

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM548265

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NJ Enterprise Group I, Inc.		11/05/2019	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	NJ Enterprise Group, Inc.		
Street Address:	11 Hornrimme Court		
City:	Maumelle		
State/Country:	ARKANSAS		
Postal Code:	72113		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	5422850	TIGERDOE	
Registration Number:	5306093	TIGERDOE	
Registration Number:	5368901	COLLETA HOME	
Registration Number:	4857983	FUNNY PARTY HATS	
Registration Number:	5294827	FUNNY PARTY HATS	
Registration Number:	5271185	COVERYOURHAIR	
Registration Number:	4792259	COVERYOURHAIR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8139990199		
Email:	Mkobrin@aegislaw.com		
Correspondent Name:	Marshall Kobrin		
Address Line 1:	100 South Ashley Drive, Suite 620		
Address Line 4:	Tampa, FLORIDA 33602		
NAME OF SUBMITTER:	Marshall Kobrin, Esq.		
SIGNATURE:	/Marshall Kobrin/		
DATE SIGNED:	11/06/2019		

OP \$190.00 5422850

Total Attachments: 4

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this “Assignment”), dated as of November 5, 2019 (the “Effective Date”), is by and between NJ Enterprise Group I, Inc., a New Jersey corporation, whose address is 750 Airport Road, Lakewood, New Jersey 08701 (“Assignor”), NJ Enterprise Group, Inc., a Delaware corporation, whose address is 11 Hornrimme Ct. Maumelle, AR 72113 (“Assignee”).

WHEREAS, Assignee, along with Keith Lloyd aka Brian Lloyd, Greg Walz, and Rehan Khan, is the purchaser of all of the Assets of Assignor pursuant to that certain Asset Purchase Agreement dated as April 19, 2019, as may be amended to date (collectively, the “Purchase Agreement”). Capitalized terms used but not otherwise defined in this Trademark Assignment Agreement shall have the meanings ascribed to such terms in the Purchase Agreement;

WHEREAS, pursuant to the Purchase Agreement, Assignor has conveyed, transferred and assigned to Assignee, among other assets, certain Intellectual Property of Assignor; and

WHEREAS, Assignor owns all of the rights, title and interest in and to the Trademark Assets (as defined herein), and, pursuant to the Purchase Agreement, has agreed to execute and deliver this Assignment, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdiction (collectively, the “Agencies”).

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts from Assignor and Assignor, all of Assignor’s and Assignor’s right, title and interest in and to the following:

a. all trademark registrations and trademark applications, including without limitation, those set forth on Schedule 1, attached hereto, and all issuances, extensions, and renewals thereof (collectively, the “Trademark Assets”), together with the goodwill of the business connected with the use of, and symbolized by, the Trademark Assets;

b. all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

c. any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

d. any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on or after the Effective Date, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of other Agencies to record and register this Assignment upon request by Assignee. Following the Effective Date, upon Assignee’s reasonable request, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably

necessary to effect, evidence or perfect the assignment of the Trademark Assets to Assignee, or any assignee or successor thereto.

3. Terms of the Purchase Agreement. The parties hereto acknowledge and agree that this Assignment is entered into pursuant to the Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Assignor and Assignee with respect to the Trademark Assets. The representations, warranties, covenants, agreements and indemnities contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms of this Assignment, the terms of the Purchase Agreement shall govern and control.

4. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

5. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

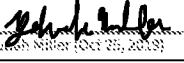
6. Governing Law. This Assignment and any claim, controversy or dispute arising under or related to this Assignment or the relationship of the parties shall be governed by and construed in accordance with the domestic laws of the State of New Jersey without giving effect to any choice or conflict of law provision or rule (whether of the State of New Jersey or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of New Jersey. Each party agrees that any claim, controversy or dispute arising under or related to this Assignment shall be subject to and resolved in accordance with Sections 34 of the Purchase Agreement.

(Signature Page Follows)

IN WITNESS WHEREOF, the undersigned have duly executed and delivered this Assignment as of the Effective Date.

ASSIGNOR:

NJ Enterprise Group I, Inc.

By: 
Yehudah Miller (Oct 25, 2013)

Name: Yehudah Miller
Title: President

ASSIGNEE:

NJ Enterprise Group, Inc.

By: 
Brian Keith Lloyd (Oct 25, 2013)

Name: Brian Keith Lloyd
Title: President

SCHEDULE 1

Trademark Assets

Mark	Agency	Registration Number	Registration Date
Tigerdoe (Word Mark)	United States Patent and Trademark Office	5422850	March 13, 2018
Tigerdoe (Word Mark)	United States Patent and Trademark Office	5306093	October 10, 2017
Colleta Home (Word Mark)	United States Patent and Trademark Office	5368901	January 2, 2018
Funny Party Hats (Word Mark)	United States Patent and Trademark Office	4857983	November 24, 2015
Funny Party Hats (Word Mark)	United States Patent and Trademark Office	5294827	September 26, 2017
CoverYourHair (Word Mark)	United States Patent and Trademark Office	5271185	August 22, 2017
CoverYourHair	United States Patent and Trademark Office	4792259	August 11, 2015