

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM554402

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Magnolia and Vine, Inc.		12/19/2019	Corporation: MINNESOTA
RECEIVING PARTY DATA			
Name:	The Good Bead, Inc.		
Street Address:	15105 Minnetonka Industrial Rd #227		
City:	Minnetonka		
State/Country:	MINNESOTA		
Postal Code:	55345		
Entity Type:	Corporation: MINNESOTA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4760786		
Registration Number:	4467966		
Registration Number:	4736820	MAGNOLIA AND VINE	
Registration Number:	4809952	MAGNOLIA AND VINE	
Registration Number:	4475828	MICHE LUXE	
Registration Number:	4335554	MY MICHE	
Registration Number:	3815504	MICHE	
Registration Number:	3528628	MICHE	
Registration Number:	3729438	ONE BAG, ENDLESS POSSIBILITIES	
CORRESPONDENCE DATA			
Fax Number:	6123051414		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6123051400		
Email:	jntnm@dewittllp.com		
Correspondent Name:	DeWitt LLP		
Address Line 1:	901 Marquette Avenue		
Address Line 2:	2100 AT&T Tower		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	James T. Nikolai		

CH \$240.00 4760786

SIGNATURE:	/James T. Nikolai/
DATE SIGNED:	12/20/2019
Total Attachments: 2 source=Trademark Assignments - TGB#page1.tif source=Trademark Assignments - TGB#page2.tif	

ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Magnolia and Vine, Inc., a Minnesota corporation, and having its principal office located 15300 Minnetonka Industrial Rd, Minnetonka, MN 55345, is the owner of the trademarks and trademark registrations designated in Schedule A annexed to this Assignment (the "Assigned Trademarks and Assigned Trademark Registrations"); and ;

WHEREAS, The Good Bead, Inc., a Minnesota corporation, located and doing business at 15105 Minnetonka Industrial Rd #227, Minnetonka, MN 55345 is desirous of acquiring the entire right, title and interest in and to said Assigned Trademarks;

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Magnolia and Vine, Inc. does hereby assign unto said The Good Bead, Inc., all right, title and interest in and to each of said Assigned Trademarks and Assigned Trademark Registrations, together with the goodwill of the business symbolized by each of the trademarks.

Signed at Walt Forge, this 19 day of December, 2019.

Magnolia and Vine, Inc.

By: 


Its: President

STATE OF MINNESOTA

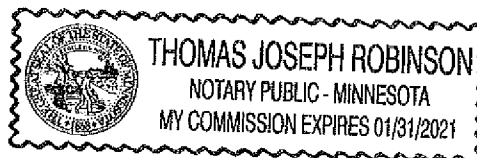
SS

COUNTY OF HENNEPIN

On this 19th day of December, 2019, before me personally appeared the above-named Brian Miller, to me known and known to me to be the President of Magnolia and Vine, Inc., and acknowledged that he executed the foregoing instrument on behalf of Magnolia and Vine, Inc. and pursuant to authority duly received.

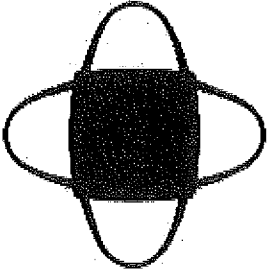
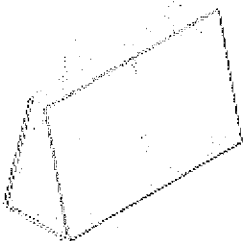


Notary Public
(Seal)



TRADEMARK
REEL: 006823 FRAME: 0485

SCHEDULE A

Mark	U.S. Registration No.	Registration Date
	4760786	June 23, 2015
	4467966	January 14, 2014
MAGNOLIA AND VINE	4736820	May 12, 2015
MAGNOLIA AND VINE	4809952	September 8, 2015
MICHE LUXE	4475828	January 28, 2014
MY MICHE	4335554	May 14, 2013
MICHE	3815504	July 6, 2010
MICHE	3528628	November 4, 2008
ONE BAG, ENDLESS POSSIBILITIES	3729438	December 22, 2009