TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM545480

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
	Corrective Assignment to correct the the entity type of the Assignee from "Corporation" to "Limited Company" previously recorded on Reel 006549 Frame 0916. Assignor(s) hereby confirms the assignment.		

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ROBOTHAM CREATIVE, INC.		01/10/2019	Corporation: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	DYSON TECHNOLOGY LIMITED		
Street Address:	TETBURY HILL		
City:	MALMESBURY, WILTSHIRE		
State/Country:	UNITED KINGDOM		
Postal Code:	SN160RP		
Entity Type:	Limited Company: UNITED KINGDOM		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Registration Number:	3636583	LIGHTCYCLE	

CORRESPONDENCE DATA

Fax Number: 7037607777

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 415-268-6538 Email: hcheng@mofo.com **Correspondent Name:** Jennifer Lee Taylor Address Line 1: 425 Market Street

Address Line 2: Morrison & Foerster LLP

Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	424662422600
NAME OF SUBMITTER:	Jennifer Lee Taylor
SIGNATURE:	/Jennifer Lee Taylor/
DATE SIGNED:	10/15/2019

Total Attachments: 5 source=Notice#page1.tif

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TRADEMARK REEL: 006773 FRAME: 0204 source=assignment-tm-6549-0916#page2.tif source=assignment-tm-6549-0916#page3.tif source=assignment-tm-6549-0916#page4.tif

TRADEMARK REEL: 006773 FRAME: 0205

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM508661 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
Robotham Creative, Inc.		01/10/2019	Corporation: MASSACHUSETTS	

RECEIVING PARTY DATA

Name:	Dyson Technology Limited	
Street Address:	Tetbury Hill	
City:	Malmesbury, Wiltshire	
State/Country:	UNITED KINGDOM	
Postal Code:	SN160RP	
Entity Type:	Corporation: UNITED KINGDOM	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Registration Number:	3636583	LIGHTCYCLES	

CORRESPONDENCE DATA

Fax Number: 4152687522

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 415-268-6538 hcheng@mofo.com Email: Jennifer Lee Taylor **Correspondent Name:** Address Line 1: 425 Market Street

Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	424662419830
NAME OF SUBMITTER:	Jennifer Lee Taylor
SIGNATURE:	/JLT/
DATE SIGNED:	02/05/2019

Total Attachments: 3

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> **TRADEMARK** REEL: 006349 FRAME: 0206



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

FEBRUARY 6, 2019

PTAS

JENNIFER LEE TAYLOR 425 MARKET STREET SAN FRANCISCO, CA 94105 900484169

UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT RECORDATION BRANCH OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE ASSIGNMENT RECORDATION BRANCH AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT RECORDATION BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 02/05/2019 REEL/FRAME: 6549/0916 NUMBER OF PAGES: 4

BRIEF: ASSIGNS THE ENTIRE INTEREST

DOCKET NUMBER: 424662419830

ASSIGNOR:

ROBOTHAM CREATIVE, INC. DOC DATE: 01/10/2019

CITIZENSHIP: MASSACHUSETTS

ENTITY: CORPORATION

ASSIGNEE:

DYSON TECHNOLOGY LIMITED CITIZENSHIP: UNITED KINGDOM

ENTITY: CORPORATION

TETBURY HILL

MALMESBURY, WILTSHIRE, UNITED

KINGDOM SN160RP

SERIAL NUMBER: 77508944 FILING DATE: 06/26/2008

REGISTRATION NUMBER: 3636583 REGISTRATION DATE: 06/09/2009

MARK: LIGHTCYCLES

DRAWING TYPE: STANDARD CHARACTER MARK

ASSIGNMENT RECORDATION BRANCH PUBLIC RECORDS DIVISION

ASSIGNMENT

WHEREAS, Robothson Creative, Inc., a corporation of Massachusetts with offices at 50 Mann Lot Rd., Scituate, Massachusetts 02066 ("ASSIGNOR"), owns a trademark, and a registration for such mark, as listed in Schedule A attached hereto and incorporated herein by this reference ("MARK"); and

WHEREAS, Dyson Technology Limited, a corporation of the United Kingdom with offices at Tethury Hill, Malmoshury, Wiltshire, United Kingdom SN160RP ("ASSIGNEE"), desires to acquire all of the right, title and interest of ASSIGNOR in, to and under the MARK;

