

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM545827

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SIS International, LLC		10/18/2019	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	James Todd Smith		
Street Address:	6311 Romaine Street, Suite 7219		
Internal Address:	c/o LL Cool J, Inc.		
City:	Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90038		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5656498	SISTER LOVE	
CORRESPONDENCE DATA			
Fax Number:	3102283953		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3102283700		
Email:	rwalsh@smrh.com		
Correspondent Name:	Jill M. Pietrini Esq.		
Address Line 1:	1901 Avenue of the Stars, Suite 1600		
Address Line 4:	Los Angeles, CALIFORNIA 90067-6017		
ATTORNEY DOCKET NUMBER:	30DR-166333-238		
NAME OF SUBMITTER:	Jill M. Pietrini, Esq.		
SIGNATURE:	/Jill M. Pietrini/		
DATE SIGNED:	10/18/2019		
Total Attachments: 1			
source=Assignment - SISTER LOVE in Class 14#page1.tif			

CH \$40.00 5656498

**ASSIGNMENT OF TRADEMARK AND
THE UNITED STATES REGISTRATION THEREOF**

This assignment is made by and between SIS International, LLC, a New York limited liability company, having a principal place of business at 47-28 37th Street, 3rd Floor, Long Island City, New York 11101 (hereinafter "Assignor"), and James Todd Smith, an individual and citizen of the United States, having a principal place of business at c/o LL Cool J, Inc., 6311 Romaine Street, Suite 7219, Hollywood, California 90038 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of the trademark SISTER LOVE and of the registration identified below (hereinafter the "Mark" and "Registration", respectively).

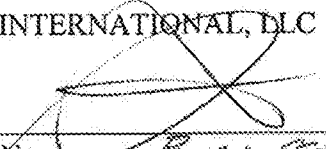
Mark	Class	Application No. Reg. No.	Filing Date Reg. Date
SISTER LOVE	14	87/388,887 5,656,498	March 28, 2017 January 15, 2019

WHEREAS, Assignee desires to acquire the Mark and the Registration, including the goodwill associated with the Mark and any and all claims, demands, and causes of action for infringement, of the Mark, past, present, and future, and all of the proceeds from the foregoing.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States and in any other country in the world in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark, and any and all claims, demands, and causes of action for infringement of the Mark, past, present, and future, and all of the proceeds from the foregoing.

Signed at LIC NY, this 18 day of OCTOBER, 2019.

SIS INTERNATIONAL, LLC

By: 
 Name: Rowen SELIKTAR
 Title: VP

SMRH:4825-9304-2089.1