

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM556462

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PBJ Capital Partners, LLC		01/08/2020	Limited Liability Company: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ABK Capital Partners, LLC		
<b>Street Address:</b>	769 Foxdale Avenue		
<b>City:</b>	Winnetka		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60093		
<b>Entity Type:</b>	Limited Liability Company: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4895770	BRIGHTSIDE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8159680019		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8159878900		
<b>Email:</b>	jhuotari@wilmac.com		
<b>Correspondent Name:</b>	Joel Huotari		
<b>Address Line 1:</b>	120 W. State St., P.O. Box 219		
<b>Address Line 2:</b>	Ste 400		
<b>Address Line 4:</b>	Rockford, ILLINOIS 61105		
<b>NAME OF SUBMITTER:</b>	Joel Huotari		
<b>SIGNATURE:</b>	/Joel Huotari/		
<b>DATE SIGNED:</b>	01/08/2020		
<b>Total Attachments: 1</b>			
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**ASSIGNMENT OF TRADEMARK**

WHEREAS, **PBJ Capital Partners, LLC**, an Illinois limited liability company ("Assignor"), with offices at 769 Foxdale Avenue, Winnetka, Illinois, has adopted and used the mark "**BRIGHTSIDE**" in commerce and registered that mark with the United States Patent and Trademark Office, which registration was granted Registration Number 4,895,770; and

WHEREAS, **PBJ Capital Partners, LLC** wishes to assign the mark subject to the above-identified registration, as well as the portion of the goodwill of the business connected with the use of and symbolized by the mark "**BRIGHTSIDE**"; and

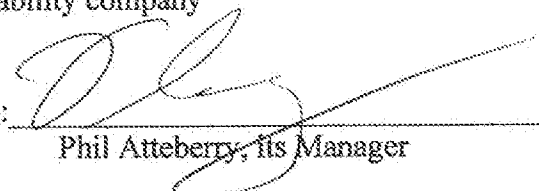
WHEREAS, **ABK Capital Partners, LLC**, an Illinois limited liability company ("Assignee"), located at 769 Foxdale Avenue, Winnetka, Illinois, desires to acquire said mark, the portion of the goodwill associated therewith, and the registration therefor; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the foregoing recitals are hereby incorporated as a part of the agreement between the parties, and Assignor does hereby assign to Assignee all right, title, and interest in and to the mark "**BRIGHTSIDE**" and the federal registration therefor, U.S. Reg. No. 4,895,770, together with (a) that part of the goodwill of the business connected with the use of and symbolized by the mark, and (b) all rights to sue and recover for past and present infringements.

Assignor understands and acknowledges that Assignee will record this document with the United States Patent and Trademark Office and agrees that it will execute any other documents reasonably required by the United States Patent and Trademark Office to effectuate a full transfer of all of Assignor=s rights in and to the mark to Assignee.

Signed in Rockford, Illinois, USA, this 8 day of January, 2020.

**PBJ Capital Partners, LLC**, an Illinois limited liability company

By:   
Phil Atteberry, Its Manager