

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM550946

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Steiner Sports Memorabilia, Inc.		05/31/2019	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Memorabilia Acquisition Company, LLC		
<b>Street Address:</b>	180 Madison Avenue, 21st Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4962427	IN THEIR OWN WORDS	
<b>Registration Number:</b>	4971570	STEINER SPORTS MARKETING	
<b>Registration Number:</b>	4971571	STEINER SPORTS MEMORABILIA HAND SIGNED C	
<b>Registration Number:</b>	5029710	STEINER SPORTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2027393001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-739-3000		
<b>Email:</b>	jennifer.evans@morganlewis.com		
<b>Correspondent Name:</b>	Morgan, Lewis & Bockius LLP		
<b>Address Line 1:</b>	1111 Pennsylvania Avenue, NW		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	011588.03.0066		
<b>NAME OF SUBMITTER:</b>	Jennifer C. Evans		
<b>SIGNATURE:</b>	/jce/		
<b>DATE SIGNED:</b>	11/25/2019		
<b>Total Attachments: 4</b>			
source=011558-03__107497576v1_Fanatics - Steiner Sports - Steiner Sports Memorabilia Trademark Assignment			

CH \$115.00 4962427

- Executed#page1.tif

source=011558-03\_\_107497576v1\_Fanatics - Steiner Sports - Steiner Sports Memorabilia Trademark Assignment

- Executed#page2.tif

source=011558-03\_\_107497576v1\_Fanatics - Steiner Sports - Steiner Sports Memorabilia Trademark Assignment

- Executed#page3.tif

source=011558-03\_\_107497576v1\_Fanatics - Steiner Sports - Steiner Sports Memorabilia Trademark Assignment

- Executed#page4.tif

**EXECUTION VERSION**

**TRADEMARK ASSIGNMENT**

**WHEREAS, Steiner Sports Memorabilia, Inc.**, a corporation of the State of New York (hereinafter, “Assignor”), is the owner of the marks listed on the attached Schedule A (the “Marks”), which are registered in the United States Patent and Trademark Office; and

**WHEREAS, Memorabilia Acquisition Company, LLC**, a limited liability company organized under the laws of Delaware, located at 180 Madison Avenue, 21<sup>st</sup> Floor, New York, New York 10016 (hereinafter, “Assignee”), is desirous of acquiring said Marks and said registrations thereof, and the goodwill of the business in connection therewith.

**NOW, THEREFORE**, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to said Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof listed on Schedule A, and all rights to damages or profits, due or accrued, arising out of past infringement of said Marks or injury to said goodwill, and the right to sue for and recover the same in Assignee’s own name.

**IN WITNESS WHEREOF**, this Assignment has been executed to be effective as of the 31st day of May, 2019.

**Schedule A**

<b>Marks</b>	<b>Registration Nos.</b>	<b>Registration Dates</b>
IN THEIR OWN WORDS	4962427	May 24, 2016
STEINER SPORTS MARKETING	4971570	June 7, 2016
STEINER SPORTS MEMORABILIA HAND SIGNED COLLECTIBLES	4971571	June 7, 2016
STEINER SPORTS	5029710	August 30, 2016

TRADEMARK ASSIGNMENT

WHEREAS, Steiner Sports Memorabilia, Inc., a corporation of the State of New York (hereinafter, "Assignor"), is the owner of the marks listed on the attached Schedule A (the "Marks"), which are registered in the United States Patent and Trademark Office; and

WHEREAS, Memorabilia Acquisition Company, LLC, a limited liability company organized under the laws of Delaware, located at \_\_\_\_\_ (hereinafter, "Assignee"), is desirous of acquiring said Marks and said registrations thereof, and the goodwill of the business in connection therewith.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to said Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof listed on Schedule A, and all rights to damages or profits, due or accrued, arising out of past infringement of said Marks or injury to said goodwill, and the right to sue for and recover the same in Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the \_\_\_\_ day of \_\_\_\_\_, 2019

Steiner Sports Memorabilia, Inc.

Memorabilia Acquisition Company, LLC

By: T. Company  
Name:  
Title:

By: \_\_\_\_\_  
Name:  
Title:

**TRADEMARK ASSIGNMENT**

**WHEREAS, Steiner Sports Memorabilia, Inc.**, a corporation of the State of New York (hereinafter, "Assignor"), is the owner of the marks listed on the attached Schedule A (the "Marks"), which are registered in the United States Patent and Trademark Office; and

**WHEREAS, Memorabilia Acquisition Company, LLC**, a limited liability company organized under the laws of Delaware, located at 180 Madison Avenue, 21<sup>st</sup> Floor, New York, New York 10016 (hereinafter, "Assignee"), is desirous of acquiring said Marks and said registrations thereof, and the goodwill of the business in connection therewith.


**NOW, THEREFORE**, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to said Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof listed on Schedule A, and all rights to damages or profits, due or accrued, arising out of past infringement of said Marks or injury to said goodwill, and the right to sue for and recover the same in Assignee's own name.

**IN WITNESS WHEREOF**, this Assignment has been executed to be effective as of the \_\_\_\_ day of \_\_\_\_\_, 2019

Steiner Sports Memorabilia, Inc.

Memorabilia Acquisition Company, LLC

By: \_\_\_\_\_  
Name:  
Title:

By:   
Name: *Tom Goff*  
Title: *President*