

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM557269

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CMDW Inc.		01/10/2020	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PLAN B & CO., LLC		
<b>Street Address:</b>	1011 Calle Amanecer		
<b>City:</b>	San Clemente		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92011		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3793726		
<b>Registration Number:</b>	3709569		
<b>Registration Number:</b>	3923548		
<b>Registration Number:</b>	3716116		
<b>Registration Number:</b>	5124507	PLAN B SKATEBOARDS	
<b>Registration Number:</b>	3735296	PLAN B	
<b>Registration Number:</b>	3412765	PLAN B	
<b>Registration Number:</b>	3709568	PLAN B	
<b>Registration Number:</b>	4790811	PLANB	
<b>Registration Number:</b>	5421065	PLANB	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2139292525		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	213.929.2500		
<b>Email:</b>	tmdocket@swlaw.com		
<b>Correspondent Name:</b>	Dax Alvarez		
<b>Address Line 1:</b>	400 EAST VAN BUREN STREET		
<b>Address Line 2:</b>	SUITE 1900		
<b>Address Line 4:</b>	PHOENIX, ARIZONA 85004-2202		

CH \$265.00 3793726

<b>ATTORNEY DOCKET NUMBER:</b>	68700.00001
<b>NAME OF SUBMITTER:</b>	Dax Alvarez
<b>SIGNATURE:</b>	/Dax Alvarez/
<b>DATE SIGNED:</b>	01/13/2020

**Total Attachments: 6**

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## ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT (this "Assignment") is made and executed as of January 10, 2020 (the "Effective Date"), by and between CMDW Inc., a California corporation having an address at 7179 Pintail Drive, Carlsbad, California 92011, U.S.A. ("Assignor") and PLAN B & CO., LLC ("Assignee"), a California limited liability company having an address at 1011 Calle Amanecer, San Clemente, California 92011, U.S.A.

WHEREAS, Assignor has agreed to assign to the Assignee all of the Assignor's rights, title and interests in and to the trademarks and the application and registrations therefore identified in Schedule A attached hereto and by this reference incorporated into and made a part hereof (hereinafter collectively referred to as the "Marks");

WHEREAS, in order to effectuate Assignor's assignment of its entire rights, title and interests in and to the Marks and the goodwill appurtenant thereto, to Assignee, Assignor is executing this instrument of Assignment.

NOW, THEREFORE, in consideration of the Agreement, the sum of US \$100 (one hundred US dollars), and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged by the Assignor, Assignor does hereby sell, assign, convey and transfer unto Assignee, its successors, assigns and legal representatives, its full and entire rights, title and interests in and to the Marks identified in said Schedule A and the attendant goodwill symbolized by the foregoing, the same to vest in Assignee, including, without limitation, the ownership of all causes of action for, and claims for damages by reason of, the infringement of any of the Marks by other parties, which causes of action and claims arose prior to the date of execution hereof.

Assignor hereby agrees that Assignee shall have the right, at its sole cost and expense, to record this instrument of assignment with the United States Patent and Trademark Office and with any other agency, office or authority in any and all other jurisdictions and countries of the world, so as to establish Assignee as owner of record of the Marks.

Assignor further agrees, at the request of Assignee and at Assignee's sole cost and expense, to (i) execute and have executed any and all other documents of any kind whatsoever, and to provide whatever information may be required, to carry out the terms and intent of this Assignment; and (ii) fully cooperate with Assignee, as reasonably required, to enable Assignee to duly record this instrument of assignment with the United States Patent and Trademark Office and with any other agency, office or authority in any and all other jurisdictions and countries of the world, so that Assignee's ownership of the Marks is duly made of record.

This Assignment shall be governed by and construed in accordance with the laws of the State of California. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. Nothing in this Assignment, expressed or implied, is intended or shall be construed to confer upon or give to any person, firm or corporation other than Assignors and Assignee, their successors and

assigns, any remedy or claim under or by reason of this instrument or any term, covenant or condition hereof, and all of the terms, covenants, conditions, promises and agreements contained in this instrument shall be for the sole and exclusive benefit of Assignors and Assignee, their successors and assigns.

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[Signature Page to Follow]

The parties, intending to be legally bound, have executed this agreement as set forth below.

ASSIGNOR

CMDW INC.

