

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM548104

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mashura Holdings, LLC		10/30/2019	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LCEngage, Inc.		
<b>Street Address:</b>	151 Kalmus Dr., Building B		
<b>Internal Address:</b>	suite 250		
<b>City:</b>	Costa Mesa		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92626		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5852574	KONTAK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6465830657		
<b>Email:</b>	mario@naimlawfirm.com		
<b>Correspondent Name:</b>	Mario Naim		
<b>Address Line 1:</b>	41 Madison Ave, 31st Floor		
<b>Address Line 4:</b>	New York City, NEW YORK 10010		
<b>NAME OF SUBMITTER:</b>	Mario Naim		
<b>SIGNATURE:</b>	/Mario Naim/		
<b>DATE SIGNED:</b>	11/05/2019		
<b>Total Attachments: 5</b>			
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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT, dated as of October 30, 2019 (“Assignment”), is made between Mashura Holdings, LLC, a California limited liability company, (the “Assignor”) and LCEngage, Inc., a Delaware corporation, (the “Assignee”).

### RECITALS

A. The Assignor is the owner of the entire right, title and interest in, to and under the United States trademark registrations identified and set forth on Exhibit A attached hereto (collectively, the “Trademark”) and the goodwill associated with all of the foregoing;

B. The Assignor and the Assignee have entered into that certain Technology Assignment Agreement, dated as of October \_\_, 2019 (the “Technology Assignment Agreement”), pursuant to which the Assignor has agreed to convey, transfer, assign, sell and deliver, among other assets, the Trademark to the Assignee. Capitalized terms used but not otherwise defined herein shall have the meanings ascribed to such terms in the Technology Assignment Agreement; and

NOW, THEREFORE, for good and valuable consideration (including the premises and covenants set forth in the Technology Assignment Agreement), the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

### AGREEMENT

The Assignor hereby irrevocably sells, assigns and transfers to the Assignee, and its successors, assigns and other legal representatives, all of the Assignor’s right, title and interest in and to the Trademark, together with the goodwill of the business in connection with which the Trademark are used, for the Assignee’s own use and enjoyment, and for the use and enjoyment of the Assignee’s successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by such Assignor if this assignment and sale had not been made, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Trademark.

The Assignor authorizes and requests the United States Commissioner of Patents and Trademark to record the Assignee as the assignee and owner of the Trademark, and issue any and all registrations thereon to the Assignee, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of the Assignee and its successors, assigns or other legal representatives.

This Assignment may be signed in counterparts, each of which shall be an original, with the same effect as if the signatures thereto and hereto were upon the same instrument. The electronic transmission of any signed original counterpart of this Assignment shall be deemed to be the delivery of an original counterpart of this Assignment.

[Signature Page Follows.]

IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Assignment to be duly executed as of the date first above written.

MASHURA HOLDINGS, LLC

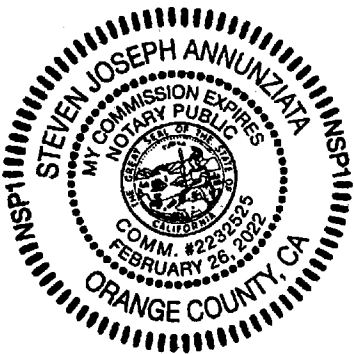
By [Signature]  
Name: Louis Visser  
Title: CEO

ACKNOWLEDGMENT

State of California )  
County of Orange ) ss:

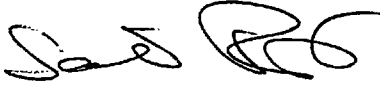
On the 1 day of November in the year 2019, before me, the undersigned, personally appeared Louis Visser personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

[Signature]  
Notary Public



IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Assignment to be duly executed as of the date first above written.

LCENGAGE, INC.

By   
Name: Sasha Poljak  
Title: Chief Executive Officer

ACKNOWLEDGMENT

State of California     )  
  ) ss:  
County of                    )

On the \_\_ day of \_\_\_\_\_ in the year 2019, before me, the undersigned, personally appeared \_\_\_\_\_ personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

**See Attached**

\_\_\_\_\_  
Notary Public

**EXHIBIT A**

**TRADEMARK**

Mark	Registration No.	Registration Date
Kontak	5852574	September 3, 2019



# All-purpose Acknowledgment California only

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California

County of Orange

On 10/30/2019 before me, Mina Nikroo Notary Public (here insert name and title of the officer),

personally appeared Sasha Poljak

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



Notary Seal

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Handwritten Signature]

### For Bank Purposes Only

Description of Attached Document

Type or Title of Document Trade mark Assignment

Document Date 10/30/2019 Number of Pages 4

Signer(s) Other Than Named Above \_\_\_\_\_



FO01-000DSG5350CA-01