

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM543787

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Baron 1 Enterprises		08/02/2019	Limited Liability Company: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lather, Inc.		
<b>Street Address:</b>	76 North Fair Oaks Avenue		
<b>City:</b>	Pasadena		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91103		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4273142	SEA GLASS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3108960400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3108910700		
<b>Email:</b>	jgass@buchalter.com		
<b>Correspondent Name:</b>	Willmore F. Holbrow III, Esq./Buchalter		
<b>Address Line 1:</b>	1000 Wilshire Boulevard		
<b>Address Line 2:</b>	Suite 1500		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90017		
<b>ATTORNEY DOCKET NUMBER:</b>	L4141.0501		
<b>NAME OF SUBMITTER:</b>	Willmore F. Holbrow III, Esq.		
<b>SIGNATURE:</b>	/Willmore F. Holbrow III/		
<b>DATE SIGNED:</b>	10/03/2019		
<b>Total Attachments: 2</b>			
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CH \$40.00 4273142

**ASSIGNMENT OF TRADEMARK  
AND THE UNITED STATES REGISTRATION THEREOF**

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WHEREAS, Baron 1 Enterprises, a limited liability company formed under the laws of Florida, having an address of 928 SW 7<sup>th</sup> Street, Boca Raton, Florida 33486 ("ASSIGNOR"), acquired, adopted and used, and thereby owns all rights, title and interests in and to the mark and registration SEA GLASS, Registration No. 4,273,142 and, by the foregoing reference, incorporated into and made a part hereof (hereinafter the "Registration" and the "Mark," respectively); and

WHEREAS, Lather, Inc., a corporation formed under the laws of California, having an address of 76 North Fair Oaks Avenue, Pasadena, California 91103 ("ASSIGNEE"), is desirous of acquiring the entire rights, title and interest in and to the Mark and Registration, and the goodwill associated with the Mark, and ASSIGNOR is willing to assign the same to ASSIGNEE;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, convey and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and entire right, title and interest in and to the Mark and Registration, including without limitation all past, present and future rights to enforce the Mark and Registration against any third parties for violation of such rights, collect any monies generated therefrom and the attendant goodwill symbolized by the Mark, the same to vest in ASSIGNEE immediately.

ASSIGNOR hereby represents and warrants that (i) it is the sole owner of the Mark and the goodwill associated therewith and the Registration relating thereto; (ii) the Registration was not obtained fraudulently or contrary to any provision of Title 15, Chapter 22 of the United States Code; (iii) the United States Registration thereof is not the subject of any cancellation proceeding in the United States Patent and Trademark Office; and (iv) it is not aware of any third party who has asserted a claim of any ownership right, title and interest in the Mark, the Registration, or any other rights or interests therein which are adverse to those of ASSIGNOR; and (v) it is not a party to any prior agreement or informal commitment or understanding with any other person or legal entity relating to the Mark and Registrations which would be breached or otherwise violated by the foregoing assignment of the Mark and Registration. In this connection, ASSIGNOR states that it makes no other representations or warranties, expressed or implied, except as specifically set forth herein.

ASSIGNOR hereby agrees that ASSIGNEE shall have the right to record this instrument of assignment with the United States Patent and Trademark Office, so as to establish ASSIGNEE as owner of record of the Mark and Registration in the United States.

ASSIGNOR further agrees, at the request of ASSIGNEE and without charge or cost to ASSIGNEE, to (i) execute and have executed any and all other documents of any kind whatsoever required to carry out the intent of this instrument of assignment; (ii) provide whatever information may be required to carry out the intent of this instrument of assignment; and (iii) fully cooperate with ASSIGNEE, as may be reasonably required, to enable ASSIGNEE

to duly record this instrument of assignment with the United States Patent and Trademark Office, whereby ASSIGNEE's ownership of the Mark and Registration is duly made of record in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed on the date indicated below.

BARON 1 ENTERPRISES  
(ASSIGNOR)

Date: 8/2/19

By: Robert Bayan Nelson

Robert Bayan Nelson MGRM  
Print Name/Title