# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM545861

| SUBMISSION TYPE:      | NEW ASSIGNMENT                                     |  |
|-----------------------|--|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |  |

## **CONVEYING PARTY DATA**

| Name                | Formerly | Execution Date | Entity Type           |
|---------------------|----------|----------------|-----------------------|
| WiserTogether, Inc. |          | 08/27/2019     | Corporation: DELAWARE |

## **RECEIVING PARTY DATA**

| Name:             | EviveWiser Sub LLC                  |  |
|-------------------|-------------------------------------|--|
| Street Address:   | 1875 Connecticut Avenue, N.W.       |  |
| Internal Address: | 10 Floor                            |  |
| City:             | Washington                          |  |
| State/Country:    | D.C.                                |  |
| Postal Code:      | 20009                               |  |
| Entity Type:      | Limited Liability Company: DELAWARE |  |

## **PROPERTY NUMBERS Total: 18**

| Serial Number:         87000913         WISERCONNECT           Serial Number:         87000910         WISERCOACH           Registration Number:         5245798         YOUR GUIDED PATH TO FEELING BETTER. FAST           Registration Number:         5392265         RETURN TO HEALTH           Serial Number:         86789198         FEEL BETTER FASTER           Serial Number:         86788623         ACTUATED           Serial Number:         86788625         GREEN LINE FOR HEALTH           Serial Number:         86789200         DATA-DRIVEN MEDICINE           Registration Number:         5096768         R2H           Registration Number:         85818690         WISER MOTION           Serial Number:         85818683         WISER HEART           Serial Number:         85818687         WISER PREGNANCY           Registration Number:         4741588         WISER TOGETHER           Registration Number:         4741585         WISER MIND           Serial Number:         85818693         WISER MIND           Serial Number:         85794667         WISER HEALTH | Property Type        | Property Type Number Word Mark |  |  |
|--|----------------------|--------------------------------|--|--|
| Registration Number:         5245798         YOUR GUIDED PATH TO FEELING BETTER. FAST           Registration Number:         5392265         RETURN TO HEALTH           Serial Number:         86789198         FEEL BETTER FASTER           Serial Number:         86758623         ACTUATED           Serial Number:         86758625         GREEN LINE FOR HEALTH           Serial Number:         86789200         DATA-DRIVEN MEDICINE           Registration Number:         5096768         R2H           Registration Number:         85818690         WISER MOTION           Serial Number:         85818683         WISER HEART           Serial Number:         85818687         WISER PREGNANCY           Registration Number:         4741588         WISER TOGETHER           Registration Number:         4741585         WISERTOGETHER           Serial Number:         85818693         WISER MIND           Serial Number:         85794667         WISER HEALTH  |                      | 87000913                       | WISERCONNECT                             |  |
| Registration Number:         5392265         RETURN TO HEALTH           Serial Number:         86789198         FEEL BETTER FASTER           Serial Number:         86758623         ACTUATED           Serial Number:         86758625         GREEN LINE FOR HEALTH           Serial Number:         86789200         DATA-DRIVEN MEDICINE           Registration Number:         5096768         R2H           Registration Number:         5092506         RETURN2HEALTH           Serial Number:         85818690         WISER MOTION           Serial Number:         85818683         WISER HEART           Serial Number:         85818687         WISER PREGNANCY           Registration Number:         4741588         WISER TOGETHER           Registration Number:         4741585         WISERTOGETHER           Serial Number:         85818693         WISER MIND           Serial Number:         85794667         WISER HEALTH   | Serial Number:       | 87000910                       | WISERCOACH                               |  |
| Serial Number:         86789198         FEEL BETTER FASTER           Serial Number:         86758623         ACTUATED           Serial Number:         86758625         GREEN LINE FOR HEALTH           Serial Number:         86789200         DATA-DRIVEN MEDICINE           Registration Number:         5096768         R2H           Registration Number:         5092506         RETURN2HEALTH           Serial Number:         85818690         WISER MOTION           Serial Number:         85818683         WISER HEART           Serial Number:         85818687         WISER PREGNANCY           Registration Number:         4741588         WISER TOGETHER           Registration Number:         4741585         WISERTOGETHER           Serial Number:         85818693         WISER MIND           Serial Number:         85794667         WISER HEALTH   | Registration Number: | 5245798                        | YOUR GUIDED PATH TO FEELING BETTER. FAST |  |
| Serial Number:         86758623         ACTUATED           Serial Number:         86758625         GREEN LINE FOR HEALTH           Serial Number:         86789200         DATA-DRIVEN MEDICINE           Registration Number:         5096768         R2H           Registration Number:         5092506         RETURN2HEALTH           Serial Number:         85818690         WISER MOTION           Serial Number:         85818683         WISER HEART           Serial Number:         85818687         WISER PREGNANCY           Registration Number:         4741588         WISER TOGETHER           Registration Number:         4741585         WISERTOGETHER           Serial Number:         85818693         WISER MIND           Serial Number:         85794667         WISER HEALTH  | Registration Number: | 5392265                        | RETURN TO HEALTH                         |  |
