

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM541304

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900507815
SEQUENCE:	3

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Melissa Rivers, as Trustee of the MR Nonexempt Safety Trust		07/22/2019	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Melissa Rivers
Also Known As:	
Street Address:	10960 Wilshire Blvd., 5th Floor
Internal Address:	c/o Nigro Karlin Segal & Feldstein LLC
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90024
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4373581	JOAN RANGERS
Registration Number:	4385353	JOAN RANGERS

CORRESPONDENCE DATA

Fax Number: 3124643111
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 3124643100
Email: chicagopto@loeb.com
Correspondent Name: Nerissa Coyle McGinn c/o Loeb & Loeb LLP
Address Line 1: 321 N. Clark Street, Suite 2300
Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	223890-10005
NAME OF SUBMITTER:	Nerissa Coyle McGinn
SIGNATURE:	/Nerissa Coyle McGinn/

DATE SIGNED:	09/18/2019
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Total Attachments: 8

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is effective as of July 22, 2019 by and between **MICHAEL D. KARLIN, AS EXECUTOR OF THE ESTATE OF JOAN ROSENBERG**, with his office at 10960 Wilshire Blvd., 5th Floor Los Angeles, California 90024 ("Assignor"); **MICHAEL D. KARLIN, AS TRUSTEE OF JOAN ROSENBERG ADMINISTRATIVE TRUST**, created under the Rosenberg Family Trust Agreement with its office c/o Nigro Karlin Segal & Feldstein, LLP, 10960 Wilshire Blvd., 5th Floor, Los Angeles, California 90024 ("Assignee #1"); **MELISSA RIVERS, AS TRUSTEE OF THE MR NONEXEMPT SAFETY TRUST**, created under the Rosenberg Family Trust Agreement with its offices c/o Nigro Karlin Segal & Feldstein, LLC, 10960 Wilshire Blvd., 5th Floor, Los Angeles, CA 90024 ("Assignee #2"); **MELISSA RIVERS**, the individual, with her office c/o Nigro Karlin Segal & Feldstein LLP, 10960 Wilshire Blvd., 5th Floor, Los Angeles, California 90024 ("Assignee #3"); and **SHEBOYGAN PRODUCTIONS, LLC**, a California Limited Liability Company with its place of business at c/o Nigro Karlin Segal & Feldstein LLC, 10960 Wilshire Blvd., 5th Floor, Los Angeles, California 90024 ("Final Assignee").

ASSIGNMENT NO.1

Assignment from Michael D. Karlin, as Executor of the Estate of Joan Rosenberg to

Michael D. Karlin, as a Trustee of Joan Rosenberg Administrative Trust

WHEREAS, Assignor owns all the right, title and interest in and to the trademarks shown in the attached schedule ("**Exhibit A**"), together with the goodwill symbolized by and associated with the Trademarks, including but not limited to the Trademark applications and registrations listed in **Exhibit A** (the "Trademarks");

WHEREAS, Assignee #1 desires to acquire all of Assignor's right, title and interest in and to the Trademarks, and any common law rights related to the Trademarks, together with the goodwill symbolized by and associated with the Trademarks, including but not limited to the Trademark applications and registrations listed in **Exhibit A**;

WHEREAS, Assignor desires to assign to Assignee #1 all right, title and interest in and to the Trademarks, and any common law rights related to the Trademarks, together with the goodwill symbolized by and associated with the Trademarks, including but not limited to the Trademark applications and registrations listed in **Exhibit A**.

ASSIGNMENT NO. 2

**Assignment from Michael D. Karlin, as a Trustee of the Joan Rosenberg Administrative Trust to
Melissa Rivers, as Trustee of The MR Nonexempt Safety Trust**

WHEREAS, based upon Assignment No. 1, Assignee #1 owns all the right, title and interest in and to the trademarks shown in the attached schedule ("**Exhibit A**"), together with the goodwill symbolized by and associated with the Trademarks, including but not limited to the Trademark applications and registrations listed in **Exhibit A** (the "Trademarks");

WHEREAS, Assignee #2 desires to acquire all of Assignee #1's right, title and interest in and to the Trademarks, and any common law rights related to the Trademarks, together with the goodwill symbolized by and associated with the Trademarks, including but not limited to the Trademark applications and registrations listed in **Exhibit A**;

WHEREAS, Assignee #1 desires to assign to Assignee #2 all right, title and interest in and to the Trademarks, and any common law rights related to the Trademarks, together with the goodwill symbolized by and associated with the Trademarks, including but not limited to the Trademark applications and registrations listed in **Exhibit A**.

ASSIGNMENT NO. 3

Assignment from Melissa Rivers, as Trustee of the MR Nonexempt Safety Trust to Melissa Rivers

WHEREAS, based upon Assignment No. 2, Assignee #2 owns all the right, title and interest in and to the trademarks shown in the attached schedule ("**Exhibit A**"), together with the goodwill

symbolized by and associated with the Trademarks, including but not limited to the Trademark applications and registrations listed in **Exhibit A** (the “Trademarks”);

WHEREAS, Assignee #3 desires to acquire all of Assignee #2's right, title and interest in and to the Trademarks, and any common law rights related to the Trademarks, together with the goodwill symbolized by and associated with the Trademarks, including but not limited to the Trademark applications and registrations listed in **Exhibit A**;

WHEREAS, Assignee #2 desires to assign to Assignee #3 all right, title and interest in and to the Trademarks, and any common law rights related to the Trademarks, together with the goodwill symbolized by and associated with the Trademarks, including but not limited to the Trademark applications and registrations listed in **Exhibit A**.

