

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM549826

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Temkin Group, LLC		11/18/2019	Limited Liability Company: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Qualtrics, LLC		
Street Address:	333 W. River Park Drive		
City:	Provo		
State/Country:	UTAH		
Postal Code:	84604		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4167904	CUSTOMER EXPERIENCE MATTERS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	714-427-7000		
Email:	dgubernick@swlaw.com		
Correspondent Name:	Deborah A. Gubernick		
Address Line 1:	600 Anton Boulevard		
Address Line 2:	Suite 1400		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
NAME OF SUBMITTER:	Deborah A. Gubernick		
SIGNATURE:	/dag/		
DATE SIGNED:	11/18/2019		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is effective as of January _____, 2019 by and between Temkin Group, LLC, a Massachusetts limited liability company, headquartered at 48 White Oak Road, Waban, Massachusetts 02468 ("Assignor") on the one hand, and Qualtrics LLC, a Utah limited liability company, headquartered at 333 W. River Park Drive, Provo, Utah 84604 ("Assignee") on the other hand.

WHEREAS, Assignor has adopted, and is the owner of record of the domestic and trademarks specifically identified in Schedule A attached hereto and incorporated herein by this reference, and the right title and interest thereto, (the "Trademarks");

WHEREAS, Assignor has acquired goodwill in the business associated with and symbolized by the Trademarks;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademarks owned by Assignor listed in Schedule A; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks listed in Schedule A;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks in Schedule A, together with the business and goodwill symbolized by said Trademarks, as well as any application, registration and renewal interest in and to said Trademarks.

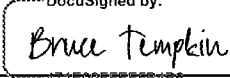
Assignor further agrees to execute all documents as may be necessary for Assignee to record the transfer of rights designated in this Assignment.

IN WITNESS WHEREOF, the parties have duly executed and delivered this Assignment as of the date first written above.

[SIGNATURE PAGE FOLLOWS]

ASSIGNOR

Temkin Group, LLC

By: 
Bruce Temkin, Managing Partner

ASSIGNEE

Qualtrics, LLC

By: 
Erin Goodsell, Managing Counsel

SCHEDULE A: TRADEMARKS

United States	CUSTOMER EXPERIENCE MATTERS	Temkin Group LLC	85467865 11/9/2011	4167904 7/3/2012	41	Registered
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