

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM556460

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Performix LLC		01/07/2020	Limited Liability Company: COLORADO
RECEIVING PARTY DATA			
Name:	Performix House LLC		
Street Address:	100 Crosby Street, Suite 604		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5633499	PERFORMIX HOUSE	
CORRESPONDENCE DATA			
Fax Number:	3032231111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3032231100		
Email:	dntrademarkdocket@bhfs.com		
Correspondent Name:	Andrea M. LaFrance		
Address Line 1:	410 Seventeenth Street, Suite 2200		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	012358.0063		
NAME OF SUBMITTER:	Andrea M. LaFrance		
SIGNATURE:	/Andrea M. LaFrance/		
DATE SIGNED:	01/08/2020		
Total Attachments: 3			
source=Corr-Jensen - Trademark Assignment Agreement (PERFORMIX HOUSE (Reg. No. 5633499)) Executed_(20151313_1)#page1.tif			
source=Corr-Jensen - Trademark Assignment Agreement (PERFORMIX HOUSE (Reg. No. 5633499)) Executed_(20151313_1)#page2.tif			
source=Corr-Jensen - Trademark Assignment Agreement (PERFORMIX HOUSE (Reg. No. 5633499))			

OP \$40.00 5633499

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("*Agreement*") is entered into as of the 7th day of January, 2020 (the "*Effective Date*") by Performix LLC, a Colorado limited liability company, with an address at 100 Crosby Street, Suite 604, New York, NY 10012 ("*Assignor*"), and Performix House LLC, a Delaware limited liability company, with an address at 100 Crosby Street, Suite 604, New York, NY 10012 ("*Assignee*").

RECITALS

WHEREAS, Assignor has adopted and used or otherwise owns the trademark PERFORMIX HOUSE, including U.S. Trademark Registration No. 5,633,499 and all registrations and applications for registration thereof and all rights to sue and recover for past infringement thereof, and all goodwill associated therewith, being collectively referred to herein as the "Assigned Trademark"; and

WHEREAS, Assignee and Assignor wish to transfer record title of the Assigned Trademark and to execute a document suitable for recordation in the United States Patent and Trademark Office and other trademark offices worldwide.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does grant, assign, transfer, convey and deliver to Assignee all Assignor's right, title and interest in, to and under the Assigned Trademark throughout the world, together with the goodwill of the business in connection with which the Assigned Trademark have been used in the United States or any other countries.

Assignment.

1.1. Assignor hereby sells, assigns, conveys, transfers and sets over to Assignee, and its successors, assigns and legal representatives, all right, title and interest for the United States and its territorial possessions, and throughout the world, that may be or may have been owned by Assignor, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Agreement had not been made, together with that portion of Assignor's business to which the Trademarks pertain and the goodwill of the business symbolized by the Trademarks, including all rights to claim priority, in and to the Trademarks, together with all claims for damages by reason of past or future infringement, with the right to sue for and collect the same for the use and benefit of Assignee and his successors and assigns (the "*Assigned Rights*"), to the extent any such rights are owned by Assignor as of the Effective Date.

1.2. Assignor hereby agrees that Assignor will sign all lawful papers and make all rightful oaths in execution thereof, and will generally do everything possible to aid Assignee, its successors, assigns and nominees to obtain and enforce proper protection for the Assigned Rights, this obligation to be binding upon Assignor and upon Assignor's legal successors. Assignor further agrees to assist Assignee in every legal way to evidence, record and perfect the assignment contained herein and to apply for and obtain recordation of and from time to time enforce, maintain, and defend the assigned rights. If Assignee is unable for any reason whatsoever to secure Assignor's signature to any document it is entitled to under this Assignment, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents, as its agents and attorneys-in-fact with full power of substitution to act for and on their behalf and instead of Assignor, to execute and file any such document or documents and to do all other lawfully permitted acts to further the purposes of the foregoing with the same legal force and effect as if executed by Assignor. The foregoing is a power coupled with an interest and is irrevocable.

1.3. Assignor acknowledges that subsequent to the Effective Date, Assignor shall not claim to possess any right, title or interest in and to the Assigned Rights and shall take no actions jeopardizing the existence or enforceability of the Assigned Rights or Assignee's rights therein. Assignor agrees that it and its affiliates will forever refrain from using, directly or indirectly, the Trademark, and any confusingly similar terms. Assignor hereby acknowledges receipt of all legally entitled royalties and all other revenues attributable to the Assigned Rights and hereby releases all claims to, and waives all right, title and interest in, any additional or future royalties or other revenues attributable to the Assigned Rights that may have accrued before, on or after the Effective Date, regardless of whether such royalties or revenues are known or unknown, suspected or unsuspected, as of the Effective Date.

Miscellaneous. This Agreement constitutes the entire agreement between the parties concerning the subject matter hereof, and supersedes any prior or contemporaneous understandings, agreements or representations. No supplement, modification, amendment or waiver of this Agreement shall be binding unless executed in writing by both parties. In the event that any part of this Agreement shall be held to be invalid or unenforceable by a court of competent jurisdiction, such provision shall be severed from this Agreement and the remaining portions of this Agreement shall be valid and enforceable. This Agreement shall be construed without regard to any presumption or rule requiring construction or interpretation against the party drafting or causing any instrument to be drafted. This Agreement may be executed in counterparts, each of which shall be deemed an original, but which together shall constitute one and the same instrument. If this Agreement is executed in counterparts, no signatory hereto shall be bound until both the parties named below have duly executed or caused to be duly executed a counterpart of this Agreement. A signature on a copy of this Agreement received by either party by facsimile or email is binding upon the other party as an original.

* * * * *

IN WITNESS WHEREOF, Assignor and Assignee have signed this Agreement as of the Effective Date set forth above.

PERFORMIX LLC

Date: January 7, 2020

By: _____
Name: Matthew Hesse
Title: Chief Executive Officer

STATE OF NEW YORK

COUNTY OF New York

)
)
) ss.

REBECCA NAOMI MOYES
NOTARY PUBLIC-STATE OF NEW YORK
No. 01MO6347318
Qualified in New York County
My Commission Expires 08-29-2020

On January 7, 2020 before me, _____, Notary Public, personally appeared Matthew Hesse, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]

Notary Public

PERFORMIX HOUSE LLC

Date: January 7, 2020

By: _____
Name: Matthew Hesse
Title: Chief Executive Officer

STATE OF NEW YORK

COUNTY OF New York

)
)
) ss.

REBECCA NAOMI MOYES
NOTARY PUBLIC-STATE OF NEW YORK
No. 01MO6347318
Qualified in New York County
My Commission Expires 08-29-2020

On January 7, 2020 before me, _____, Notary Public, personally appeared Matthew Hesse, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]

Notary Public