

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM553367

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TABACOS DE EXPORTACION (TABADEx), INC.		12/04/2019	Corporation: PANAMA

RECEIVING PARTY DATA

Name:	J.G.G. TOBACCO HOLDING COMPANY, INC.
Street Address:	1890 NW 96 AVENUE
City:	DORAL
State/Country:	FLORIDA
Postal Code:	33172
Entity Type:	Corporation: FLORIDA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	1093382	FONSECA
Registration Number:	2500970	VEGAS DE FONSECA
Registration Number:	2806224	FONSECA VINTAGE COLLECTION
Registration Number:	3443656	FONSECA HABANA SELECCION
Registration Number:	3404383	FONSECA SERIE F
Registration Number:	3384220	FONSECA RESERVA ESPECIAL
Registration Number:	3626027	F FONSECA IMPORTED
Registration Number:	4530465	FONSECA EXCLUSIVO

CORRESPONDENCE DATA

Fax Number: 2485940610

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2485940641

Email: lcallaghan@fishstewip.com, tmdocketing@fishstewip.com

Correspondent Name: LINDA MONGE CALLAGHAN

Address Line 1: 800 Tower Drive, Ste. 610

Address Line 4: Troy, MICHIGAN 48098

OP \$215.00 1093382

NAME OF SUBMITTER:	LINDA MONGE CALLAGHAN
SIGNATURE:	/Linda Monge Callaghan/
DATE SIGNED:	12/16/2019
Total Attachments: 4 source=R1721064#page1.tif source=R1721064#page2.tif source=R1721064#page3.tif source=R1721064#page4.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is entered this 4th day of December, 2019, by Tabacos de Exportacion (TABADEx), Inc., a Panamanian corporation, with an address at c/o Arosemena, Noriega & Contreras, Tower Financial Center, 16th Floor, 50th Street and Elvira Mendez, Panama City, Panama (hereafter "ASSIGNOR") to J.G.G. Tobacco Holding Company, Inc., a Florida corporation with a place of business at 1890 NW 96 Avenue, Doral, Florida 33172 (hereafter "ASSIGNEE") for the assignment of certain trademarks and corresponding trademark registrations as set forth herein.

WHEREAS, ASSIGNOR has adopted and used the mark FONSECA in a variety of formats, both alone and with additional words, designs, and components, (collectively referred to as the "Fonseca Marks") with some of said Fonseca Marks being the subject of Trademark Registrations in the United States and Dominican Republic as listed in Exhibit A hereto, in connection with cigars and related goods (collectively the "Fonseca Marks" and "Fonseca Registrations"); and

WHEREAS, ASSIGNOR desires to convey to ASSIGNEE by this Assignment all ASSIGNOR's right, title, interest and goodwill in and to the Fonseca Marks and Fonseca Registrations in the United States and Dominican Republic as, listed in Exhibit A hereto, and the right to sue for past infringement.

NOW THEREFORE, for good and valuable consideration, the receipt of which is expressly acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all of ASSIGNOR's right, title and interest in and to the Fonseca Marks and Fonseca Registrations in the United States and Dominican Republic as listed in Exhibit A hereto, together with all goodwill in said Fonseca Marks, registrations, common law rights and the right to sue for past infringement as set forth in Exhibit A.

ASSIGNOR further covenants to diligently cooperate with Assignee if additional documentation or information is required from ASSIGNOR to facilitate the transfer of rights to the Fonseca Marks and Fonseca Registrations and submit all necessary documents to the USPTO in connection with assignment of the Fonseca Marks and Fonseca Registrations to ASSIGNEE in the United States and Dominican Republic as listed in Exhibit A hereto.

SIGNATURES IN THE FOLLOWING PAGES

Trademark Assignment

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TRADEMARK
REEL: 006816 FRAME: 0597

Tabacos de Exportacion (TABADEx), Inc.,
ASSIGNOR

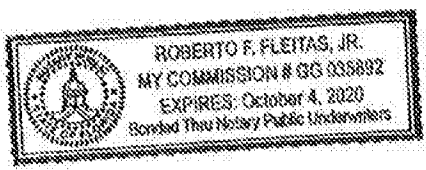
By: Manuel Quesada
Name: Manuel Quesada
Title: President
Date: December 4th 2019

STATE OF FLORIDA)
COUNTY OF MIAMI-DADE)

The foregoing instrument was acknowledged before me this 4th day of December, 2019 by Manuel Quesada, President of Tabacos de Exportacion (TABADEx), Inc., a Panamanian corporation. He is personally known to me and acknowledged before me that acting under due corporate authority; he executed the same and impressed the corporate seal for the purpose therein expressed as the act and deed of said corporation.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at Miami, Dade County, Florida, on this 4th day of December, 2019.

[Signature]
NOTARY PUBLIC, STATE OF FLORIDA



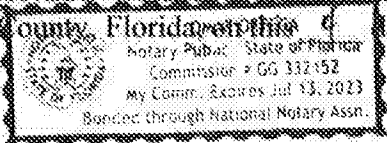
J.G.G. Tobacco Holding Company, Inc.,
ASSIGNEE

By: [Signature]
Name: Janny Garcia
Title: VP, Operations
Date: 12/04/19

STATE OF FLORIDA)
COUNTY OF MIAMI-DADE)

The foregoing instrument was acknowledged before me this 4 day of December, 2019 by Janny Garcia, _____ of JGG Tobacco Holding Company, Inc., a Florida corporation. He is personally known to me and acknowledged before me that acting under due corporate authority; he executed the same and impressed the corporate seal for the purpose therein expressed as the act and deed of said corporation.


IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at Miami, Dade County, Florida on this 4 day of December, 2019



[Signature]

NOTARY PUBLIC, STATE OF FLORIDA

EXHIBIT A

Trademark	USPTO Registration No.
FONSECA	1093382
VEGAS DE FONSECA	2500970
FONSECA VINTAGE COLLECTION	2806224
FONSECA HABANA SELECCION	3443656
FONSECA SERIE F	3404383
FONSECA RESERVA ESPECIAL	3384220
F FONSECA IMPORTED & DESIGN 	3626027
FONSECA EXCLUSIVO	4530465
Trademark	Dominican Republic (ONAPI) Registration No.
FONSECA	252120