| Serial Number:         86758625         GREEN LINE FOR HEALTH           Serial Number:         86789200         DATA-DRIVEN MEDICINE           Registration Number:         5096768         R2H           Registration Number:         5092506         RETURN2HEALTH           Serial Number:         85818690         WISER MOTION           Serial Number:         85818683         WISER HEART           Serial Number:         85818687         WISER PREGNANCY           Registration Number:         4741588         WISER TOGETHER           Registration Number:         4741585         WISERTOGETHER           Serial Number:         85818693         WISER MIND           Serial Number:         85794667         WISER HEALTH   | Serial Number:       | 86789198                       | FEEL BETTER FASTER                       |  |
| Serial Number:         86789200         DATA-DRIVEN MEDICINE           Registration Number:         5096768         R2H           Registration Number:         5092506         RETURN2HEALTH           Serial Number:         85818690         WISER MOTION           Serial Number:         85818683         WISER HEART           Serial Number:         85818687         WISER PREGNANCY           Registration Number:         4741588         WISER TOGETHER           Registration Number:         4741585         WISERTOGETHER           Serial Number:         85818693         WISER MIND           Serial Number:         85794667         WISER HEALTH   | Serial Number:       | 86758623                       | ACTUATED                                 |  |
| Registration Number:         5096768         R2H           Registration Number:         5092506         RETURN2HEALTH           Serial Number:         85818690         WISER MOTION           Serial Number:         85818683         WISER HEART           Serial Number:         85818687         WISER PREGNANCY           Registration Number:         4741588         WISER TOGETHER           Registration Number:         4741585         WISERTOGETHER           Serial Number:         85818693         WISER MIND           Serial Number:         85794667         WISER HEALTH  | Serial Number:       | 86758625                       | GREEN LINE FOR HEALTH                    |  |
| Registration Number:         5092506         RETURN2HEALTH           Serial Number:         85818690         WISER MOTION           Serial Number:         85818683         WISER HEART           Serial Number:         85818687         WISER PREGNANCY           Registration Number:         4741588         WISER TOGETHER           Registration Number:         4741585         WISERTOGETHER           Serial Number:         85818693         WISER MIND           Serial Number:         85794667         WISER HEALTH   | Serial Number:       | 86789200                       | DATA-DRIVEN MEDICINE                     |  |
| Serial Number:85818690WISER MOTIONSerial Number:85818683WISER HEARTSerial Number:85818687WISER PREGNANCYRegistration Number:4741588WISER TOGETHERRegistration Number:4741585WISERTOGETHERSerial Number:85818693WISER MINDSerial Number:85794667WISER HEALTH  | Registration Number: | 5096768                        | R2H                                      |  |
| Serial Number:85818683WISER HEARTSerial Number:85818687WISER PREGNANCYRegistration Number:4741588WISER TOGETHERRegistration Number:4741585WISERTOGETHERSerial Number:85818693WISER MINDSerial Number:85794667WISER HEALTH  | Registration Number: | 5092506                        | RETURN2HEALTH                            |  |
| Serial Number:85818687WISER PREGNANCYRegistration Number:4741588WISER TOGETHERRegistration Number:4741585WISERTOGETHERSerial Number:85818693WISER MINDSerial Number:85794667WISER HEALTH   | Serial Number:       | 85818690                       | WISER MOTION                             |  |
| Registration Number:4741588WISER TOGETHERRegistration Number:4741585WISERTOGETHERSerial Number:85818693WISER MINDSerial Number:85794667WISER HEALTH  | Serial Number:       | 85818683                       | WISER HEART                              |  |
| Registration Number: 4741585 WISERTOGETHER Serial Number: 85818693 WISER MIND Serial Number: 85794667 WISER HEALTH   | Serial Number:       | 85818687                       | WISER PREGNANCY                          |  |
| Serial Number:85818693WISER MINDSerial Number:85794667WISER HEALTH   | Registration Number: | 4741588                        | WISER TOGETHER                           |  |
| Serial Number: 85794667 WISER HEALTH   | Registration Number: | 4741585                        | WISERTOGETHER                            |  |
|  | Serial Number:       | 85818693                       | WISER MIND                               |  |
| Pagistration Numbers 2944124 WISED TOGETHED  | Serial Number:       | 85794667                       | WISER HEALTH                             |  |
| negistration Number. 3044134 WISER TOGETHER  | Registration Number: | 3844134                        | WISER TOGETHER                           |  |

#### **CORRESPONDENCE DATA**

**Fax Number:** 7038328732

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 202.220.1447

**Email:** wormserd@pepperlaw.com

Correspondent Name: David Wormser, Pepper Hamilton LLP

Address Line 1: 2000 K Street, N.W.

