

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM541634

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Deep Beauty, Inc.		09/19/2019	Corporation: VERMONT
RECEIVING PARTY DATA			
Name:	Live Tinted, Inc.		
Street Address:	407 North Maple Drive		
Internal Address:	Suite GRD1		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5839724	HUESTICK	
Registration Number:	5670620	LIVE TINTED	
Registration Number:	5670619	LIVETINTED	
Registration Number:	5567080	TINTED	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7032885248		
Email:	jon@schiffirinlaw.com		
Correspondent Name:	Jon A. Schiffirin		
Address Line 1:	8200 Greensboro Drive		
Address Line 2:	Suite 900		
Address Line 4:	McLean, VIRGINIA 22102		
NAME OF SUBMITTER:	Jon A. Schiffirin		
SIGNATURE:	/jonaschiffirin/		
DATE SIGNED:	09/19/2019		
Total Attachments: 2			

OP \$115.00 5839724


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TRADEMARK ASSIGNMENT

This assignment is made between Deep Beauty, Inc., ("Assignor"), a Vermont corporation, and Live Tinted, Inc., a Delaware corporation ("Assignee"), with a business address of 407 North Maple Drive, Suite GRD1, Beverly Hills, California 90210.

WHEREAS, Assignor is the owner of trademark registrations in the United States for the

marks HUESTICK, , LIVE TINTED, and TINTED, which have been issued U.S. Registration Nos. 5,839,724, 5,670,620, 5,670,619, and 5,567,080, respectively;

WHEREAS, Assignee desires to acquire any and all rights, title and interest associated with Registration Nos. 5,839,724, 5,670,620, 5,670,619, and 5,567,080 (hereinafter collectively referred to as the "Trademarks").

NOW THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest, in and to the aforesaid Trademarks, including any causes in action relating to said Trademarks, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Trademark rights accruing on or before the date of this Assignment, together with the goodwill of the business symbolized by the Trademarks, and including the registrations identified as U.S. Registration Nos. 5,839,724, 5,670,620, 5,670,619, and 5,567,080, and further hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademarks hereby assigned.

Assignee hereby accepts the sale, assignment, transfer and conveyance of the Trademarks and the associated goodwill associated therewith.

Assignor retains no ownership rights in the Trademarks transferred to Assignee by this assignment.

IN TESTIMONY WHEREOF, Assignor represents that the person executing this assignment has the authority to execute it and has executed this document on the date indicated.

Signed at 407 N Maple Dr, Beverly Hills, CA, this 19th day of September, 2019.

Deep Beauty, Inc.

By:  _____

Name: Neilesh Mutyala

Title President

Live Tinted, Inc.

By:  _____

Name: Neilesh Mutyala

Title: President