

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM549241

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bill Zanker		11/13/2019	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Work Hard Play Hard Train Hard, Inc.		
Street Address:	9 East 16th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88316260	GRIT BXNG	
Serial Number:	88316243	GRIT BOXING	
CORRESPONDENCE DATA			
Fax Number:	7813140101		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	781-314-0117		
Email:	zrubin@archstonelaw.com		
Correspondent Name:	Zick Rubin		
Address Line 1:	Archstone Law Group P.C.		
Address Line 2:	57 Wells Avenue, Suite One		
Address Line 4:	Newton, MASSACHUSETTS 02459		
NAME OF SUBMITTER:	Zick Rubin		
SIGNATURE:	/zickrubin/		
DATE SIGNED:	11/13/2019		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK

This Assignment is made November 13, 2019 ("Effective Date"), between Bill Zanker ("Assignor"), whose address is 1776 Park Avenue, Suite 4161, Park City, Utah 84060, and Work Hard Play Hard Train Hard, Inc. ("Assignee"), a Delaware corporation, whose principal office or place of business is 9 East 16th Street, New York, New York 10003.

For good and valuable consideration, the receipt and sufficiency of which is acknowledged, the Assignor hereby absolutely sells, assigns, and transfers to the Assignee all of its right, title and interest in and to the following trademarks, which are the subject of pending applications with the United States Patent and Trademark Office:

Serial No.	Application Filing Date	Trademark
88316260	February 26, 2019	GRIT BXNG
88316243	February 26, 2019	GRIT BOXING

together with all the benefit of the trademark applications, the benefit of any use of the trademarks, the goodwill relating to the trademarks and the wares or services associated with it, and all other intellectual property rights (including copyright) in the trademarks.

Trademarks are assigned to Assignee AS IS with no warranties as to fitness for a particular purpose. Assignor shall have no continuing obligations for maintenance or renewal of registration of the trademarks after the Effective Date of this Assignment.

The Assignee appoints Zick Rubin of Archstone Law Group P.C. as the firm/entity to whom any notice in respect of the assignment may be sent.

Each of the parties executed this Assignment as of the date of this Assignment.

BILL ZANKER

WORK HARD PLAY HARD TRAIN HARD, INC.

By: [Signature]
Authorized Signatory

By: [Signature]
Authorized Signatory

Its: President
Title: