

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM549812

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|---|--|--|---|
| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Wennerstrom Group LLC DBA Madison Avenue Sports Car Driving and Chowder | | 11/18/2019 | Limited Liability Company: UNITED STATES Connecticut |
| RECEIVING PARTY DATA | | | |
| Name: | Hagerty Events LLC | | |
| Street Address: | 121 Drivers Edge 141 Drivers Edge, Suite 200 | | |
| City: | Traverse City | | |
| State/Country: | MICHIGAN | | |
| Postal Code: | 49684 | | |
| Entity Type: | Limited Liability Company: UNITED STATES Michigan | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 88613033 | MADISON AVENUE SPORTS CAR DRIVING AND CH | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2032532278 | | |
| Email: | mary@greenwichconcours.com | | |
| Correspondent Name: | Mary Wennerstrom | | |
| Address Line 1: | 91 SHAKER RD | | |
| Address Line 4: | NEW CANAAN, CONNECTICUT 06840-6432 | | |
| NAME OF SUBMITTER: | Mary Wennerstrom | | |
| SIGNATURE: | /Mary Wennerstrom/ | | |
| DATE SIGNED: | 11/18/2019 | | |
| Total Attachments: 1 | | | |
| source=MASCDCS Assignment of Trademark#page1.tif | | | |

OP \$40.00 88613033

Assignment of Trademark

Whereas

Wennertsrom Group LLC DBA Madison Avenue Sports Car Driving and Chowder Society

is/~~are~~ the owner(s) of Trademark application/~~registration~~

88613033.

Whereas,

Hagerty Events LLC

, is/~~are~~ desirous of
acquiring said trademark application/~~registration~~ 88613033.

Now therefore good and valuable consideration, Wennertsrom Group LLC DBA Madison Avenue Sports Car Driving and Chowder Society hereby assign(s) the entire interest and goodwill of the business to Hagerty Events LLC.

Signature



Date 11/18/2019