ASSIGNMENT NO. 4

Assignment from Melissa Rivers to the Sheboygan Productions, LLC

WHEREAS, Assignee #3 owns all the right, title and interest in and to the trademarks shown in the attached schedule (“**Exhibit A**”), together with the goodwill symbolized by and associated with the Trademarks, including but not limited to the Trademark applications and registrations listed in **Exhibit A** (the “Trademarks”);

WHEREAS, Final Assignee desires to acquire all of Assignee #3's right, title and interest in and to the Trademarks, and any common law rights related to the Trademarks, together with the goodwill symbolized by and associated with the Trademarks, including but not limited to the Trademark applications and registrations listed in **Exhibit A**;

WHEREAS, Assignee #3 desires to assign to Final Assignee all right, title and interest in and to the Trademarks, and any common law rights related to the Trademarks, together with the goodwill

symbolized by and associated with the Trademarks, including but not limited to the Trademark applications and registrations listed in **Exhibit A**.

ASSIGNMENT NO. 1 - NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Assignor (MICHAEL D. KARLIN, AS EXECUTOR OF THE ESTATE OF JOAN ROSENBERG)** does hereby assign, transfer, convey and set over unto **Assignee #1 (MICHAEL D. KARLIN, AS A TRUSTEE OF JOAN ROSENBERG ADMINISTRATIVE TRUST)** all right, title and interest, including common law rights, in the United States of America, and in all countries and jurisdictions of the world, in, to and under the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks, and applications and registrations thereof, any renewal rights therein, and the exclusive right to enforce the Trademarks in the United States and throughout the world in the sole name of Assignee #1, its successors and assigns; the aforesaid transferred rights, title and interests to be held and enjoyed by Assignee #1, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

ASSIGNMENT NO. 2 - NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Assignee #1 (MICHAEL D. KARLIN, AS A TRUSTEE OF JOAN ROSENBERG ADMINISTRATIVE TRUST)** does hereby assign, transfer, convey and set over unto **Assignee #2 (MELISSA RIVERS, AS THE TRUSTEE OF THE MR NONEXEMPT SAFETY TRUST)** all right, title and interest, including common law rights, in the United States of America, and in all countries and jurisdictions of the world, in, to and under the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks, and applications and registrations thereof, any renewal rights therein, and the exclusive right to enforce the Trademarks in the United States and throughout the world in the sole name of Assignee #2, its successors and assigns; the aforesaid transferred rights, title and interests to be held and enjoyed by

Assignee #2, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by Assignee #1 had this assignment not been made.

ASSIGNMENT NO. 3 - NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Assignee #2 (MELISSA RIVERS, AS THE TRUSTEE OF THE MR NONEXEMPT SAFETY TRUST)** does hereby assign, transfer, convey and set over unto **Assignee #3 (MELISSA RIVERS)** all right, title and interest, including common law rights, in the United States of America, and in all countries and jurisdictions of the world, in, to and under the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks, and applications and registrations thereof, any renewal rights therein, and the exclusive right to enforce the Trademarks in the United States and throughout the world in the sole name of Assignee #3, its successors and assigns; the aforesaid transferred rights, title and interests to be held and enjoyed by Assignee #3, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by Assignee #2 had this assignment not been made.

ASSIGNMENT NO. 4 - NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Assignee #3 (MELISSA RIVERS)** does hereby assign, transfer, convey and set over unto **Final Assignee (SHEBOYGAN PRODUCTIONS, LLC)** all right, title and interest, including common law rights, in the United States of America, and in all countries and jurisdictions of the world, in, to and under the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks, and applications and registrations thereof, any renewal rights therein, and the exclusive right to enforce the Trademarks in the United States and throughout the world in the sole name of Final Assignee, its successors and assigns; the aforesaid transferred rights, title and interests to be held and enjoyed by Final Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by Assignee #3 had this assignment not been made.

Assignor, Assignee #1, Assignee #2, and Assignee #3 agree to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Trademarks and other corresponding rights in the relevant and to assist relevant Assignee in registering, enforcing, and defending the Trademarks.

Assignor, Assignee #1, Assignee #2, and Assignee #3 hereby grant to relevant Assignee the power of attorney and the power of attorney in fact to execute such documents as the relevant Assignee may find necessary or convenient to complete the transfer of ownership of the Trademarks and related rights. Assignor, Assignee #1, Assignee #2, and Assignee #3 hereby consent to the recordation of this assignment with trademark offices and other governmental offices and entities throughout the world.

MICHAEL D. KARLIN
Executor of the Estate of Joan Rosenberg

By: 

Name: _____

Title: _____

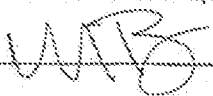
MICHAEL D. KARLIN
Trustee of the Joan Rosenberg Administrative Trust

By: 

Name: _____

Title: _____

MELISSA RIVERS
Trustee of the MR Nonexempt Safety Trust

By: 

Name: _____

Title: _____

MELISSA RIVERS

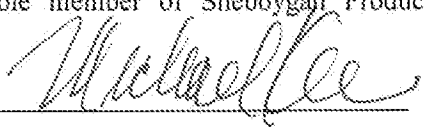
By: 

Name: _____

Title: _____

MICHAEL D. KARLIN

Trustee of the Joan Rosenberg Administrative
Trust, sole member of Sheboygan Productions,
LLC

By: 

Name: _____

Title: _____

EXHIBIT A

TRADEMARKS

Mark	Country	Registration No.
JOAN RANGERS	USA	4373581
JOAN RANGERS	USA	4385353