

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM553831

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pool Systems Pty Ltd		11/01/2019	Proprietary Limited Company: AUSTRALIA
RECEIVING PARTY DATA			
Name:	Alliance Trading, Inc.		
Street Address:	109 Northpark Blvd.		
City:	Covington		
State/Country:	LOUISIANA		
Postal Code:	70433		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3675209	AVENGER	
Registration Number:	5472910	WATER-WAND	
Registration Number:	5472941	WATER-WAND HAND HELD CARTRIDGE CLEANER	
CORRESPONDENCE DATA			
Fax Number:	6152591470		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6152591450		
Email:	trademarks@arlaw.com		
Correspondent Name:	Edward Playfair		
Address Line 1:	424 Church Street		
Address Line 2:	Suite 2700		
Address Line 4:	Nashville, TENNESSEE 37219		
ATTORNEY DOCKET NUMBER:	009337-53		
NAME OF SUBMITTER:	Christopher Burkett		
SIGNATURE:	/Christopher Burkett/		
DATE SIGNED:	12/18/2019		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** is entered into as of November 1, 2019, by and between Pool Systems Pty Ltd, an Australian proprietary limited company (“**Assignor**”), and Alliance Trading, Inc., a Delaware corporation (the “**Assignee**”).

WHEREAS, Assignor owns the trademarks listed on the attached Schedule A (the “**Marks**”);

WHEREAS, Assignee is desirous of acquiring the Marks in the United States of America and Canada, and the registrations therefor, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks.

NOW, THEREFORE, in consideration of one hundred dollars (\$100.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

- 1) Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, and the registrations therefor, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, and all causes of action and claims based on past actions or infringement related to the Marks, along with any right to sue and recover for damages and profits.
- 2) Assignor agrees to execute and deliver at the request of the Assignee all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor’s rights, title, and interest in and to the Marks and the registrations and applications therefor in the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee.
- 3) This agreement is limited to the United States of America and Canada.

For and on behalf of
Pool Systems Pty Ltd

For and on behalf of Alliance Trading, Inc.

Signed: Melanie Housey Hart

Signed: Melanie Housey Hart



Name: Melanie Housey Hart

Name: Melanie Housey Hart

Title: Director

Title: President

Schedule A

TRADEMARK	COUNTRY AND NUMBER OF ASSOCIATED REGISTRATION
AVENGER	United States, reg. no. 3675209
	United States, reg. no. 5614038
WATER-WAND	United States, reg. no. 5472910
	United States, reg. no. 5472941