

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM541992

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pride Manufacturing Company, LLC		07/08/2019	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	ACM Products B.V.		
Street Address:	Pauvreweg 30		
City:	4879 NA ETTEN-LEUR		
State/Country:	NETHERLANDS		
Entity Type:	Besloten Vennootschap (B.V.): NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88031291	PURE TO IMPROVE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-650-2096		
Email:	uspt@polsinelli.com		
Correspondent Name:	Timothy D. Fontes		
Address Line 1:	One East Washington St.		
Address Line 2:	Suite 1200		
Address Line 4:	Phoenix, ARIZONA 85004-2568		
ATTORNEY DOCKET NUMBER:	086394-602270		
NAME OF SUBMITTER:	Geneva Reimer		
SIGNATURE:	/Geneva Reimer/		
DATE SIGNED:	09/23/2019		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into by and between Pride Manufacturing Company, L.L.C. a limited liability company organized under the laws of Wisconsin. ("Assignor"), and ACM Products B.V., a Netherlands business having a principal place of business at Pauvreweg 30, 4879 NA ETTEN-LEUR of the Netherlands ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the Trademarks listed in Schedule A ("the Trademarks"), and the goodwill associated therewith; and

WHEREAS, Assignor wishes to assign to Assignee all right, title and interest in and to the Trademarks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee, each intending to be legally bound, hereby agree as follows:

1. Assignor does hereby sell, assign, transfer and set over to Assignee the Assignor's entire right, title and interest in and to the Trademarks together with the Assignor's goodwill in connection with which the Trademarks are used, and to the extent applicable, the Trademarks identified in Schedule A are being assigned as part of the entire business or portion thereof to which the mark pertains as required by Section 10 of the Trademark Act (15 U.S.C. Section 1060), for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, together with all income, royalties or payments in respect of the Trademarks due or payable as of the date hereof or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Trademark, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

2. Assignor shall provide Assignee, its successors, assigns or other legal representatives, with reasonable cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all documentation as may be reasonable required) in the recordation of this Assignment.

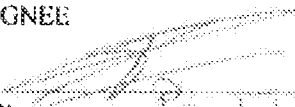
The Assignor has caused this Assignment to be signed and executed by its undersigned officer thereunto duly authorized on the respective date written below.

ASSIGNOR

By: 
Name: _____
Date: 07-08-2019

By: _____
Name: _____
Date: _____

ASSIGNEE

By: 
Name: Paul Wynn CEO
Date: 02-07-2019

By: _____
Name: _____
Date: _____

ACM Products
Pauvreweg 00
4879 NA Eiten-Leur
Tel: +31-768043303
Fax: +31-768043304
info@acm-products.com

SCHEDULE A

(Trademark)

UNITED STATES

Mark	Country	Application #	Registration #	Filing Date	Registration Date
PURE TO IMPROVE	United States	88/031,291	TBD	July 10, 2018	TBD: Notice of allowance received April 23, 2019. Must file acceptable Statement of Use to pass to registration.

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