

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM546058

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bluefield Brands, LLC		09/16/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Regions Bank, as Agent		
<b>Street Address:</b>	1180 W. Peachtree St., NW		
<b>Internal Address:</b>	Suite 1000		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30309		
<b>Entity Type:</b>	an Alabama bank: ALABAMA		
<b>PROPERTY NUMBERS Total: 35</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	5098650	KUNNAN	
Registration Number:	5085032	CALCUTTA	
Registration Number:	4746685	BEACH RUNNER	
Registration Number:	4844964	CALCUTTA	
Registration Number:	4563781	CALCUTTA	
Registration Number:	4556998	STAR FISHING	
Registration Number:	4544706	LIQUID STIX	
Registration Number:	4544704	BLACK WATCH	
Registration Number:	4526868	BLACK WATCH	
Registration Number:	4304954	SEAGIS	
Registration Number:	4564499	GOT-CHA	
Registration Number:	3062110	CALCUTTA	
Registration Number:	3048597		
Registration Number:	3048596		
Registration Number:	3810045	GOT-CHA	
Registration Number:	3827950	POWER BUTT	
Registration Number:	3849697	KROK	
Registration Number:	3746634	STAR RODS	
<b>TRADEMARK</b>			

CH \$890.00 5098650

Property Type	Number	Word Mark
Registration Number:	3554086	PLASMA
Registration Number:	3553846	AERIAL
Registration Number:	3667438	GATORGLASS
Registration Number:	3301163	BULLY HOO
Registration Number:	3250270	QUIK-SLIDE
Registration Number:	2987084	NUNGESSER TROLLER BAIT CO
Registration Number:	2722343	TIDE RUNNER
Registration Number:	2756725	BEACH RUNNER
Registration Number:	2470119	CONTOUR
Registration Number:	2618486	STELLAR
Registration Number:	2300853	NICKELITE
Registration Number:	2113133	BILLFISHER
Registration Number:	2330458	SEA STRIKER
Registration Number:	1818037	SEALON
Registration Number:	1815042	SHUR STRIKE
Registration Number:	1806189	CALCUTTA OFFSHORE BAITS
Serial Number:	88613612	SEA STRIKER

**CORRESPONDENCE DATA**

Fax Number: 4045228409

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 4044205527

Email: rjk@phrd.com

Correspondent Name: Rhonda J. Kenyeri, Paralegal - PHR&D

Address Line 1: 303 Peachtree St. NE, Suite 3600

Address Line 4: Atlanta, GEORGIA 30308

NAME OF SUBMITTER:	Harrison J. Roberts
SIGNATURE:	/hjr/
DATE SIGNED:	10/21/2019

**Total Attachments: 5**

source=Big Rock - Notice of Grant of Security Interest in Patents and Trademarks (Big Rock)#page1.tif

source=Big Rock - Notice of Grant of Security Interest in Patents and Trademarks (Big Rock)#page2.tif

source=Big Rock - Notice of Grant of Security Interest in Patents and Trademarks (Big Rock)#page3.tif

source=Big Rock - Notice of Grant of Security Interest in Patents and Trademarks (Big Rock)#page4.tif

source=Big Rock - Notice of Grant of Security Interest in Patents and Trademarks (Big Rock)#page5.tif

NOTICE OF GRANT OF SECURITY INTEREST  
IN PATENTS AND TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to that certain Patent Assignment dated as of September 16, 2019 by and between **BIG ROCK SPORTS, LLC**, a Delaware limited liability company ("BRS") and **BLUEFIELD BRANDS, LLC**, a Delaware limited liability company ("Grantor") and that certain Trademark Assignment Agreement dated as of September 16, 2019 by and between BRS and Grantor, BRS sold, conveyed, assigned, transferred and delivered to Grantor all of its rights, title and interests, in, to and under the patents, trademarks and trademark applications listed below. Please be further advised that pursuant to that certain Amended and Restated Security Agreement dated as of January 31, 2017 (as the same may be amended, modified, extended or restated from time to time, the "Security Agreement") by and among Grantor, certain subsidiaries and affiliates of Grantor party thereto and **REGIONS BANK**, as Administrative Agent ("Administrative Agent") for the financial institutions referenced therein ("Lenders"), Grantor has granted a continuing security interest in and continuing lien upon all of its patents, trademarks and trademark applications to Administrative Agent for the benefit of the Administrative Agent and the Lenders, including, without limitation, those patents, trademarks and trademark applications listed below:



