

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM549813

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MATATENA SPIRITS, S.A. DE C.V.		11/05/2019	sociedad anonima (sa de cv): MEXICO
RECEIVING PARTY DATA			
Name:	Globefill Incorporated		
Street Address:	40 Sheppard Avenue West		
Internal Address:	Suite 204		
City:	Toronto		
State/Country:	D.C.		
Postal Code:	M2N 6K9		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5456109	MUCHA LIGA	
CORRESPONDENCE DATA			
Fax Number:	2028611783		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-861-1500		
Email:	bhipdocket@bakerlaw.com, skim@bakerlaw.com		
Correspondent Name:	John H. Weber		
Address Line 1:	1050 Connecticut Avenue, NW		
Address Line 2:	Suite 1100		
Address Line 4:	Washington, D.C. 20036		
ATTORNEY DOCKET NUMBER:	045275.000056		
DOMESTIC REPRESENTATIVE			
Name:	John H. Weber		
Address Line 1:	1050 Connecticut Avenue, NW		
Address Line 2:	Suite 1100		
Address Line 4:	Washington, D.C. 20036		
NAME OF SUBMITTER:	John H. Weber		

CH \$40.00 5456109

SIGNATURE:	/John H. Weber/
DATE SIGNED:	11/18/2019
Total Attachments: 1 source=Trade Dress Assignment#page1.tif	

TRADE DRESS ASSIGNMENT

THIS TRADE DRESS ASSIGNMENT (the "Assignment"), is made and entered into as of this 5th day of November 2019, ("Effective Date") by and between Matatena Spirits, S.A DE C.V., a Mexican corporation with offices at Tomás V. Gómez 55, Colonia Los Maestros, Zapopan, Jalisco 45150 ("ASSIGNOR") and Globefill Incorporated, a Canadian corporation with offices at 40 Sheppard Avenue West, Suite 204, Toronto, Ontario M2N 6K9 Canada ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted and used a certain trade dress packaging in the United States and has registered said trade dress with the United States Patent and Trademark Office under registration number 5456109 (hereinafter the "Trade Dress"); and

WHEREAS, ASSIGNOR desires to assign to ASSIGNEE all of its right, title and interest in and to the Trade Dress together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR assigns to ASSIGNEE all of ASSIGNOR'S right, title, and interest in and to the Trade Dress together with the goodwill associated therewith.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

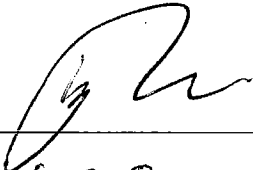
MATATENA SPIRITS, S.A DE C.V.

GLOBEFILL INCORPORATED

By: _____

Title: _____

Date: _____




C.E.O.

NOV 10, 2019

By: _____

Title: _____

Date: _____



Monique Poirer

NOV. 5/19