

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM542235

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Navico UK Limited		08/27/2019	Corporation: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Navico Holding AS		
Street Address:	Nyaskaiveien 2		
City:	Egersund		
State/Country:	NORWAY		
Postal Code:	4370		
Entity Type:	Aksjeselskap: NORWAY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2965579	B&G	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ip@nelsonmullins.com		
Correspondent Name:	Nichole T. Hayden		
Address Line 1:	301 South College Street		
Address Line 2:	23rd Floor		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
NAME OF SUBMITTER:	Lauren G. Hunstad		
SIGNATURE:	/Lauren G. Hunstad/		
DATE SIGNED:	09/24/2019		
Total Attachments: 2			
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source=048379.00038 Executed Assignment for US Reg. No. 2965579#page2.tif			

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TRADEMARK ASSIGNMENT

This Assignment, effective on August 27, 2019 is made by and between Navico UK Limited having an address of Premier Way, Abbey Park Romsey, Hampshire United Kingdom SO51 9DH ("Assignor") and Navico Holding AS, having an address of Nyåskaiveien 2 4370 Egersund, Norway ("Assignee"), wherein the foregoing may be referenced collectively herein as the "Parties" or individually as a "Party."

WHEREAS, Assignor is the owner of any and all right, title, and interest in the following trademarks registrations (collectively the "Marks"):

Trademark	Status	Owner	Appl. No.	Filing Date	Reg. No.	Reg. Date
B&G (stylized)	Registered	Navico UK Limited	76/487785	04-Feb-2003	2965579	12-Jul-2005

WHEREAS, Assignor desires to transfer any rights, title, and interest it has in the Marks, and Assignee desires to receive any such rights, title, and interest it has in the Marks and to attend to the next renewal of the aforementioned trademark registrations;

NOW, THEREFORE, in consideration of Ten U.S. Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, conveys, assigns and delivers to Assignee, its successors, assigns, and other legal representatives, Assignor's right, title and interest throughout the world in and to the Marks and all goodwill associated therewith. Assignor further assigns to Assignee, its successors, assigns, and other legal representatives, Assignor's right, title and interest in and to all income, royalties, damages, proceeds, or payments, including without limitation, all claims, causes of action, and enforcement rights of any kind, whether currently pending, filed or otherwise, and whether known or unknown, under or arising from any of the foregoing, and all rights to pursue and collect damages, costs, attorney's fees, injunctive relief and other remedies for past, present or future infringement, dilution, or other violation thereof, and all unregistered trademarks, together with all adaptations, derivations, and combinations thereof, and all goodwill associated therewith.

Assignor hereby authorizes and requests the Commissioner for Trademarks (and, with respect to any equivalent foreign rights, any other appropriate foreign or international office or registrar) to record Assignee as owner of the Trademarks and to issue any and all Trademarks to Assignee, as assignee of the entire right, title and interest in and to the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

The assignments and rights pursuant hereto shall inure to the benefit of Assignee and its successors, assigns, and other legal representatives and is binding upon Assignor and its successors, assigns, and other legal representatives.

This Trademark Assignment may be signed in any number of counterparts, including facsimile copies thereof or electronic scan copies thereof delivered by electronic mail, each of

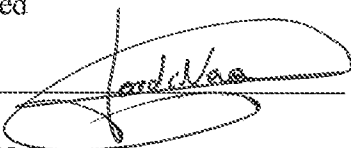
which shall be deemed an original, with the same effect as if the signatures thereto and hereto were upon the same instrument.

IN TESTIMONY WHEREOF, I have hereto set my hand on the date set after my signature.

ASSIGNOR:

Navico UK Limited

By: _____



Name: Jordi Neves

Title: _____

Director

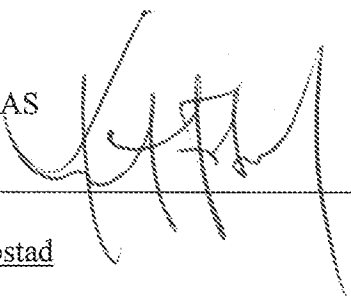
Date: _____

27 Aug 2019

ASSIGNEE:

Navico Holding AS

By: _____



Name: Knut Frostad

Title: _____

President & CEO

Date: _____

27 Aug 2019