PATENTS:


PATENT	PATENT NUMBER	REGISTRATION DATE
FISHING TACKLE SWIVEL HAVING A KNURLED SURFACE	D645933	September 27, 2011

TRADEMARKS:

1. REGISTERED TRADEMARKS

TRADEMARK	REGISTRATION NUMBER	REGISTRATION DATE
KUNNAN	5098650	December 13, 2016
CALCUTTA	5085032	November 22, 2016
BEACH RUNNER	4746685	June 2, 2015
CALCUTTA	4844964	November 3, 2015
CALCUTTA	4563781	July 8, 2014
STAR FISHING	4556998	June 24, 2014

TRADEMARK	REGISTRATION NUMBER	REGISTRATION DATE
LIQUID STIX	4544706	June 3, 2014
BLACK WATCH	4544704	June 3, 2014
BLACK WATCH	4526868	May 6, 2014
SEAGIS	4304954	March 19, 2013
GOT-CHA	4564499	July 8, 2014
CALCUTTA	3062110	February 28, 2006
	3048597	January 24, 2006
	3048596	January 24, 2006
GOT-CHA	3810045	June 29, 2010
POWER BUTT	3827950	August 3, 2010
KROK	3849697	September 21, 2010
STAR RODS	3746634	February 9, 2010
PLASMA	3554086	December 30, 2008
AERIAL	3553846	December 30, 2008
GATORGLASS	3667438	August 11, 2009
BULLY HOO	3301163	October 2, 2007
QUIK-SLIDE	3250270	June 12, 2007
	2987084	August 23, 2005
TIDE RUNNER	2722343	June 3, 2003
BEACH RUNNER	2756725	August 26, 2003
CONTOUR	2470119	July 17, 2001
STELLAR	2618486	September 10, 2002

TRADEMARK	REGISTRATION NUMBER	REGISTRATION DATE
NICKELITE	2300853	December 14, 1999
BILLFISHER	2113133	November 11, 1997
SEA STRIKER	2330458	March 21, 2000
SEALON	1818037	January 25, 1994
SHUR STRIKE	1815042	January 4, 1994
	1806189	November 23, 1993

2. TRADEMARK APPLICATIONS

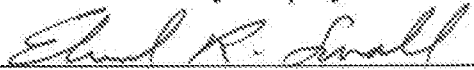
TRADEMARK APPLICATIONS	APPLICATION/SERIAL NUMBER	APPLICATION DATE
SEA STRIKER	88613612	September 11, 2019

[Remainder of page intentionally left blank.]

This Notice of Grant of Security Interest in Patents and Trademarks is being delivered by Grantor pursuant to Section 15(c) of the Security Agreement. The Grantor and the Administrative Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the foregoing patents, trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any patent, trademark or trademark application.

Very truly yours,


**BLUEFIELD BRANDS, LLC,**  
a Delaware limited liability company

By: 

Name: **Edward R. Small**

Title: Chief Executive Officer

Attest:

By: 

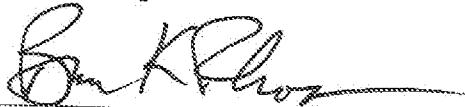
Name: **Patrick R. Harvey**

Title: Secretary

[Signatures continue on the following page.]

Acknowledged and Accepted:

**REGIONS BANK**, an Alabama bank,  
as Administrative Agent

By: 

Name: **Bruce K. Rhodes**

Title: Managing Director

Notice of Grant of Security Interest in Patents and Trademarks (Big Rock)

RECORDED: 10/21/2019

TRADEMARK  
REEL: 006776 FRAME: 0124