Address Line 2: Suite 600

Address Line 4: Washington, D.C. 20006-1865

| NAME OF SUBMITTER: | David Wormser   |
|--------------------|-----------------|
| SIGNATURE:         | /David Wormser/ |
| DATE SIGNED:       | 10/19/2019      |

#### **Total Attachments: 9**

source=Evive-WiserTogether - IP Assignment Agreement#page1.tif source=Evive-WiserTogether - IP Assignment Agreement#page2.tif source=Evive-WiserTogether - IP Assignment Agreement#page3.tif source=Evive-WiserTogether - IP Assignment Agreement#page4.tif source=Evive-WiserTogether - IP Assignment Agreement#page5.tif source=Evive-WiserTogether - IP Assignment Agreement#page6.tif source=Evive-WiserTogether - IP Assignment Agreement#page7.tif source=Evive-WiserTogether - IP Assignment Agreement#page8.tif source=Evive-WiserTogether - IP Assignment Agreement#page8.tif

#### INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (the "Intellectual Property Assignment") is made and entered into as of August 27, 2019 (the "Effective Date") by WiserTogether, Inc., a Delaware corporation ("Assignor"), in favor of EviveWiser Sub LLC, a Delaware limited liability company ("Assignee"). Capitalized terms used but not otherwise defined herein shall have the respective meanings ascribed to them in the Asset Purchase Agreement (as defined below).

#### RECITALS

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase Agreement dated as of the date hereof (the "Asset Purchase Agreement") pursuant to which Assignor has agreed to sell, convey, assign, transfer, and deliver to Assignee, among other assets, all of Assignor's Intellectual Property, licenses and sublicenses granted and obtained with respect thereto, and rights thereunder, remedies against infringements thereof, and rights to protection of interests therein under the Laws of all jurisdictions, including those trademarks, copyrights, and domain names listed on Schedule 1.1(a) to the Asset Purchase Agreement and any other trademarks, copyrights, and domain names relating to the Purchased Business (collectively, the "Assigned Intellectual Property Assets"), and have agreed to execute and deliver this Intellectual Property Assignment.

#### **AGREEMENT**

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

- 1. Assignor hereby assigns, transfers, and conveys to Assignee, and Assignee hereby accepts the assignment, without the necessity of any additional consideration, of all right, title, and interest of Assignor in and to all of the Assigned Intellectual Property Assets, including, without limitation, the Registered Intellectual Property listed on **Exhibit A** attached hereto, and the goodwill associated with the use of and symbolized by the foregoing.
- 2. Assignor will, without further consideration, at the request of Assignee and at the expense of the requesting party, promptly sign, execute, make and do, and will use commercially reasonable efforts to cause Maxwell Kahn to promptly sign, execute, make and do, all such deeds, documents, acts and things as Assignee and its duly authorized agents may reasonably require in order to apply for, obtain, register and vest in the name of Assignee alone (unless Assignee otherwise directs) letters patent, copyrights, trademarks, domain names, social media accounts or other analogous protection with respect to the Assigned Intellectual Property Assets and all rights therein in any country throughout the world and when so obtained or vested to renew and restore the same. For avoidance of doubt, Assignee shall not be obligated to pay any application, filing or other fees in connection with the applications, registrations or other actions taken pursuant to this Section 2.
- 3. This Intellectual Property Assignment shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors and permitted assigns;

provided, however, that the terms of the Asset Purchase Agreement concerning assignment and delegation of the parties' respective rights and obligations thereunder shall apply *mutatis mutandis* to this Intellectual Property Assignment as if set forth in full herein.

- 4. This Intellectual Property Assignment shall be governed by and construed in accordance with the internal laws of the State of Delaware, without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction).
- 5. This Intellectual Property Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Intellectual Property Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Intellectual Property Assignment.

