

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM542103

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|---|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Sanden Holdings Corporation | | 09/19/2019 | Corporation: JAPAN |
| RECEIVING PARTY DATA | | | |
| Name: | Sanden Retail Systems Corporation | | |
| Street Address: | 20 Kotobuki-cho, Isesaki-shi | | |
| City: | Gunma | | |
| State/Country: | JAPAN | | |
| Postal Code: | 372-8502 | | |
| Entity Type: | Corporation: JAPAN | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3392886 | IMPULSE | |
| Registration Number: | 0727697 | VENDO | |
| Registration Number: | 3086459 | VUE-30 | |
| Registration Number: | 3086461 | VUE-40 | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2023187707 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2026300170 | | |
| Email: | tm@potomaclaw.com | | |
| Correspondent Name: | George S. Dolina | | |
| Address Line 1: | Potomac Law Group PLLC | | |
| Address Line 2: | 8229 Boone Blvd., Suite 430 | | |
| Address Line 4: | Vienna, VIRGINIA 22182 | | |
| ATTORNEY DOCKET NUMBER: | 1964-16 | | |
| NAME OF SUBMITTER: | Kathleen M Hemmerdinger | | |
| SIGNATURE: | /Kathleen M Hemmerdinger/ | | |
| DATE SIGNED: | 09/23/2019 | | |
| Total Attachments: 2 | | | |

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TRADEMARK ASSIGNMENT

WHEREAS, **Sanden Holdings Corporation**, (hereinafter "ASSIGNOR"), a corporation organized and existing under the laws of the country of **Japan** and having a usual place of business at **20 Kotobuki-cho, Isesaki-shi, Gunma, Japan 372-8502**, is the sole and exclusive owner of all right, title and interest in and to U.S. Trademark Registrations identified in the attached **Schedule A** (hereinafter "Assigned Marks"); and

WHEREAS, **Sanden Retail Systems Corporation**, (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of the country of **Japan** and having a usual place of business at **20 Kotobuki-cho, Isesaki-shi, Gunma, Japan 372-8502** desires to acquire all right, title and interest in and to the Assigned Marks, together with the goodwill associated therewith, in accordance with agreements duly entered into with ASSIGNOR;

NOW, THEREFORE, be it known that, for and in consideration of said agreements and of other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

A. ASSIGNOR hereby assigns and transfers to ASSIGNEE, its successors and assigns, all of ASSIGNOR'S right, title and interest in and to the Assigned Marks, together with the goodwill of the business(es) symbolized by the Assigned Marks and with the right to recover damages and profits for past infringement, if any.

B. ASSIGNOR hereby further covenants that ASSIGNOR has the full right to convey the interest assigned by this Assignment, ASSIGNOR will take all action and execute all documents necessary to perfect the interest assigned hereby, and ASSIGNOR has not executed and will not execute any agreement in conflict with this Assignment.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this instrument to be duly executed and hereunto hands have been set out and a seal affixed on the date set forth below.

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|--|--|
| Sanden Holdings Corporation By: Katsuya Nishi Title: President Signed: <u>KATSUYA NISHI</u> Date: September 19, 2019 | Sanden Retail Systems Corporation By: Masuya Mori Title: President Signed: <u>Masuya Mori</u> Date: September 19, 2019 |
|--|--|

Above signature(s) witnessed by (name): Jiro Makino
Signature of Witness: Jiro Makino

Schedule A

| Registration No. | Granted Date | Application No. | Filing Date | Mark |
|------------------|--------------|-----------------|-------------|---------|
| 3392886 | 3/4/2008 | 78608689 | 4/14/2005 | IMPULSE |
| 727697 | 2/20/1962 | 72107080 | 10/24/1960 | VENDO |
| 3086459 | 4/25/2006 | 78434671 | 6/14/2004 | VUE-30 |
| 3086461 | 4/25/2006 | 78-434674 | 6/14/2004 | VUE-40 |