

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM552351

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Next Wine, LLC		11/11/2019	Limited Liability Company: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bogle Vineyards, Inc.		
<b>Street Address:</b>	49762 Hamilton Road		
<b>City:</b>	Clarksburg		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95612		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4499104	MY ESSENTIAL	
<b>Registration Number:</b>	4552519	MY ESSENTIAL ROSÉ	
<b>Registration Number:</b>	4718110	MY ESSENTIAL CABERNET	
<b>Registration Number:</b>	5366491	MY ESSENTIAL SAUVIGNON BLANC	
<b>Registration Number:</b>	5617923	MY ESSENTIAL WHITE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7735703328		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7735703330		
<b>Email:</b>	mcooper@kandrip.com		
<b>Correspondent Name:</b>	KLINTWORTH & ROZENBLAT IP LLP		
<b>Address Line 1:</b>	19 N. Green Street		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60607		
<b>NAME OF SUBMITTER:</b>	Michael K. Bosworth		
<b>SIGNATURE:</b>	/Michael Bosworth/		
<b>DATE SIGNED:</b>	12/08/2019		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

**WHEREAS**, Next Wine, LLC ("Assignor"), is the owner of all right, title and interest in the following United States trademark registrations in International Class 033 for "alcoholic beverages except beers:" MY ESSENTIAL RED (4,325,914), MY ESSENTIAL (4,499,104); MY ESSENTIAL ROSÉ (4,552,519); MY ESSENTIAL CABERNET (4,718,110); MY ESSENTIAL SAUVIGNON BLANC (5,366,491); and MY ESSENTIAL WHITE (5,617,923)(collectively referred to "the Next Wine Marks"); and the goodwill associated therewith; and

**WHEREAS**, Bogle Vineyards, Inc. ("Assignee") desires to acquire all of Next Wine's right, title and interest in the Next Wine Marks, and the goodwill associated therewith; and

**NOW THEREFORE**, for good and valuable consideration, receipt of which hereby is acknowledged, Assignor hereby irrevocably transfers all of its right, title and interest in the Next Wine Marks, and the goodwill associated therewith, to Assignee.

**NEXT WINE, LLC**

By \_\_\_\_\_

Name: \_\_\_\_\_

Dated: November 11, 2019