

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM554665

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MADE MODERN, LLC		12/23/2019	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	MADE MODERN HOLDINGS LLC		
Street Address:	9000 Sunset Boulevard		
Internal Address:	Suite 1010		
City:	West Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90069		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5851778	KID MADE MODERN	
Registration Number:	4933162	HAND MADE MODERN	
Registration Number:	4238128	KID MADE MODERN	
CORRESPONDENCE DATA			
Fax Number:	2125865095		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2125865800		
Email:	dfriedman@ctswlaw.com		
Correspondent Name:	Daniel J Friedman		
Address Line 1:	420 Lexington Avenue		
Address Line 2:	Suite 2400		
Address Line 4:	New York, NEW YORK 10170		
NAME OF SUBMITTER:	Daniel J. Friedman		
SIGNATURE:	/Daniel J. Friedman/		
DATE SIGNED:	12/23/2019		
Total Attachments: 7			
source=Trademark Assignment - EXECUTED (00406735)#page1.tif			

OP \$90.00 5851778

source=Trademark Assignment - EXECUTED (00406735)#page2.tif
source=Trademark Assignment - EXECUTED (00406735)#page3.tif
source=Trademark Assignment - EXECUTED (00406735)#page4.tif
source=Trademark Assignment - EXECUTED (00406735)#page5.tif
source=Trademark Assignment - EXECUTED (00406735)#page6.tif
source=Trademark Assignment - EXECUTED (00406735)#page7.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, dated as of December 23, 2019 (this "Assignment"), is made by MADE MODERN, LLC, a Texas limited liability company with an address of 1261 Wiley Road, Suite G, Schaumburg, IL 60173 ("Assignor") in favor of MADE MODERN HOLDINGS LLC, a Delaware limited liability company with an address of 9000 Sunset Boulevard, Suite 1010, West Hollywood, CA 90069 ("Assignee").

RECITALS

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademarks listed on Schedule A attached hereto and the applications and registrations therefor (collectively, the "Marks"); and

WHEREAS, Assignor and Assembled Brands Capital Funding LLC ("Lender") are parties to that certain Credit Agreement, dated as of October 26, 2018 (as amended, restated, amended and restated or otherwise modified from time to time, the "Credit Agreement"; capitalized terms used and not defined herein shall have the meanings set forth in the Credit Agreement); and

WHEREAS, Assignor granted to Lender a security interest in substantially all of Assignor's property and assets including the Marks and the goodwill associated therewith to secure the performance of its obligations under the Credit Agreement and the other Loan Documents; and

WHEREAS, one or more Events of Default have occurred under the Credit Agreement and the Lender has the right to exercise its rights and remedies under the Credit Agreement and the other Loan Documents; and

WHEREAS, Lender has exercised its rights and remedies under the Credit Agreement and by this instrument, Assignor is hereby assigning the Trademarks to the Assignee in accordance with the exercise of Lender's rights and remedies under the Credit Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignment of Trademarks. Assignor hereby conveys, transfers, assigns, and delivers unto Assignee, absolutely and forever, its entire right, title, and interest in in and to the Marks, whether statutory or at common law, including, without limitation, any extensions and renewals thereof, together with any and all goodwill associated therewith, or otherwise resulting from, such Marks, with the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors and assigns, including the right to sue for and receive all damages accruing from past infringement of the Marks, to be used as fully and entirely as such rights would have been held and enjoyed by Assignor had this Assignment not been made.

2. Filing and Recordation. Assignee is hereby authorized to file or record this Trademark Assignment or any other instrument in such public offices and with such governmental authorities, including, without limitation, the United States Patent and Trademark Office and any

trademark office or intellectual property office in respect of any jurisdiction or any country, in each case as Assignee may determine from time to time for the purpose of evidencing the foregoing assignment.

3. Counterparts. This Assignment may be executed by facsimile or pdf signature and such facsimile or pdf signature shall be deemed an original.

4. Binding Effect. This Assignment shall be binding on, and shall inure to the benefit of, Assignor, Assignee, and their respective successors and/or assigns.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed as of the date set forth above.

