

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM544157

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Olono, Inc.		10/03/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	InsightSquared, Inc.		
Street Address:	1 Center Plaza, Suite 300		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02108		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5467968	OLONO	
Registration Number:	5474324	OLONO S	
CORRESPONDENCE DATA			
Fax Number:	6178327000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6178321000		
Email:	ustrademark@foleyhoag.com		
Correspondent Name:	Joshua Jarvis, Esq., Foley Hoag LLP		
Address Line 1:	155 Seaport Boulevard		
Address Line 4:	Boston, MASSACHUSETTS 02210		
NAME OF SUBMITTER:	Joshua Jarvis, Esq.		
SIGNATURE:	/joshuajarvis/		
DATE SIGNED:	10/07/2019		
Total Attachments: 7			
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INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT (“Assignment”) is made as of October 3, 2019, by and between Olono, Inc., a Delaware corporation, with its principal place of business at 2151 S Lamar Blvd., Austin, Texas 78704 (“Company”) and InsightSquared, Inc., a Delaware corporation, with its principal place of business at 1 Center Plaza, Suite 300, Boston, Massachusetts 02108 (“Buyer”). Capitalized terms used but not defined in this Assignment have the meanings set forth in the Asset Purchase Agreement, dated as of October 2, 2019, by and between Buyer and the Company.

WHEREAS, Company owns the software generally described as “Olono”, together with all program processes, all versions of the source and object code, all maintenance and user documentation, all testing data and all other documents related thereto (collectively, the “Product”), certain patents and patent applications which are listed on attached Schedule 1 (“Assigned Patents”), certain trademarks (registered and unregistered), trademark applications and trade names which are listed on attached Schedule 2 (“Assigned Trademarks”), certain websites and domain names which are listed on attached Schedule 3 (“Assigned Domain Names”), and other unlisted intellectual property (“Unlisted IP”) including but not limited to any intellectual property rights associated with patents, inventions, trade secrets, know how, copyrights (registered or unregistered), and copyright protectable subject matter including software and documentation; and

WHEREAS, Buyer desires to receive from Company assignments to the Product, the Assigned Patents, Assigned Trademarks, Assigned Domain Names, and Unlisted IP;

NOW THEREFORE, for good and valuable consideration, Company hereby assigns to Buyer, all of (a) Company’s entire right, title and interest, including the right to sue for and collect past damages and any other remedies, in and to the Product and all goodwill related to the foregoing; (b) Company’s entire right, title and interest, including the right to sue for and collect past damages and any other remedies, in and to the Assigned Patents, and any and all divisional applications, continuation applications, continuations-in-part, provisional applications, renewals, reissues, re-examinations, substitutions and extensions thereof, and all pending applications therefor, which claim priority from any application from which Assigned Patents are derived, as well as, all foreign counterparts of Assigned Patents; (c) Company’s entire right, title and interest, including the right to sue for and collect past damages and any other remedies, in and to the Assigned Trademarks, and any and all registrations, applications, renewals and extensions related thereto, and all goodwill related to the foregoing; (d) Company’s entire right, title and interest, including the right to sue for and collect past damages and any other remedies, in and to the Assigned Domain Names and all goodwill related to the foregoing; and (e) Company’s entire right, title and interest, including the right to sue for and collect past damages and any other remedies, in and to the Unlisted IP and all goodwill related to the foregoing.

Company hereby authorizes the Commissioner of Patents and Trademarks of the United States Patent and Trademark Office, and the empowered officials of any other applicable offices, authorities, authorized agents, domain name registrars, and governments to issue or transfer the Product and all said Assigned Patents, Assigned Trademarks, Assigned Domain Names, and all applicable Unlisted IP to Buyer, as assignee thereof, or otherwise as Buyer may direct.

Company hereby agrees to execute all documents and take all other actions as may be necessary to effect the assignments and transfers set forth in this Assignment.

[Signature Pages Follow]

Schedule 1

Assigned Patents

- U.S. Patent Application Serial No. 15/370,874, entitled “Systems and Methods for the Creation, Update and Use of an Event Based Search Index in a Networked Computer Environment Using Distributed Agents,” filed December 6, 2016, and U.S. Provisional Application Serial No. 62/264,178, entitled “Systems and Methods for the Creation, Update and Use of a Search Index of Data in a Networked Computer Environment Using Distributed Agents,” filed December 7, 2015.

Schedule 2

Assigned Trademarks

- Registered Trademarks:
 - Olono, Registration No. 5,467,968, Issue Date: May 15, 2018
 - U.S. Registration No. 5,474,324, Issue Date May 22, 2018, for the following logo:



- Unregistered Trademarks: Olono Actions (TM); Olono Insights (TM)

Schedule 3

Assigned Domain Names

- olono.ai
- nextd.ai
- olono.app
- olono.com
- olono.io
- olono.net
- salesactivityautomation.com
- salesorchestration.com
- salesuntapped.org
- nextd.io
- clicksnotclerks.com