[SIGNATURE PAGE FOLLOWS]

AM 69243654.3 2

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Intellectual Property Assignment to be executed by their respective officers thereunto duly authorized on the Effective Date.

| ASSIGNOR:           |  |
|---------------------|--|
| WiserTogether, Inc. |  |
| By: MW fly          |  |
| Name: Maxwell Kahn  |  |
| Title: CEO          |  |
| ASSIGNEE:           |  |
| EviveWiser Sub LLC  |  |
|                     |  |
| By:                 |  |
| Name:               |  |
| OCTAL:              |  |

**REEL: 006775 FRAME: 0022** 

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Intellectual Property Assignment to be executed by their respective officers thereunto duly authorized on the Effective Date.

| ASSIGNOR:   |
|---|
| WiserTogether, Inc.                               |
| By:   |
| Name:   |
| Title:  |
| ASSIGNEE:   |
| EviveWiser Sub LLC                                |
| By: Shalled Med Med Med Med Med Med Med Med Med M |
| Name: John McDonnell                              |
| Title-President                                   |

## Exhibit A Registered Intellectual Property

## Trademarks:

| Serial<br>Number | Reg.<br>Number | Word Mark                                      | Check<br>Status | Live/Dead |  |
|------------------|----------------|--|-----------------|-----------|--|
| 87000913         |                | WISERCONNECT                                   | TSDR            | DEAD      |  |
| 87000910         |                | WISERCOACH                                     | TSDR            | DEAD      |  |
| 87276421         | 5245798        | YOUR GUIDED PATH TO FEELING BETTER.<br>FASTER. | TSDR            | LIVE      |  |
| 86757231         | 5392265        | RETURN TO HEALTH                               | TSDR            | LIVE      |  |
| 86789198         |                | FEEL BETTER FASTER                             | TSDR            | DEAD      |  |
| 86758623         |                | ACTUATED                                       | TSDR            | DEAD      |  |
| 86758625         |                | GREEN LINE FOR HEALTH                          | TSDR            | DEAD      |  |
| 86789200         |                | DATA-DRIVEN MEDICINE                           | TSDR            | DEAD      |  |
| 86757240         | 5096768        | R2H  | TSDR            | LIVE      |  |
| 86757211         | 5092506        | RETURN2HEALTH                                  | TSDR            | LIVE      |  |
| 85818690         |                | WISER MOTION                                   | TSDR            | DEAD      |  |
| 85818683         |                | WISER HEART                                    | TSDR            | DEAD      |  |
| 85818687         |                | WISER PREGNANCY                                | TSDR            | DEAD      |  |
| 85960552         | 4741588        | WISER TOGETHER                                 | TSDR            | LIVE      |  |
| 85952978         | 4741585        | WISERTOGETHER                                  | TSDR            | LIVE      |  |
| 85818693         |                | WISER MIND                                     | TSDR            | DEAD      |  |
| 85794667         |                | WISER HEALTH                                   | TSDR            | DEAD      |  |
| 77853310         | 3844134        | WISER TOGETHER                                 | TSDR            | DEAD      |  |

## Domain Names:

- caniafford.it 1.
- 2. healthactionlab.com
- healthactionlab.org 3.
- 4. healthactionlabs.com
- 5. healthactionlabs.info
- 6. healthactionlabs.net
- 7. healthactionlabs.org
- 8. healthbullseye.com
- healthbullseye.info healthbullseye.net 9.
- 10.
- 11. healthbullseye.org
- 12. healthdecisionsurvey.com
- healthdecisionsurvey.info 13.
- 14. healthdecisionsurvey.net
- 15. healthdecisionsurvey.org

- 16. myreturntohealth.com
- 17. my returntohealth, info
- 18. myreturntohealth.net
- 19. myreturntohealth.org
- 20. myreturntohealthplan.com
- 21. myreturntohealthplan.info
- 22. myreturntohealthplan.net
- 23. myreturntohealthplan.org
- 24. mywisercare.com
- 25. mywiserfitness.com
- 26. mywiserfitness.info
- 27. mywiserfitness.net
- 28. mywiserfitness.org
- 29. mvwiserhealth.com
- 30. mywiserhealth.net
- 31. mywiserhealth.org
- 32. mywisermedicare.com
- 33. mywisermedicare.info
- 34. mywisermedicare.net
- 35. mywisermedicare.org
- 36. mywisernutrition.com
- 37. mywisernutrition.info
- 38. mywisernutrition.net
- 39. mywisernutrition.org
- 40. patientpledge.com
- 41. patientpledge.info 42. patientpledge.net
- 43.
- patientpledge.org
- 44. pregtown.com
- 45. pregville.com
- 46. returntohealthplan.com
- 47. returntohealthplan.info
- 48. returntohealthplan.net
- 49. returntohealthplan.org
- 50. thapatientpledge.org
- 51. thepatientpledge.com
- 52. thepatientpledge.info
- 53. thepatientpledge.net
- 54. thepatientpledge.org
- 55. treatmentbullseye.com
- 56. treatmentbullseye.info
- 57. treatmentbullseye.net
- 58. treatmentbullseye.org
- 59. treatmentradar.com
- 60. treatmentradar.info 61. treatmentradar.net
- 62. treatmentradar.org
- 63. treatmentsbullseve.com
- 64. wiser-ask-your-doctor.com
- 65. wiser-ci.com
- 66. wiser-cloud.com
- 67. wiser-content.com
- 68. wiser-dev.com
- 69. wiser-dev.info
- 70. wiser-dev.mobi
- 71. wiser-dev.net

