

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM557036

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	08/11/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CPP Holding Company, LLC		01/08/2020	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Crane, LLC		
Street Address:	3408 Democrat Road		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38118		
Entity Type:	Limited Liability Company: MISSISSIPPI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1577657	BLUE RACER PERFORMANCE CAMS & COMPONENTS	
CORRESPONDENCE DATA			
Fax Number:	8032559831		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704-417-3126		
Email:	ip@nelsonmullins.com		
Correspondent Name:	SUSAN S. JACKSON		
Address Line 1:	301 S. COLLEGE STREET		
Address Line 2:	NELSON MULLINS RILEY & SCARBOROUGH LLP, 23RD FL.		
Address Line 4:	CHARLOTTE, NORTH CAROLINA 28202		
NAME OF SUBMITTER:	Susan S. Jackson		
SIGNATURE:	/Susan S. Jackson/		
DATE SIGNED:	01/10/2020		
Total Attachments: 1			
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NUNC PRO TUNC ASSIGNMENT

This is a NUNC PRO TUNC ASSIGNMENT, effective as of the 11th day of August 2018 (the "Effective Date") by **CPP Holding Company, LLC**, a limited liability company organized and existing under the laws of the State of Florida, United States of America, with a principal office and place of business at 3408 Democrat Road, Memphis, Tennessee 38118 (the "Assignor"), to and for the benefit of **Crane, LLC**, a limited liability company organized and existing under the laws of the State of Mississippi, United States of America, with a principal office and place of business at 3408 Democrat Road, Memphis, Tennessee 38118 (the "Assignee").

Recital

WHEREAS, Assignor was the owner of all right, title and interest in trademark BLUE RACER PERFORMANCE CAMS & COMPONENTS and Design and the registration thereof identified as United States Trademark Registration No. 1,577,657 (the "Mark");

WHEREAS, Assignee desired to and did acquire, and Assignor did contribute and assign to Assignee, all right, title and interest in and to the Mark and the registration therefor, together with the goodwill of the business represented and symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee hereby acknowledge and ratify the conveyance, assignment and delivery of the Mark to Assignee, and Assignor otherwise sells, assigns, and transfers to Assignee, its successors and assigns, and Assignee accepts, all of Assignor's right, title and interest in and to the Mark in any and all forms in which they have been used and including any and all common law rights therein, and including the trademark registration listed above, and any other trademark registrations and applications for the Mark, together the goodwill of the business connected with the use of and symbolized by the Mark being assigned, and all causes of action for any and all past infringements of the rights being assigned and the right to retain the proceeds therefrom.

This Assignment is effective *Nunc Pro Tunc* as of August 11, 2018.

IN WITNESS WHEREOF, the parties representatives as of the Effective Date have executed this instrument on the date(s) indicated below.

CPP Holding Company, LLC ("Assignor")

By: 

Name: Ronald L. Coleman

Title: Manager

Date: 1/8/2020

Crane, LLC ("Assignee")

By: 

Name: Ronald L. Coleman

Title: Manager

Date: 1/8/2020