СН \$190.00

ETAS ID: TM555693

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Infoma IP GmbH		01/01/2020	Company: SWITZERLAND

RECEIVING PARTY DATA

Name:	Informa Group Limited		
Street Address:	5 Howick Place		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	SW1P1WG		
Entity Type:	Company: ENGLAND AND WALES		

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3307028	INFORMA
Registration Number:	3222761	INFORMA
Registration Number:	3222762	INFORMA
Registration Number:	3520678	INFORMA
Registration Number:	3445235	INFORMA
Registration Number:	3686130	INFORMA
Registration Number:	3516554	INFORMA

CORRESPONDENCE DATA

Fax Number: 3128278185

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-781-6013

Email: chicago.trademarks@klgates.com, valerie.swanson@klgates.com,

kate.starshak@klgates.com

Kathryn Starshak c/o K&L Gates LLP **Correspondent Name:**

P.O. Box 1135 Address Line 1:

Address Line 4: Chicago, ILLINOIS 60690-1135

ATTORNEY DOCKET NUMBER:	3716629-00001
NAME OF SUBMITTER:	Kathryn Starshak
SIGNATURE:	/Kathryn Starshak/

DATE SIGNED: 01/02/2020

Total Attachments: 4

source=Informa IP GMBH to Informa Group Limited Confirmatory Assignment#page1.tif source=Informa IP GMBH to Informa Group Limited Confirmatory Assignment#page2.tif source=Informa IP GMBH to Informa Group Limited Confirmatory Assignment#page3.tif source=Informa IP GMBH to Informa Group Limited Confirmatory Assignment#page4.tif

CONFIRMATORY TRADE MARK ASSIGNMENT

THIS CONFIRMATORY TRADE MARK ASSIGNMENT (the "Confirmatory Assignment") is effective on 1 January 2020

BETWEEN:

- Informs IP GmbH, a company registered in Switzerland under company number CHE-114.943.931, whose registered office is at Baarerstrasse, 6300 Zug, Switzerland ("Assignor"); and
- Informa Group Limited, a company registered in England and Wales under company number 3099067, whose registered office is at 5 Howick Place, London, SW1P 1WG, United Kingdom (the "Assignee"),

each a "Party", together the "Parties".

RECITALS:

- (A) The Assignor is the current listed proprietor of the registered trade marks, details of which are set out in the attached schedule, which forms part of this Confirmatory Assignment (the "Trade Marks").
- (B) Under an 'Assignment of Intellectual Property Rights' between the Parties, effective on or before the date of this Confirmatory Assignment (the "Main Assignment"), the Assignor transferred to the Assignee all rights, title and interest in the Trade Marks (together with all ancillary rights).
- (C) The Parties wish to confirm the assignment of the Trade Marks upon the terms set out in this Confirmatory Assignment.

IT IS AGREED AS FOLLOWS:

- 3. The Assignor hereby confirms that, under the Main Assignment, all rights, title and interest to the Trade Marks have been transferred to the Assignce, for consideration which the Assignee has paid to the Assignor (the receipt and sufficiency of which is hereby acknowledged), free from all licences charges and other encumbrances, with full title guarantee. For avoidance of doubt the transfer includes all common law rights connected with the Trade Marks and any copyright rights which may subsist in the Trade Marks and all rights, privileges and advantages appertaining thereto, together with the right to recover and to bring proceedings to recover damages and/or to obtain other remedies in respect of infringement of the Trade Marks and/or any rights in or relating to the Trade Marks whether committed before or after the date of the transfer, to the intent that the Trade Marks shall be in the name of and shall vest in the Assignee together with the goodwill of the Assignor in the goods, services and business connected with the Trade Marks to hold the same unto the Assignee absolutely. In 80 far as the same may not have already been assigned to the Assignee, then the Assignor does hereby assign any and all of that which has not been assigned.
- 2. At the request of the Assignee, the Assignor will execute and sign all such applications and documents and do all such acts and things as may be reasonably required by the Assignee to enable the Assignee or its nominee to: (a) enjoy the full and exclusive

benefit of the Trade Marks and of the property rights hereby assigned; (b) fully and effectively vest the same in the Assignee; (c) formally register the Assignee's title in the same at the relevant trade mark office(s).

- The Assignor hereby covenants and undertakes that the Assignor has not done or omitted to do and will not do or omit to do any act, matter or thing whereby the Trade Marks may be invalidated.
- 4. This Confirmatory Assignment shall be binding upon and inure to the benefit of the Parties and their respective successors and assigns.
- The parties will co-operate and consult with one another in good faith, if necessary in the future to carry out the intent of this Confirmatory Assignment.
- 6. This Confirmatory Assignment shall be governed and construed in accordance with the laws of Switzerland. Any disputes arising out of or in connection with this Confirmatory Assignment shall be finally settled under the current Rules of Arbitration of the International Chamber of Commerce by a majority of three arbitrators appointed in accordance with those rules. The arbitration shall take place in Zurich, Switzerland and the language of arbitration shall be English.

IN WITNESS WHEREOF this Confirmatory Assignment has been executed as a deed and is delivered and takes effect on the date stated at the beginning of it.

Executed as a deed by INFORMA IP GMBH on being by signed by:

Name: JESSICA JOMES in the presence of:

Signature of witness:

Name:

Address:

SARAH LOCK

BAARERSTRASSE 139

6300 ZUG, SWITZERLAND

Occupation: MARKETING DIRECTO

Executed as a deed by INFORMA GROUP LI on being by signed by:	MITED)	B	20
Name: SIMON (3ME. }	Director	
in the presence of:	green of the second of the sec	TS	
Signature of witness:			
Name:	Smr	HCL255	
Address:	.5H019	IJZKPLACE	
	.LaN.00.	Y, SW1P1+	JGr
Occupation:	Р.А	**********************	

SCHEDULE

TRADE MARKS

Recorded Owner	Register	Trade Mark	Status	Classes	Registration Number	Registration Date
Informa IP GmbH	U.S.A.	INFORMA	Registered	35	3307028	09/10/2007
Informa IP GmbH	U.S.A.	INFORMA	Registered	38	3222761	27/03/2007
Informa IP GmbH	U.S.A.	INFORMA	Registered	16	3222762	27/03/2007
Informa IP GmbH	U.S.A.	INFORMA	Registered	36	3520678	21/10/2008
Informa IP GmbH	U.S.A.	INFORMA	Registered	41	3445235	10/06/2008
Informa IP GmbH	U.S.A.	INFORMA	Registered	42,44	3686130	22/09/2009
Informa IP GmbH	U.S.A.	INFORMA	Registered	35,41	3516554	14/10/2008

RECORDED: 01/02/2020