ASSIGNOR:

MADE MODERN, LLC

By: 
Name: Michelle Kohanzo
Title: Chief Executive Officer

[SIGNATURE PAGE – TRADEMARK ASSIGNMENT]

SCHEDULE A

Country	Trademark	Owner	Registration Number	Registration Date
United States	KID MADE MODERN	MADE MODERN, LLC	5851778	September 3, 2019
United States	HAND MADE MODERN	MADE MODERN, LLC	4933162	April 5, 2016
United States	KID MADE MODERN	MADE MODERN, LLC	4238128	November 6, 2012

<u>COUNTRY</u>	<u>TRADEMARK/ OWNER</u>	<u>CLASS - GOODS/SERVICES</u>	<u>STATUS</u>
Brazil	KID MADE MODERN Kid Made Modern, LLC	16 - Arts and craft paint kits comprising an acrylic paint set; arts and craft paint kits for painting on canvas including canvas and how to paint book; arts and craft paint kits comprising paint brush sets	Application filed Mar 24 2011. Application No. 830986251. Published Jul 19 2011. Rejected on basis that it lacks distinctiveness -- appeal filed 9/16/2014; awaiting decision
Brazil	KID MADE MODERN Kid Made Modern, LLC	20 - Furniture; mirrors	Registered Dec 16 2014. Registration No. 830986243. Renewal due Dec 16 2024
Brazil	KID MADE MODERN Kid Made Modern, LLC	24 - Fabrics; linens; textiles; sheets; bedding; towels; draperies; pillows	Application filed Mar 24 2011. Application No. 830986316. Rejected on basis that it lacks distinctiveness -- appeal filed 9/9/2014; awaiting decision
Brazil	KID MADE MODERN Kid Made Modern, LLC	25 - Clothing; clothing and fashion accessories; headwear; and footwear	Application filed Mar 24 2011. Application No. 830986308. Rejected on basis that it lacks distinctiveness -- appeal filed 9/9/2014; awaiting decision

<u>COUNTRY</u>	<u>TRADEMARK/ OWNER</u>	<u>CLASS - GOODS/SERVICES</u>	<u>STATUS</u>
Brazil	KID MADE MODERN Kid Made Modern, LLC	28 -- Toys; building games; games; construction toys; printed card to cut and assemble [toy]; silicon organo used as modeling dough and children's entertainment; pastime [recreation, amusement, entertainment]	Registered Aug 18 2015. Registration No. 830986286. Renewal due Aug 18 2025
Canada	KID MADE MODERN Kid Made Modern, LLC	(IC 16) Arts and craft paint kits consisting of an acrylic paint set; arts and craft paint kits for painting on canvas consisting of canvas and how to paint book; arts and craft paint kits consisting of paint brush sets; educational craft kits consisting of printed instructional materials and books to teach and make art, namely, kits for t-shirt printing; craft kits for making beaded flowers; craft kits consisting of materials for an art studio in a storage box; craft kits consisting of multi-color crayons; craft kits consisting of self-inking fabric stamps; craft kits for making wall paper consisting of markers and easy cling wallpaper; craft kits containing materials for making comic books consisting of stamps and stencils; craft kits for making self-stick wall murals consisting of patterns and rolls of easy stick contact paper; craft kits consisting of fabric dip dye, dye colors, gloves, cloth, string, plastic bags, rubber bands, aluminum pan and spray bottles; craft kits consisting of baking pan trays for use in art projects; craft kits for making iron on fabric patterns; craft kits consisting of multicolored pencils; craft kits consisting of color pencil sets; craft kits consisting of multi-color tape; craft kits for making duct tape bags consisting of rolls of colored duct tape; craft kits for making moon rock jewelry; craft kits for making jewelry; craft kits, namely, Japanese felting kits	Registered Jun 16 2017. Registration No. 973696. Renewal due Jun 16 2032
China	KID MADE MODERN Kid Made Modern, LLC	16 - Paper; Printed publications; Photographs; Plastic film for wrapping; Bookbinding material; Stationery; Ink; Stamps [seals]; Writing instruments; Adhesives [glues] for stationery or household purposes; Drawing instruments; portable [office requisites]; Teaching materials [except apparatus]; Architects' models; Chaplets; leather luggage tags; paintbrushes; crayons; paint boxes for children [articles for use in school]. Canvas for painting; painting materials	Registered Apr 21, 2012. Registration No. 9309048. Renewal due Apr 20 2022