- 72. wiser-dev.org
- 73. wiser-dev2.com
- 74. wiser-local.com
- 75. wiser-prd.com
- 76. wiser-qa.com
- 77. wiser-stg.com
- 78. wiser-tools.com
- 79. wiser-tst.com
- 80. wiser206.com
- 81. wiseractive.com
- 82. wiserallergy.com
- 83. wiseraskyourdoc.com
- 84. wiserasthma.com
- 85. wiserattention.com
- 86. wiserautism.com
- 87. wiserbabycare.com
- 88. wiserbodypain.com
- 89. wiserbone.com
- 90. wiserbreastcancer.com
- 91. wiserbreathe.com
- 92. wiserbullseye.com
- 93. wiserbullseye.info
- 94. wiserbullseye.net
- 95. wiserbullseye.org
- 96. wisercancer.com
- 97. wiserchild.com
- 98. wiserchildcare.com
- 99. wiserdecision.com
- 100. wiserdecisionsupport.com
- 101. wiserdiabetes.com
- 102. wiserelder.com
- 103. wiserestate.com
- 104. wiserfertility.com
- 105. wiserfinancialplanning.com
- 106. wiserfitness.info
- 107. wiserfitness.net
- 108. wiserfitness.org
- 109. wiserflex.com
- 110. wiserform.com
- 111. wiserframe.com
- 112. wiserfund.com
- 113. wiserhealth.info
- 114. wiserhealth.net
- 115. wiserhealth.org
- 116. wiserhealthconnect.com
- 117. wiserhealthnet.com
- 118. wiserhealthnetwork.com
- 119. wiserhealthradar.com
- 120. wiserheart.com
- 121. wiserinc.com
- 122. wiserinfertility.com
- 123. wiserjoints.com
- 124. wiserlab.com
- 125. wiserlaboratory.com
- 126. wiserlifecare.com
- 127. wisermbc.com

- 128. wisermedicare.com
- 129. wisermedicare.info
- 130. wisermedicare.net
- 131. wisermedicare.org
- 132. wisermental.com
- 133. wisermentalhealth.com
- 134. wisermood.com
- 135. wisermotion.com
- 136. wisermovement.com
- 137. wisermsk.com
- 138. wisermucslebones.com
- 139. wisermuscle.com
- 140. wisermuscleandbonecare.com
- 141. wisermusclebonecare.com
- 142. wisermusclepain.com
- 143. wiserneonatal.com
- 144. wisernetworks.com
- 145. wisernutrition.info
- 146. wisernutrition.net
- 147. wisernutrition.org
- 148. wiserpain.com
- 149. wiserpainmanagement.com
- 150. wiserpainmgmt.com
- 151. wiserpainreleif.com
- 152. wiserpainrelief.com
- 153. wiserparenting.com
- 154. wiserphysique.com
- 155. wiserplan.com
- 156. wiserpreg.com
- 157. wiserpregnancy.com
- 158. wiserprostrate.com
- 159. wiserpsyche.com
- 160. wiserradar.com
- 161. wiserrepro.com
- 162. wiserresearch.com
- 163. wiserretirement.com
- 164. wisersavings.com
- 165. wisersportshealth.com
- 166. wiserstrength.com
- 167. wiserstretch.com
- 168. wisertogether.biz
- 169. wisertogether.com
- 170. wisertogether.info
- 171. wisertogether.mobi
- 172. wisertogether.net
- 173. wisertogether.org
- 174. wisertogether.us
- 175. wisertools.com
- 176. wiserview.com
- 177. wiserview.info
- 178. wiserview.net
- 179. wiserview.org
- 180. wiserview.us
- 181. wiservigor.com
- 182. wiserweight.com
- 183. wiserwills.com

184. wsrcdn.net

**RECORDED: 10/19/2019**