

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM556002

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Direct Flowers Distributors, Inc.		11/21/2019	Corporation: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sunshine Bouquet Company		
<b>Street Address:</b>	P.O. Box 892 3-A Chris Court		
<b>City:</b>	Dayton		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08810-0892		
<b>Entity Type:</b>	Corporation: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3343956	NATURE'S FLOWERS	
<b>Registration Number:</b>	3317459	NATURE'S FLOWERS GARDEN FRESH HAND-PICKE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2152327419		
<b>Email:</b>	chris.turk@fisherbroyles.com		
<b>Correspondent Name:</b>	Christopher Turk		
<b>Address Line 1:</b>	1650 Market Street		
<b>Address Line 2:</b>	One Liberty Place, 36th Floor		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>NAME OF SUBMITTER:</b>	Christopher M Turk		
<b>SIGNATURE:</b>	/cmt/		
<b>DATE SIGNED:</b>	01/06/2020		
<b>Total Attachments: 2</b>			
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UNITED STATES TRADEMARK ASSIGNMENT

This Assignment is by and between Direct Flowers Distributors, Inc. a Florida Corporation (hereinafter "Assignor"), with a business address P.O. Box 522498, Miami, Florida 33152, and Sunshine Bouquet Company, a New Jersey Corporation (hereinafter "Assignee") with a business address of P.O. Box 892 3-A Chris Court, Dayton, New Jersey 08810-0892.

WHEREAS, the Assignor has adopted and used the following trademarks in U.S. commerce: the NATURE'S FLOWERS trademark, and is the owner of the corresponding U.S. Registration No. 3,343,956; and the NATURE'S FLOWERS GARDEN FRESH HAND-PICKED and Design trademark, and is the owner of the corresponding U.S. Registration No. 3,317,459 (hereinafter "the Trademarks"); and

WHEREAS, Assignee wishes to secure and acquire all rights in and to the Trademarks, and the goodwill associated therewith, including the corresponding U.S. Trademark Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns to the Assignee all of its rights, title and interest in and to the Trademark, including all common law rights and the corresponding U.S. Registrations therefore, together with the goodwill of the business associated therewith, and the right to sue for past infringement and to retain any damages awarded.

This Assignment is effective as of the date of the Assignor's signature below.

ASSIGNOR:

DIRECT FLOWERS DISTRIBUTORS, INC.

By: 

Signature

BRIAN LEE VICE-PRESIDENT

Print Name & Title

Date of Signature: 11.21.2019