<u>COUNTRY</u>	<u>TRADEMARK/ OWNER</u>	<u>CLASS - GOODS/SERVICES</u>	<u>STATUS</u>
China	KID MADE MODERN Kid Made Modern, LLC	20 - Furniture; mirrors; furniture fittings, not of metal; pillows; picture frames; book stands; bulletin boards; pegboard; corkboard; curtain rods; display cases; toy boxes and chests; sleeping bags	Registered Apr 21, 2012. Registration No. 9309046. Renewal due Apr 20 2022
China	KID MADE MODERN Kid Made Modern, LLC	24 - Fabrics; linens; textiles; sheets; bedding; towels; draperies	Registered Apr 21, 2012. Registration No. 9309045. Renewal due Apr 20 2022
China	KID MADE MODERN Kid Made Modern, LLC	25 - Layettes [clothing]; socks; mittens; scarves; belts; clothing; headwear; footwear	Registered Jun 21, 2012. Registration No. 9308984. Renewal due Jun 20 2022
China	KID MADE MODERN Kid Made Modern, LLC	28 - Games; Marionettes; board games; Balls for games; Body-building apparatus; Archery implements; Gymnastics (Appliances for -); hunting game calls; swimming pools [play articles]; plastic racetrack; batting gloves [accessories for games]; ice skates; Christmas trees, except illumination articles and confectionery; fishing tackle; camouflage screens [sports articles]; tennis player's sweatband; sets of Educational toy model comprising hobby craft kits;	Registered Apr 21, 2012. Registration No. 9309047. Renewal due Apr 20 2022
European Community	KID MADE MODERN Kid Made Modern, LLC	16 - Paper, cardboard and goods made from these materials; instructional and teaching material (except apparatus); artists' materials; paint brushes; arts and craft paint kits comprising an acrylic paint set; arts and craft paint kits for painting on canvas including canvas and how to paint book; arts and craft paint kits comprising paint brush sets; 20 - Furniture; mirrors; accessories 24 - Fabric; linens; textiles; sheets; bedding; towels; draperies; pillows 25 - Clothing; clothing and fashion accessories; headwear; and footwear; and 28 - Games and playthings; educational hobby craft kits comprising printed instructional materials and/or books to teach and make art, particularly, kits for t-shirt printing; hobby craft kits for making beaded	Registered Sep 05 2011. Application No. 9829888. Renewal due Mar 22 2021

COUNTRY	TRADEMARK/ OWNER	CLASS - GOODS/SERVICES	STATUS
		flowers; hobby craft kits comprising materials for an art studio in a storage box; hobby craft kits comprising multi-color crayons; hobby craft kits comprising self-inking fabric stamps; hobby craft kits for making wall paper including markers and easy cling wallpaper; hobby craft kits containing materials for making comic books including stamps and stencils; hobby craft kits for making self-stick wall murals including patterns and rolls of easy stick contact paper; hobby craft kits comprising fabric dip dye including dye colors, gloves, cloth, string, plastic,....	
Hong Kong	KID MADE MODERN Kid Made Modern, LLC	16 - Arts and craft paint kits comprising an acrylic paint set; arts and craft paint kits for painting on canvas including canvas and how to paint book; arts and craft paint kits comprising paint brush sets; 20 - Furniture; mirrors; accessories; 24 - Fabrics; linens; textiles; sheets; bedding; towels; draperies; pillows; 25 - Clothing; clothing and fashion accessories; headwear; and footwear; and 28 - Educational hobby craft kits comprising printed instructional materials and/or books to teach and make art, namely, kits for t-shirt printing; hobby craft kits for making beaded flowers; hobby craft kits comprising materials for an art studio in a storage box; hobby craft kits comprising multi-color crayons; hobby craft kits comprising self-inking fabric stamps; hobby craft kits for making wall paper including markers and easy cling wallpaper; hobby craft kits containing materials for making comic books including stamps and stencils; hobby craft kits for making self-stick wall murals including patterns and rolls of easy stick contact paper; hobby craft kits comprising fabric dip dye including dye colors, gloves, cloth, string, plastic bags, rubber bands, aluminum pan and spray bottles; hobby craft kits comprising baking pan trays for use in art projects...	Registered Mar 22 2011. Registration No. 301865935. Renewal due Mar 21 2021