

900516744 09/25/2019

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM542536

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900513490		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Janice Russell		09/13/2019	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gene Larew Lures, LLC		
<b>Street Address:</b>	10702 E 11th Street		
<b>City:</b>	Tulsa		
<b>State/Country:</b>	OKLAHOMA		
<b>Postal Code:</b>	74128		
<b>Entity Type:</b>	Limited Liability Company: OKLAHOMA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76117584	CRAPPIE PRO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4059420250		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4059420212		
<b>Email:</b>	dhartwellaw@aol.com		
<b>Correspondent Name:</b>	David Hartwell		
<b>Address Line 1:</b>	1217 Sovereign Row, Ste. 105		
<b>Address Line 4:</b>	Oklahoma City, OKLAHOMA 73108		
<b>NAME OF SUBMITTER:</b>	Janice Russell		
<b>SIGNATURE:</b>	/Janice Russell/		
<b>DATE SIGNED:</b>	09/25/2019		
<b>Total Attachments: 2</b>			
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source=20190925135007#page2.tif			

ASSIGNMENT OF TRADEMARK

Whereas Janice Russell  
(name of assignor)

Of 800 S. Kelly, Building C #40, Edmond, OK 73003  
(address)

Owns trademark reg# 2478070 or application # \_\_\_\_\_

Word Mark See Attached

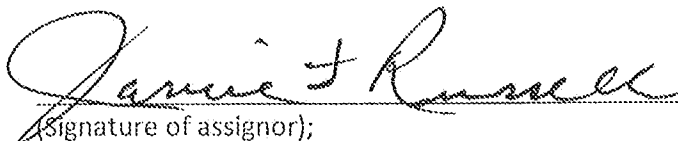
Whereas Gene Larew Lures, LLC  
(name of assignee)

of 10702 E. 11th Street, Tulsa, OK 74128  
(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

  
(Signature of assignor);

9/13/2019  
Date of Execution

\_\_\_\_\_  
Name and Title of signatory  
if assignor is a corporation

