OP \$40.00 2525500

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM542226

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Bank of New York Mellon, as Collateral Agent		09/19/2019	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	American Medical Alert Corp.	
Street Address:	3265 Lawson Boulevard	
City:	Oceanside	
State/Country:	NEW YORK	
Postal Code:	11572	
Entity Type:	Corporation: NEW YORK	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2525500	HLINK

CORRESPONDENCE DATA

Fax Number: 2163634588

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2163634677

Email: dpoirier@beneschlaw.com

Correspondent Name: Duncan H. Poirier

Address Line 1: Benesch Friedlander Coplan & Aronoff LLP

Address Line 2: 200 Public Square, Suite 2300

Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:	49111-9
NAME OF SUBMITTER:	Duncan H. Poirier
SIGNATURE:	/Duncan H. Poirier/
DATE SIGNED:	09/24/2019

Total Attachments: 3

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> TRADEMARK REEL: 006752 FRAME: 0974

RELEASE OF TRADEMARK SECURITY AGREEMENT

WHEREAS, by the Trademark Security Agreement dated January 29, 2019, (the "Security Agreement"), originally recorded in the Trademark Assignment database of the United States Patent and Trademark Office ("USPTO") on January 30, 2019 at Reel 6544 Frame 0597, American Medical Alert Corp., a New York corporation ("Grantor"), granted to The Bank of New York Mellon, as Collateral Agent ("Releasor"), a continuing security interest in all of Grantors' right, title and interest in the trademark identified in Schedule A; and

WHEREAS, Releasor has agreed to release and discharge Grantor from the terms and conditions set forth in the Security Agreement, and the parties wish to record with the USPTO the release of the security interest against the trademark.

NOW, THEREFORE, for good and valuable consideration, Releasor does hereby release and discharge (in each case without recourse and without representation or warranty of any kind or nature, express or implied) the security interest, liens, and all other rights, if any, it may have in the Trademark (as such term is defined in the Security Agreement) associated with the trademark identified in Schedule A, granted to it by Grantor pursuant to the Security Agreement of the same date and which were recorded in the USPTO.

[SIGNATURE APPEARS ON FOLLOWING PAGE]

TRADEMARK REEL: 006752 FRAME: 0975

IN WITNESS WHEREOF, the undersigned has executed this Release of Security Agreement on behalf of Releasor as of the date written below.

> THE BANK OF NEW YORK MELLON, AS COLLATERAL AGENT

Dated: Sp. Hower 19, 2019 Signature:

Printed Name:

Tamara Wolbers Vice President

> TRADEMARK **REEL: 006752 FRAME: 0976**

Schedule A

Trademark

Mark	Filed Serial No. Reg. Date Reg. No.	1
HLINK	8/19/98 75539408 1/1/02 2525500	

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TRADEMARK REEL: 006752 FRAME: 0977

RECORDED: 09/24/2019