

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM553828

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Venrod Trading Company Inc.		12/18/2019	Corporation: PUERTO RICO
RECEIVING PARTY DATA			
Name:	Premier Brands Inc.		
Street Address:	721 Concordia Street		
Internal Address:	Suite 8		
City:	San Juan		
State/Country:	PUERTO RICO		
Entity Type:	Corporation: PUERTO RICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5562616	PAMPLONA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7876021123		
Email:	wajama@prtc.net		
Correspondent Name:	Waldemar Rodriguez		
Address Line 1:	Street 1 #59, San Miguel Industrial Park		
Address Line 4:	San Juan, PUERTO RICO 00907		
NAME OF SUBMITTER:	Waldemar V. Rodriguez		
SIGNATURE:	/Waldemar V. Rodriguez/		
DATE SIGNED:	12/18/2019		
Total Attachments: 1			
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OP \$40.00 5562616

VENROD TRADING COMPANY INC.

TRADEMARK ASSIGNMENT OF PAMPLONA BRAND

This Trademark Assignment (the "Assignment") is made as of December 17, 2019, by Venrod Trading Company Inc. (Assignor) a Puerto Rico Corporation (Assignor"), in favor of Premier Brands Inc, also a Puerto Rico Corporation ("Assignee").

RECITALS

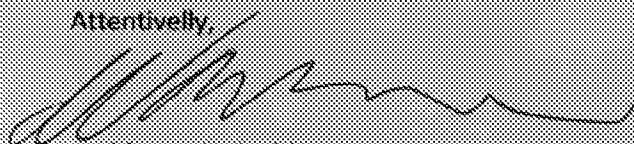
WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark registration number 5562616 including any common law trademark rights therefor;

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement dated December 17, 2019, (the "Agreement"), under which Assignor agreed to assign to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill associated therewith.

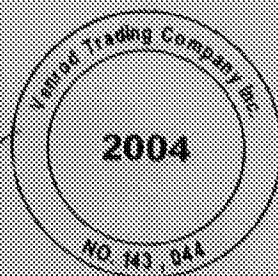
NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Mark, together with the goodwill of the Mark, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives. This Assignment is deemed to be executed and delivered within the Commonwealth of Puerto Rico and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of our country.

This document is duly approved by the undersigned which is the President and CEO of Venrod Trading Company Inc.

Attentively,



Waldemar V. Rodriguez
President



Street 1, # 59, San Miguel Industrial Park, San Juan, Puerto Rico 00921