

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM542664

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Viper Room Holdings, Ltd.		09/18/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Viper Room IP Holdings, Inc.		
Street Address:	16055 N. Dial Blvd.		
Internal Address:	Suite 4		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85260		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3641807	THE VIPER ROOM	
Registration Number:	3483878	THE VIPER ROOM	
Registration Number:	3461586		
Registration Number:	3466588	?	
Registration Number:	3515208	THE VIPER ROOM	
CORRESPONDENCE DATA			
Fax Number:	3108208859		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-442-8865		
Email:	tnoel@bakerlaw.com		
Correspondent Name:	C. Dennis Loomis		
Address Line 1:	11601 Wilshire Blvd.		
Address Line 2:	Suite 1400		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
NAME OF SUBMITTER:	C. Dennis Loomis		
SIGNATURE:	/C. Dennis Loomis/		
DATE SIGNED:	09/25/2019		

CH \$140.00 3641807

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of this 18th day of SEPTEMBER, 2019, by and between Viper Room Holdings, Ltd., a Delaware Corporation ("Assignor"), and Viper Room IP Holdings, Inc., a Delaware Corporation, having a place of business at 16055 N. Dial Blvd., Suite 4, Scottsdale, AZ 85260 ("Assignee").

RECITALS

WHEREAS, Assignor is the owner of trademark rights in the marks appearing on the attached Schedule A (the "Trademark Rights"), and the goodwill associated therewith.

WHEREAS, Assignee is desirous of obtaining all of the trademark rights that Assignor owns therein and Assignor has agreed to sell, transfer, convey and deliver to Assignee, all of Assignor's right, title and interest in and to the Trademark Rights, together with the goodwill of the business pertaining thereto, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

AGREEMENT

NOW THEREFOR, in consideration of the foregoing, and for other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns, transfers and conveys to the Assignee all of its right, title and interest in and to all of the Trademark Rights, whatever those rights may be, including without limitation any and all registrations, applications, and/or common law rights for the Trademark Rights throughout the world, together with all of the goodwill of Assignor's business symbolized by or associated therewith, and any and all income, royalties, damages and payments now or hereafter due and/or payable with respect thereto including, without limitation, damages and payments for past, present or future infringements. Assignor hereby authorizes and requests the US Patent and Trademark Office, and the corresponding entities or agencies in any applicable forgoing countries, to record Assignee as the assignee and owner of the Trademark Rights and to issue all corresponding registration to the Assignee, its successors, legal representatives and assigns, in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, the undersigned Assignor has executed the Assignment as of the date first set forth above.




ASSIGNOR

By 

Name: JAMES COOPER

Title: PRESIDENT

Schedule A

Mark	Registration No.	Issuance Date
THE VIPER ROOM	3641807	June 23, 2009
	3483878	August 12, 2008
	3461586	July 8, 2008
	3466588	July 15, 2008
THE VIPER ROOM	3515208	October 14, 2008