

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM541555

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Novartis AG		09/17/2019	Aktiengesellschaft (Ag): SWITZERLAND
RECEIVING PARTY DATA			
Name:	PurpleRock GoodBio OpCo LLC		
Street Address:	1350 Avenue of the Americas		
Internal Address:	2nd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87589993	GOODBIO	
Serial Number:	87766122	GOODBIO	
CORRESPONDENCE DATA			
Fax Number:	5126283390		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5122995329		
Email:	robert@commonsensecounsel.com		
Correspondent Name:	Robert Kleinman		
Address Line 1:	404 West 7th Street		
Address Line 4:	Austin, TEXAS 78701		
NAME OF SUBMITTER:	Robert Kleinman		
SIGNATURE:	/robert kleinman/		
DATE SIGNED:	09/19/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is made effective this 17 day of September 2019 by and between Novartis AG Corporation, CH-4002, Basel, Switzerland ("Assignor") and PurpleRock GoodBio OpCo, LLC, a Delaware limited liability company, 1350 Avenue of the Americas, 2nd Floor, New York, New York ("Assignee"), and the Parties agree as follows:

WHEREAS:

a) The Assignor is the owner of record of the two U.S. Trademarks immediately below ("the Trademarks"), brief particulars whereof are set out below:

Trademark	USPTO Serial No.	International Class
GOOBBIO (word mark)	87589993	005
GOOBBIO (stylized mark)	87766122	005

b) The Assignor desires to convey, transfer, assign, deliver, and contribute to the Assignee all of its right, title, and interest in and to the Trademarks.

NOW THIS ASSIGNMENT WITNESSETH AS FOLLOWS:

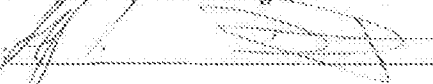
In exchange of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby conveys, transfers, assigns, delivers, and contributes to the Assignee all of the Assignor's right, title, and interest of whatever kind in and to the Trademarks, together with (1) the goodwill of the business relating to the Products in respect upon which the Trademark is used and for which it is registered; (2) all income, royalties, and damages hereafter due or payable to the Assignor with respect to the Trademarks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademarks; and (3) all rights to sue for past, present and future infringements, misappropriations, or other unlawful or actionable uses or misuses of the Trademarks.

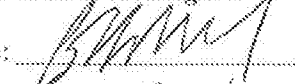
The Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the Trademark.

IN WITNESS WHEREOF, this Agreement has been duly executed on the day and year first above written.

For and on behalf of Assignor:

For and on behalf of Assignee:

Signature: 

Signature: 

Name: Myrtha Hurtado Rivas David Degen

Name: Tom Moody

Date: September 17, 2019

Date: 9/17/2019

Authorized Representative
Novartis AG

Authorized Representative
PurpleRock GoodBio OpCo, LLC

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