

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM547925

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grill Concepts, Inc.		10/11/2019	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	The BH White Corporation		
Street Address:	10100 Shellbridge Way		
City:	Richmond		
State/Country:	CANADA		
Postal Code:	V6X 2W7		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2455868	THE GRILL ON THE ALLEY	
Registration Number:	2470121	THE GRILL ON THE ALLEY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	424-250-8068		
Email:	charlene@minxlaw.com		
Correspondent Name:	Charlene Minx		
Address Line 1:	520 Broadway, Suite 200		
Address Line 4:	Santa Monica, CALIFORNIA 90401		
ATTORNEY DOCKET NUMBER:	82-00004		
DOMESTIC REPRESENTATIVE			
Name:	Charlene Minx		
Address Line 1:	520 Broadway, Suite 200		
Address Line 4:	Santa Monica, CALIFORNIA 90401		
NAME OF SUBMITTER:	Charlene Minx		
SIGNATURE:	/Charlene Minx/		
DATE SIGNED:	11/04/2019		

OP \$65.00 2455868

Total Attachments: 3

source=GCI to The BH White Corporation - Assignment#page1.tif

source=GCI to The BH White Corporation - Assignment#page2.tif

source=GCI to The BH White Corporation - Assignment#page3.tif

ASSIGNMENT

WHEREAS, **GRILL CONCEPTS, INC.** the full post office address of whose principal office or place of business is P.O. Box 6448, Reno, Nevada 89513 ("**Assignor**"), is desirous of selling, assigning and transferring to **THE BH WHITE CORPORATION**, the full post office address of whose principal office or place of business is 10100 Shellbridge Way, Richmond, British Columbia, V6X 2W7, CANADA ("**Assignee**"), all of its right, title and interest in and to the trademark registrations listed in the attached Schedule "A" ("**Trademarks**"), and made a part hereof, and that portion of the business that pertains to the Trademarks;

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to the Trademarks and that portion of the business that pertains to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, it is hereby agreed as follows:

1. Assignor does hereby sell, assign, transfer, convey and set over to Assignee, its successors and assigns, all of its right, title and interest in and to the Trademarks and that portion of the business that pertains to the Trademarks, together with the good will of the business symbolized by the Trademarks, including, but not limited to, the right to petition, sue or otherwise seek and recover damages, profits or any other remedy (monetary, injunctive, declaratory or other), for any past, present or future infringement, dilution, conversion or misappropriation of, or other injury, offense, violation, breach of duty or wrong relating to the Trademarks, or any license, agreement, contract or other matter relating thereto.

2. Assignor agrees that it will execute and deliver, or cause to be executed and delivered, to Assignee or Assignee's legal representatives, any other or additional assignments, powers or other appropriate documentation, and take all additional actions, necessary to effectuate, validate and record the assignment of the Trademark Registrations to Assignee with the appropriate agencies and offices of all jurisdictions in which the Trademarks are or may be registered or in which applications for registration of the Trademarks are pending, including, but not limited to the United States Patent and Trademark Office, under the relevant laws of the United States or any other jurisdictions, within a reasonable time of execution hereof. Assignor also agrees to execute such additional documents as Assignee deems reasonably necessary to establish Assignee's rights in the Trademarks, including, but not limited to, such documents to establish the dates of first use for the Trademark Registrations, anywhere and in commerce, by Assignee through Assignor.

CAC

EXECUTED at LOS ANGELES this 11 day of October 2019.


GRILL CONCEPTS, INC., a Nevada
corporation

By:

Claude R. Cognian
Name: Claude Cognian
Title: President and CEO

Schedule "A"

U.S. Trademarks

Trade-mark	Trade-mark Status
THE GRILL ON THE ALLEY 	App 75563751 Reg 2455868
THE GRILL ON THE ALLEY	App 75560669 Reg 2470121

6939934