

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM542930

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JMC IP Holdings, LLC		09/25/2019	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Sheboygan Productions, LLC		
Also Known As:			
Street Address:	10960 Wilshire Blvd., 5th Floor		
Internal Address:	c/o Nigro Karlin Segal & Feldstein LLC		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90024		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5443902	WHO ARE YOU WEARING?	
CORRESPONDENCE DATA			
Fax Number:	3124643111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3124643100		
Email:	chicagopto@loeb.com		
Correspondent Name:	Nerissa Coyle McGinn c/o Loeb & Loeb LLP		
Address Line 1:	321 N. Clark Street, Suite 2300		
Address Line 4:	Chicago, ILLINOIS 60654		
NAME OF SUBMITTER:	Nerissa Coyle McGinn		
SIGNATURE:	/Nerissa Coyle McGinn/		
DATE SIGNED:	09/27/2019		
Total Attachments: 3			
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OP \$40.00 5443902

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is effective as of September 19, 2019 by and between **JMC IP HOLDINGS, LLC**, a California limited liability company with a principal place of business at c/o Nigro Karlin Segal & Feldstein, 10960 Wilshire Blvd., 5th Floor Los Angeles, California 90024 ("Assignor") and **SHEBOYGAN PRODUCTIONS, LLC**, a California limited liability company with a principal place of business at c/o Nigro Karlin Segal & Feldstein, 10960 Wilshire Blvd., 5th Floor Los Angeles, California 90024 ("Assignee").

WHEREAS, Assignor owns all the right, title and interest in and to the trademark shown in the attached schedule ("Exhibit A"), together with the goodwill symbolized by and associated with the Trademark, including but not limited to the Trademark registration listed in Exhibit A;

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the Trademark, and any common law rights related to the Trademark, together with the goodwill symbolized by and associated with the Trademark, including but not limited to the Trademark registration listed in Exhibit A;

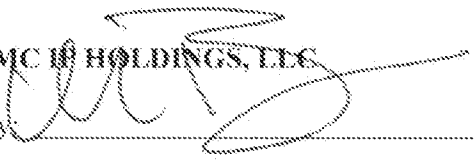
WHEREAS, Assignor desires to assign to Assignee all right, title and interest in and to the Trademark, and any common law rights related to the Trademark, together with the goodwill symbolized by and associated with the Trademark, including but not limited to the Trademark registration listed in Exhibit A.

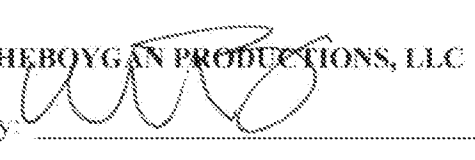
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, convey and set over unto Assignee all right, title and interest, including common law rights, in the United States of America, and in all countries and jurisdictions of the world, in, to and under the Trademark, together with the goodwill of the business symbolized by and associated with the Trademark, and applications and registrations thereof, any renewal rights therein, and the exclusive right to enforce the Trademark in the United States and throughout the world in the sole name of Assignee, its successors and assigns; the aforesaid transferred rights, title and

interests to be held and enjoyed by Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Trademark and other corresponding rights in the Assignee and to assist Assignee in registering, enforcing, and defending the Trademark.

Assignor hereby grants to Assignee the power of attorney and the power of attorney in fact to execute such documents as Assignee may find necessary or convenient to complete the transfer of ownership of the Trademark and related rights. Assignor hereby consents to the recordation of this assignment with trademark offices and other governmental offices and entities throughout the world.

JMC II HOLDINGS, LLC
By: 

SHEBOYGAN PRODUCTIONS, LLC
By: 

Name: _____

Name: _____

Title: _____

Title: _____

Date: September 25, 2019

Date: September 25, 2019

EXHIBIT A - Trademarks

Mark	Country	Registration No.
WHO ARE YOU WEARING?	USA	5443902

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