

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM555693

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Infoma IP GmbH		01/01/2020	Company: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Informa Group Limited		
<b>Street Address:</b>	5 Howick Place		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	SW1P1WG		
<b>Entity Type:</b>	Company: ENGLAND AND WALES		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3307028	INFORMA	
<b>Registration Number:</b>	3222761	INFORMA	
<b>Registration Number:</b>	3222762	INFORMA	
<b>Registration Number:</b>	3520678	INFORMA	
<b>Registration Number:</b>	3445235	INFORMA	
<b>Registration Number:</b>	3686130	INFORMA	
<b>Registration Number:</b>	3516554	INFORMA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-781-6013		
<b>Email:</b>	chicago.trademarks@klgates.com, valerie.swanson@klgates.com, kate.starshak@klgates.com		
<b>Correspondent Name:</b>	Kathryn Starshak c/o K&L Gates LLP		
<b>Address Line 1:</b>	P.O. Box 1135		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60690-1135		
<b>ATTORNEY DOCKET NUMBER:</b>	3716629-00001		
<b>NAME OF SUBMITTER:</b>	Kathryn Starshak		
<b>SIGNATURE:</b>	/Kathryn Starshak/		

CH \$190.00 3307028

<b>DATE SIGNED:</b>	01/02/2020
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**Total Attachments: 4**

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## CONFIRMATORY TRADE MARK ASSIGNMENT

THIS CONFIRMATORY TRADE MARK ASSIGNMENT (the "Confirmatory Assignment") is effective on 1 January 2020

### BETWEEN:

- 1) Informa IP GmbH, a company registered in Switzerland under company number CHE-114.943.931, whose registered office is at Baarerstrasse, 6300 Zug, Switzerland ("Assignor"); and
- 2) Informa Group Limited, a company registered in England and Wales under company number 3099067, whose registered office is at 5 Howick Place, London, SW1P 1WG, United Kingdom (the "Assignee"),

each a "Party", together the "Parties".

### RECITALS:

- (A) The Assignor is the current listed proprietor of the registered trade marks, details of which are set out in the attached schedule, which forms part of this Confirmatory Assignment (the "Trade Marks").
- (B) Under an 'Assignment of Intellectual Property Rights' between the Parties, effective on or before the date of this Confirmatory Assignment (the "Main Assignment"), the Assignor transferred to the Assignee all rights, title and interest in the Trade Marks (together with all ancillary rights).
- (C) The Parties wish to confirm the assignment of the Trade Marks upon the terms set out in this Confirmatory Assignment.

### IT IS AGREED AS FOLLOWS:

1. The Assignor hereby confirms that, under the Main Assignment, all rights, title and interest to the Trade Marks have been transferred to the Assignee, for consideration which the Assignee has paid to the Assignor (the receipt and sufficiency of which is hereby acknowledged), free from all licences charges and other encumbrances, with full title guarantee. For avoidance of doubt the transfer includes all common law rights connected with the Trade Marks and any copyright rights which may subsist in the Trade Marks and all rights, privileges and advantages appertaining thereto, together with the right to recover and to bring proceedings to recover damages and/or to obtain other remedies in respect of infringement of the Trade Marks and/or any rights in or relating to the Trade Marks whether committed before or after the date of the transfer, to the intent that the Trade Marks shall be in the name of and shall vest in the Assignee together with the goodwill of the Assignor in the goods, services and business connected with the Trade Marks to hold the same unto the Assignee absolutely. In so far as the same may not have already been assigned to the Assignee, then the Assignor does hereby assign any and all of that which has not been assigned.
2. At the request of the Assignee, the Assignor will execute and sign all such applications and documents and do all such acts and things as may be reasonably required by the Assignee to enable the Assignee or its nominee to: (a) enjoy the full and exclusive



Executed as a deed by  
INFORMA GROUP LIMITED  
on being by signed by:

Name: ..... SIMON BANE .....  
in the presence of:

  
.....  
Director

Signature of witness: .....

Name: ..... SARAH CROSS .....

Address: ..... 5 HOWICK PLACE .....

..... LONDON, SW1P 1WG .....

Occupation: ..... PA .....

**SCHEDULE  
TRADE MARKS**

<b>Recorded Owner</b>	<b>Register</b>	<b>Trade Mark</b>	<b>Status</b>	<b>Classes</b>	<b>Registration Number</b>	<b>Registration Date</b>
Informa IP GmbH	U.S.A.	INFORMA	Registered	35	3307028	09/10/2007
Informa IP GmbH	U.S.A.	INFORMA	Registered	38	3222761	27/03/2007
Informa IP GmbH	U.S.A.	INFORMA	Registered	16	3222762	27/03/2007
Informa IP GmbH	U.S.A.	INFORMA	Registered	36	3520678	21/10/2008
Informa IP GmbH	U.S.A.	INFORMA	Registered	41	3445235	10/06/2008
Informa IP GmbH	U.S.A.	INFORMA	Registered	42, 44	3686130	22/09/2009
Informa IP GmbH	U.S.A.	INFORMA	Registered	35,41	3516554	14/10/2008