

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM552484

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SelectLeaders LLC		12/09/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Bisnow, LLC		
Street Address:	123 William Street, Suite 1505		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10038		
Entity Type:	Limited Liability Company: D.C.		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3704421	SELECTLEADERS	
CORRESPONDENCE DATA			
Fax Number:	6173417701		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6179518000		
Email:	jennifer.kagan@morganlewis.com		
Correspondent Name:	Jennifer Kagan, Paralegal		
Address Line 1:	One Federal Street		
Address Line 2:	Morgan, Lewis & Bockius LLP		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	110482-0021		
NAME OF SUBMITTER:	Jennifer Kagan, Paralegal		
SIGNATURE:	/jenniferkagan/		
DATE SIGNED:	12/09/2019		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this “*Assignment*”) dated as of December 9, 2019, has been executed and delivered by SelectLeaders LLC (the “*Assignor*”), a Delaware limited liability company, to Bisnow, LLC, (the “*Assignee*”), a District of Columbia limited liability company, pursuant to the Asset Purchase Agreement (the “*Purchase Agreement*”) dated as of the date hereof by and among the Assignor, the Assignee, and certain others. Capitalized terms used and not otherwise defined in this Assignment have the respective meanings ascribed to them in the Purchase Agreement.

1. **Assignment.** Pursuant to the Purchase Agreement, the Assignor hereby sells, assigns, transfers, and delivers to the Assignee, and the Assignee hereby purchases, acquires, and accepts from Assignor, all right, title and interest in and to the trademark referred to in the attached Schedule A (the “*Assigned Trademark*”), together with all goodwill associated therewith and the rights, as applicable, (a) to sue and recover damages and obtain equitable relief for past, present, and future infringement thereof; (b) to collect royalties and other payments thereunder; (c) to claim priority based thereon under the laws of any jurisdiction and/or under international conventions or treaties; (d) to prosecute, register, maintain and defend the foregoing before any public or private agency, office or registrar; and (e) to fully and entirely stand in the place of the Assignor, in all matters related thereto. The Assignor hereby authorizes and requests the Director of the United States Patent and Trademark Office and the empowered officials of all other governments to transfer the Assigned Trademark to the Assignee, as assignee of the entire right, title, and interest therein and thereto, and to record the Assignee as the assignee and owner of the Assigned Trademark and to deliver to the Assignee, and to the Assignee’s attorneys or agents, all official documents and communications as may be warranted by this Assignment.

2. **Counterparts.** This Agreement may be signed in any number of counterparts, each of which shall be an original, with the same effect as if the signatures thereto and hereto were upon the same instrument. Facsimile transmission (including the e-mail delivery of documents in .PDF format) of any signed original counterpart and/or retransmission of any signed facsimile transmission shall be deemed the same as the delivery of an original.

3. **Governing Law.** This Agreement is governed by and to be interpreted and construed in accordance with the internal laws of the State of New York, regardless of the laws that might otherwise govern under applicable principles of conflicts of laws thereof.

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IN WITNESS WHEREOF, the Assignor and the Assignee have executed this Assignment as of the date set forth above.

ASSIGNOR:

SELECTLEADERS LLC

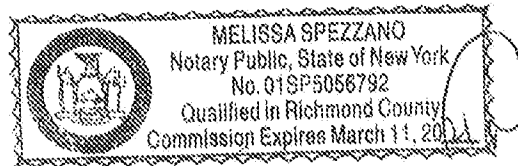
By: [Signature]
Name: ANTHONY J. LoPinto
Title: MANAGER

STATE OF NEW YORK)
)
COUNTY OF New York) ss.:

On this 6 day of December 2019, before me, the undersigned, a notary public in and for said state and county, personally appeared Anthony LoPinto, personally known to me (or proved to me on the basis of satisfactory evidence), to be the individual who executed the foregoing instrument on behalf of SelectLeaders LLC, as the MANAGER of SelectLeaders LLC and acknowledged to me that the execution and delivery of said instrument was duly authorized by SelectLeaders LLC.

[Signature]
Notary Public


(Affix Seal Below)



[Signature Page to Trademark Assignment]

ASSIGNEE:

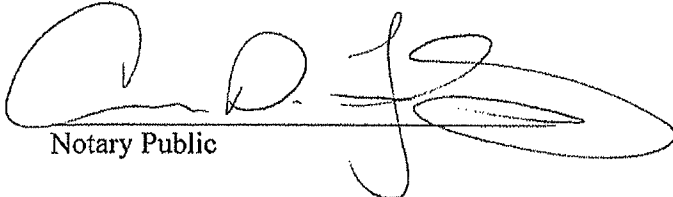
BISNOW, LLC

By: 
Name: INNA K KRASIK
Title: VP

STATE OF NEW YORK)
COUNTY OF New York City

ss.:

On this 5 day of December 2019, before me, the undersigned, a notary public in and for said state and county, personally appeared INNA KRASIK, personally known to me (or proved to me on the basis of satisfactory evidence), to be the individual who executed the foregoing instrument on behalf of Bisnow, LLC, as the VP of Bisnow, LLC and acknowledged to me that the execution and delivery of said instrument was duly authorized by Bisnow, LLC.


Notary Public

(Affix Seal Below)

CHRISTINE D. FLAHERTY
Notary Public, State of New York
No. 01FL6134858
Qualified in Queens County
Commission Expires October 11, 2021

SCHEDULE A

ASSIGNED TRADEMARK

Mark	Country	Owner	Reg. No.	Reg. Date	Status
SELECTLEADERS	USA	SelectLeaders LLC	3704421	November 3, 2009	Registered

[Schedule A to Trademark Assignment]