

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM555766

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GIBSON BRANDS, INC.		11/06/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	SLINGERLAND HOLDINGS, LLC.		
Street Address:	3450 LUNAR COURT		
City:	OXNARD		
State/Country:	CALIFORNIA		
Postal Code:	93030		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	87105133	SLINGERLAND	
Serial Number:	88564372	RADIO KING	
Serial Number:	88564263	STUDIO KING	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4042287439		
Email:	abates@bates-bates.com, kdawson@bates-bates.com, ckoerner@bates-bates.com, rberkowitz@bates-bates.com		
Correspondent Name:	Andrea Bates		
Address Line 1:	1890 Marietta Blvd., NW		
Address Line 4:	Atlanta, GEORGIA 30318		
NAME OF SUBMITTER:	Andrea E. Bates		
SIGNATURE:	/Andrea E. Bates/		
DATE SIGNED:	01/03/2020		
Total Attachments: 4			
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DEED OF ASSIGNMENT

THIS DEED entered into BETWEEN :-

GIBSON BRANDS, INC.

a Corporation under the laws of the Delaware

having its address at
309 Plus Park Blvd.
Nashville, Tennessee 37217
USA

("hereinafter the ASSIGNOR")

and

SLINGERLAND HOLDINGS, LLC.

a Corporation under the laws of the California

having its address at
3450 Lunar Court
Oxnard, California 93030
USA

("hereinafter the ASSIGNEE")

WHEREAS :-

(a) The **ASSIGNOR** is the proprietor of the trademark(s) appearing in the attached schedule ("the trademark(s)");

and

(b) The **ASSIGNOR** and the **ASSIGNEE** have agreed that the trademark(s) shall be assigned and transferred to the **ASSIGNEE**.

THIS DEED WITNESSES THAT:-

For good and sufficient consideration, the receipt and adequacy of which are hereby acknowledged, the **ASSIGNOR** hereby assigns and transfers to the **ASSIGNEE** all its right, title and interest in and to the trademark(s), along with the goodwill attaching to the trademark(s), and including the right to sue for and to recover damages and other remedies in respect of any present or future infringement or other unauthorized use thereof. **Assignor** hereby authorizes and requests the applicable governmental authorities to record **Assignee** as the assignee and owner of the trademark(s). The effective date of this assignment is November 6th, 2019.

The **ASSIGNEE** hereby confirms acceptance of the assignment and transfer.

<p>Signed at <u>Nashville, TN USA</u> _____ _____ on <u>November 15, 2019</u> on behalf of the ASSIGNOR by the authorized signatory:</p> <p><u>Kimberly S. Mattoon</u> Name: Kimberly S. Mattoon Title: Chief Financial Officer</p>	<p>Signed at <u>Oxnard, California, USA</u> on <u>November 11, 2019</u> on behalf of the ASSIGNEE by the authorized signatory:</p> <p><u>Carrie Lombardi</u> Name: Carrie Lombardi Title: Director of Intellectual Property</p>
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SCHEDULE OF TRADEMARKS

Country	Trademark	Registration Number
China	SLINGERLAND	3415526
EUTM	SLINGERLAND	18076279
France	SLINGERLAND	93 457161
France	SLINGERLAND	96 607909
Japan	SLINGERLAND	3207462
Taiwan	SLINGERLAND	00715448
United Kingdom	SLINGERLAND	2020462
United States	SLINGERLAND	87105133
Country	Trademark	US ITU Number
United States	RADIO KING	88564372
United States	STUDIO KING	88564263