

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM553262

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Le Petit Belge, LLC		12/13/2019	Limited Liability Company: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	B Boys LLC		
Street Address:	240 Kent Avenue		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11249		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	88372317	SAY CHEESE EAT CAKE	
Serial Number:	88481928	COOKIE STASH	
Registration Number:	5328841	MINI COOKIE STASH	
Registration Number:	5309606	BELGIAN BOYS	
Registration Number:	5292675	YOUR YOU ROCK IT, WE GIVE IT.	
Registration Number:	5233830	#COOKIETROUBLE	
Registration Number:	4671357	BELGIAN BOYS	
Registration Number:	4649646	BELGIAN BOYS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 873-6120		
Email:	stacy@stacygrossmanlaw.com		
Correspondent Name:	Stacy J. Grossman		
Address Line 1:	Law Office of Stacy J. Grossman PLLC		
Address Line 2:	888 Seventh Avenue, 10th Floor		
Address Line 4:	New York, NEW YORK 10106		
NAME OF SUBMITTER:	Stacy J. Grossman		

OP \$215.00 88372317

SIGNATURE:	/Stacy J. Grossman/
DATE SIGNED:	12/13/2019
Total Attachments: 4 source=121319 LPB to BBoys Assignment Fully Executed#page1.tif source=121319 LPB to BBoys Assignment Fully Executed#page2.tif source=121319 LPB to BBoys Assignment Fully Executed#page3.tif source=121319 LPB to BBoys Assignment Fully Executed#page4.tif	

TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (this "Assignment") is made and entered into as of this 13th day of December, 2019 by and between Le Petit Belge, LLC, a limited liability company organized under the laws of the State of Massachusetts with an address at 1311 East 34th Street, Brooklyn, New York 11210 ("Assignor"), and B Boys LLC, a limited liability company organized under the laws of the State of New York with an address at 240 Kent Avenue, Brooklyn, NY 11249 ("Assignee").

WHEREAS, Assignor has used and owns the trademarks shown in Exhibit A (the "Trademarks"); and

WHEREAS, Assignor has agreed to sell, convey, assign and transfer to Assignee all of Assignor's right, title and interest in the Trademarks, along with any common law rights related thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. **Assignment.** Assignor hereby sells, conveys, assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Trademarks and any and all goodwill of the business symbolized thereby, including all common law rights and rights therein provided by international conventions and treaties, and the right to sue for past, present and future infringement thereof.
2. **No Warranties.** Assignor makes no warranties, express or implied, with respect to the Trademarks.
3. **Further Assurances.** Assignor shall take all further actions, and provide to Assignee all such reasonable cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney or other documentation), reasonable requested by Assignee, at Assignee's cost and expense, to more fully and effectively effectuate the purpose of this Assignment, including, without limitation, with respect to the implementation or perfection of this Agreement in all applicable jurisdictions throughout the world, including the execution and delivery of assignments in recordable form necessary to assign such rights.
4. **Direction to Record.** Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any other applicable countries, to record Assignee as the assignee and owner of the Trademarks.

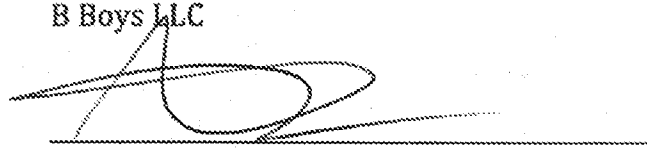
IN WITNESS WHEREOF, Assignor and Assignee have each caused this Assignment to be executed as of the date first written above by its duly authorized representative.

Le Petit Belge LLC




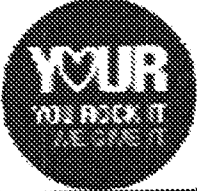

Assignor
By: Greg Galel, Member

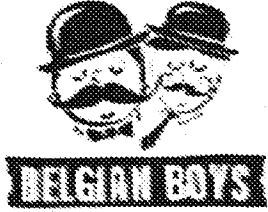
B Boys LLC



Assignee
By: Anouck Gotlib, Managing Member

**EXHIBIT A
Assigned Marks**

COUNTRY	MARK	DESCRIPTION	APP/REG NO.
United States	COOKIE STASH	Cookies	88481928
United States	BELGIAN BOYS	Waffles, chocolate filled waffles, waffle chips, crepes, mini crepes, mini pancakes	4649646
United States	BELGIAN BOYS 	Waffles, waffle chips, chocolate filled waffles, chocolate waffles chips, custard filled waffles, waffles filled with fruit preserves, vegetable filled waffles, cheese filled waffles, crepes, mini crepes, chocolate filled crepes, custard filled crepes, crepes filled with fruit preserves, vegetable filled crepes, cheese filled crepes, pancakes, mini pancakes	4671357
United States	#COOKIETROUBLE	Waffles, cookies, sweet spread creams	5233830
United States	YOUR YOU ROCK IT, WE GIVE IT 	Charitable fundraising services	87168265
United States	BELGIAN BOYS 	Cookies, waffles, chocolate filled waffles, custard filled waffles, waffle chips, waffle cookies, chocolate coated waffles, chocolate covered waffles, crepes, mini crepes, chocolate filled crepes, pancakes, mini pancakes, choco stix, namely, chocolate covered sticks, stroopwafels, chocolate stroopwafels, mini stroopwafels, mini caramel waffles, chocolate waffle chips, cinnamon gingerbread cookie sweet spread creams, cinnamon gingerbread cookie, speculoos cookies	5309606

COUNTRY	MARK	DESCRIPTION	APP/REG NO.
United States	MINI COOKIE STASH	Cookies	5328841
United States	SAY CHEESE EAT CAKE	Bakery goods and dessert items, namely, cake	88372317
WIPO**	BELGIAN BOYS 	Cookies, waffles, chocolate filled waffles, custard filled waffles, waffle chips, waffle cookies, chocolate coated waffles, chocolate covered waffles, crepes, mini crepes, chocolate filled crepes, pancakes, mini pancakes, choco stix, namely, chocolate covered sticks, stroopwafels, chocolate stroopwafels, mini stroopwafels, mini caramel waffles, chocolate waffle chips, cinnamon gingerbread cookie sweet spread creams, cinnamon gingerbread cookie, speculoos cookies	1340561

** Australia, EUTM, Japan, Mexico, South Korea, and United Kingdom