

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM549653

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Intellectual Discovery		11/15/2019	Corporation: KOREA, REPUBLIC OF
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LG Electronics Inc.		
<b>Street Address:</b>	128, Yeoui-daero, Yeongdeungpo-gu		
<b>City:</b>	Seoul		
<b>State/Country:</b>	KOREA, REPUBLIC OF		
<b>Postal Code:</b>	150-721		
<b>Entity Type:</b>	Corporation: KOREA, REPUBLIC OF		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4908836	XBOOM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7032058050		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7032058000		
<b>Email:</b>	searsk@bskb.com		
<b>Correspondent Name:</b>	Robert J. Kenney		
<b>Address Line 1:</b>	8110 Gatehouse Road, Suite 100 East		
<b>Address Line 4:</b>	Falls Church, VIRGINIA 22042		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Birch, Stewart, Kolasch & Birch, LLP		
<b>Address Line 1:</b>	8110 Gatehouse Road, Suite 100 East		
<b>Address Line 4:</b>	Falls Church, VIRGINIA 22042		
<b>NAME OF SUBMITTER:</b>	Robert J. Kenney		
<b>SIGNATURE:</b>	/Robert J. Kenney/		
<b>DATE SIGNED:</b>	11/15/2019		
<b>Total Attachments: 1</b>			

OP \$40.00 4908836



ASSIGNMENT

WHEREAS, Intellectual Discovery, a corporation having an address of 15<sup>th</sup> Floor, Sebang Bldg., 433, Seolleung-ro Gangnam-gu, Seoul, Republic of Korea ("Assignor"), is the owner of US Trademark Registration No. 4908836 for XBOOM registered on March 1, 2016, for the mark XBOOM in the U.S. Patent and Trademark Office, and all common law rights associated therewith (the "Mark"); and

WHEREAS, LG Electronics, Inc., a corporation having an address of 128, Yeoui-daero, Yeongdeungpo-gu Seoul, 150-721 Republic of Korea ("Assignee") is desirous of acquiring said registration and the Mark contained therein;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, the entire right, title and interest in and to the Mark, including all common law rights in the Mark contained therein, together with the goodwill of the business associated with the Mark, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignor if this Assignment had not been made.

ASSIGNOR:

Date 2019. 11. 15

By 

Name DONG-SOB CHUNG

Title CEO