

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM544504

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	10/01/2019		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ashe Ventures LLC		10/08/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Luna Vineyards, LLC		
<b>Street Address:</b>	2921 Silverado Trail		
<b>City:</b>	Napa		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94558		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4309346	PRESCOTT ASHE	
<b>Registration Number:</b>	4408248	PALACE	
<b>Serial Number:</b>	88630447	THE PALACE 1915	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4158823232		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	415-882-3200		
<b>Email:</b>	tmparalegal3@owe.com		
<b>Correspondent Name:</b>	Gregory N. Owen		
<b>Address Line 1:</b>	455 Market Street, Suite 1910		
<b>Address Line 2:</b>	Owen, Wickersham & Erickson, P.C.		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105		
<b>ATTORNEY DOCKET NUMBER:</b>	LUNA-90001		
<b>NAME OF SUBMITTER:</b>	Sandra Owen		
<b>SIGNATURE:</b>	/Sandra Owen/		
<b>DATE SIGNED:</b>	10/09/2019		
<b>Total Attachments: 1</b>			

CH \$90.00 4309346



ASSIGNMENT OF TRADEMARKS NUNC PRO TUNC

Whereas, Ashe Ventures LLC, a Delaware limited liability company (Assignor), owned the following marks which are registered or the subject of a pending application in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Reg./App. No.</u>	<u>Reg./App. Date</u>
PRESCOTT ASHE	4309346	March 26, 2013
PALACE	4408248	September 24, 2013
THE PALACE 1915	88630447	September 25, 2019

Whereas, Luna Vineyards, LLC, a California limited liability company (Assignee), located and doing business at 2921 Silverado Trail, Napa, CA 94558, acquired said marks and the registrations and application thereof on October 1, 2019.

Now, therefore, be it known that for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor did assign unto said Assignee all right, title, and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the registrations and application thereof effective October 1, 2019.

Ashe Ventures LLC

Dated: October 8, 2019

By  \_\_\_\_\_

Name: Andre Crisp

Title: Managing Director