

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM548857

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Consumer Solutions LLC		07/22/2014	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Vyzion, Inc.		
Street Address:	224 N. Desplaines St.		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4465891	KNOWLEDGEHOUND	
Registration Number:	4484169	KNOWLEDGEHOUND	
CORRESPONDENCE DATA			
Fax Number:	4048853900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048853155		
Email:	austin.padgett@troutmansanders.com		
Correspondent Name:	Austin Padgett		
Address Line 1:	600 Peachtree St. NE		
Address Line 2:	Suite 3000		
Address Line 4:	Atlanta, GEORGIA 30308		
ATTORNEY DOCKET NUMBER:	242079.23 Assignment		
NAME OF SUBMITTER:	Austin Padgett		
SIGNATURE:	/Austin Padgett/		
DATE SIGNED:	11/11/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This Trademark Assignment is, effective July 22, 2014, made by New Consumer Solutions LLC ("**Assignor**"), an Illinois limited liability company, in favor of Vyzion, Inc. ("**Assignee**"), a Delaware corporation, located at 224 N. Desplaines St. Chicago, Illinois 60661, the assignee of the following registered mark (the "**Trademarks**"):

Mark	Reg. No.
KNOWLEDGEHOUND	4,465,891
KNOWLEDGEHOUND	4,484,169

NOW THEREFORE, Assignor agrees as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks, the trademark registration thereof, together with the goodwill connected with the use of and symbolized thereby and all issuances, extensions and renewals thereof.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date provided above.

New Consumer Solutions LLC

By:  _____

Name: Kristi Zuhlke

Title: CEO