Now, Therepore, for good and valuable consideration, the receipt and sufficiency of which bereby is acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE, for ASSIGNEE's own, and of its successors, assigns, and other legal representatives, use and enjoyment forever as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this assignment had not been made, ASSIGNOR's entire right, title and interest in and to the MARK worldwide in perpetuity, together with the goodwill associated with the MARK, all applications or registrations for the MARK, and any renewals, reissues, and extensions thereof in the United States and any and all foreign jurisdictions, and provided under state and federal law of the United States and the laws of any and all foreign jurisdictions with respect to the MARK, as applicable, including, without limitation, all common law rights and rights under the laws of unfair competition, any and all rights to all income, royalties, damages, and payments now or hereafter due or payable in respect thereto, and the right to register, renew, protect and defend the MARK and to sue, counterclaim, and recover for past, present, and future infringements of the MARK, or other unauthorized use of the rights known to ASSIGNOR as of, or that may become known after, the date hereof.

ASSIGNOR hereby represents and warrants that ASSIGNOR has the full right to convey the interest assigned by this assignment, and has not conveyed any interest in or right to the MARK to any third party.

ASSIGNOR authorizes and requests the U.S. Patent and Trademark Office, or any foreign equivalent, as applicable, to record ASSIGNEE as the owner of the entire right, title, and interest in and to the MARK.

ASSIGNOR hereby agrees to execute any and all papers, and to perform such other acts, as may be reasonably necessary to secure to ASSIGNEE, or to its successors or assigns, the rights hereby transferred.

This assignment shall be effective as of the date this Assignment is signed. This assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by an authorized officer on this \(\sum_{\text{day}} \) day of lanuary 2019.

ROBO	THAN CREATIVE, My
By: (
Name:	-Thomas S. Robotham
Title:	President
DYSO	n technology limited
By:	
Name;	
Title:	

ASSIGNMENT

WHEREAS, Robotham Creative, Inc., a corporation of Massachusetts with offices at 50 Mann Lot Rd., Scituate, Massachusetts 02066 ("ASSIGNOR"), owns a trademark, and a registration for such mark, as listed in Schedule A attached hereto and incorporated herein by this reference ("MARK"); and

WHEREAS. Dyson Technology Limited, a corporation of the United Kingdom with offices at Tetbury Hill, Malmesbury, Wiltshire, United Kingdom SN160RP ("ASSIGNEE"), desires to acquire all of the right, title and interest of ASSIGNOR in, to and under the MARK;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby is acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE, for ASSIGNEE's own, and of its successors, assigns, and other legal representatives, use and enjoyment forever as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this assignment had not been made, ASSIGNOR's entire right, title and interest in and to the MARK worldwide in perpetuity, together with the goodwill associated with the MARK, all applications or registrations for the MARK, and any renewals, reissues, and extensions thereof in the United States and any and all foreign jurisdictions, and any and all of ASSIGNOR's other rights, privileges, and priorities provided under state and federal law of the United States and the laws of any and all foreign jurisdictions with respect to the MARK, as applicable, including, without limitation, all common law rights and rights under the laws of unfair competition, any and all rights to all income, royalties, damages, and payments now or hereafter due or payable in respect thereto, and the right to register, renew, protect and defend the MARK and to sue, counterclaim, and recover for past, present, and future infringements of the MARK, or other unauthorized use of the rights known to ASSIGNOR as of, or that may become known after, the date hereof.

ASSIGNOR hereby represents and warrants that ASSIGNOR has the full right to convey the interest assigned by this assignment, and has not conveyed any interest in or right to the MARK to any third party.

ASSIGNOR authorizes and requests the U.S. Patent and Trademark Office, or any foreign equivalent, as applicable, to record ASSIGNEE as the owner of the entire right, title, and interest in and to the MARK.

ASSIGNOR hereby agrees to execute any and all papers, and to perform such other acts, as may be reasonably necessary to secure to ASSIGNEE, or to its successors or assigns, the rights hereby transferred.

This assignment shall be effective as of the date this Assignment is signed. This assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by an authorized officer on this 10 day of January 2019.

By: Name: Title: DYSON TECHNOLOGY LIMITED By: SAMMALL Name: SIMON FORRESTER Title: GROUP IP DIRECTOR

ROBOTHAM CREATIVE, INC.

TRADEMARK REEL: 006849 FRAME: 0209

Schedule A Mark

Mark	Serial	Registration	Filing Date	Registration	Jurisdiction
	Number	Number		Date	
LIGHTCYCLES	77508944	3636583	Jun. 26, 2008	Jun. 09, 2009	U.S.A.

RECORDED: 00/06/2019

TRADEMARK REEL: 006349 FRAME: 0219