By: 

Name: Danny Way

Title: Vice President

ASSIGNEE

PLANB & CO., LLC

By: 

Name: Elliot Zaki

Title: Secretary

**SCHEDULE A**  
**TRADEMARKS**

TRADEMARK	COUNTRY	APP. NO.	REG. NO.	CLASS(ES)	STATUS
PLAN B	Argentina	1935699	2369309	28	Registered
PLAN B Logo	Brazil	830581545	830581545	25	Registered
PLAN B Logo	Brazil	830586660	830586660	25	Registered
PLAN B SKATEBOARDS and Design	Brazil	900850965	900850965	9	Registered
PLAN B Logo	Brazil	830581553	830581553	28	Registered
PLAN B	Brazil	902495887	90245887	25	Registered
PLAN B	Brazil	830584900	830584900	28	Registered
PLAN B SKATEBOARDS	Canada	1253275	TMA705208	25	Registered
PLAN B	Canada	1253274	TMA768645	9, 28, 41	Registered
PLAN B Logo	Canada	1475430	TMA811302	25, 28	Registered
PLAN B	Chile	906556	912846	25	Registered
PLAN B Logo	Chile	900102	910398	25, 28	Registered
PLAN B	China	8192012	8192012	25	Registered
PLAN B	Costa Rica	2010-002783	203415	25	Registered
PLAN B	Costa Rica	2010-002789	203417	28	Registered
PLAN B Logo	Costa Rica	2010-002790	203416	28	Registered
PLAN B Logo	Costa Rica	2010-002791	203384	25	Registered
PLAN B Logo	Ecuador	227386	124-11	25	Registered
PLAN B Logo	Ecuador	227387	123-11	28	Registered
PLAN B	Ecuador	227385	126-11	28	Registered
PLAN B	Ecuador	227384	125-11	25	Registered
PLAN B Logo	Hong Kong	301577962	301577962	25, 28	Registered
PLAN B SKATEBOARDS	Hong Kong	301577953	301577953	25, 28	Registered
PLAN B Logo	India	1944725	1944725	25, 28	Registered
PLAN B Logo	Indonesia	D002010013645	IDM000322779	25, 28	Registered
PLAN B	Indonesia	D002010013648	IDM000463073	28	Registered
PLAN B	Israel	228585	228585	28	Registered
PLAN B Logo	Israel	228587	228587	28	Registered
PLAN B Logo	Israel	228586	228586	25	Registered
PLAN B	Israel	228588	228588	25	Registered
PLAN B	Korea	4020100017516	4008805880000	25, 28	Registered
PLAN B Outline Logo	Madrid Protocol	1034745	1034745	25, 28	Registered
PLAN B SKATEBOARDS	Madrid Protocol	848155	848155	25	Renewed
PLAN B	Madrid Protocol	862349	862349	9, 28, 38, 41	Renewed
PLAN B	Malaysia	2010006851	2010006851	25	Registered
PLAN B	Malaysia	2010006852	2010006852	28	Registered
PLAN B Logo	Malaysia	2010006853	2010006853	28	Registered

TRADEMARK	COUNTRY	APP. NO.	REG. NO.	CLASS(ES)	STATUS
PLAN B Logo	Malaysia	2010006854	2010006854	25	Registered
PLAN B Logo	Mexico	1078811	1164149	25	Registered
PLAN B Logo	Mexico	1078812	1162769	28	Registered
PLAN B	Mexico	1078814	1208241	25	Registered
PLAN B Logo	Mexico	1078813	1161244	35	Registered
PLAN B	Mexico	1078815	1166025	28	Registered
PLAN B SKATEBOARDS	New Zealand	822537	822537	25	Registered
PLAN B SKATEBOARDS	New Zealand	821970	821970	28	Registered
PLAN B Logo	New Zealand	822536	822536	25	Registered
PLAN B Logo	New Zealand	821972	821972	28	Registered
PLAN B Logo	Nicaragua	2010-000936	2011092436 LM	25, 28	Registered
PLAN B	Nicaragua	2010-000935	2015109059	25, 28	Registered
PLAN B Logo	Panama	189756-01	189756	25	Registered
PLAN B Logo	Panama	189757-01	189757	28	Registered
PLAN B	Panama	189754-01	189754	25	Registered
PLAN B	Panama	189755-01	189755	28	Registered
PLAN B	Paraguay	13404/2010	353392	28	Registered
PLAN B	Paraguay	13403/2010	353391	25	Registered
PLAN B Logo	Paraguay	13406/2010	357433	28	Registered
PLAN B Logo	Paraguay	13405/2010	352303	25	Registered
PLAN B	Peru	424271		25	Published
PLAN B	Peru	417516	165993	28	Registered
PLAN B Logo	Peru	417518	165995	28	Registered
PLAN B SKATEBOARDS and Design	Peru	487869	189208	25	Registered
PLAN B Logo	Peru	417517	165994	25	Registered
PLAN B Logo	Puerto Rico	70958	206466	25	Registered
PLAN B Logo	Puerto Rico	70948	200860	28	Registered
PLAN B	Puerto Rico	70944	200877	25	Registered
PLAN B	Puerto Rico	70945	200880	28	Registered
PLAN B SKATEBOARDS	Russian Federation	2010710746	448350	28	Registered
PLAN B	South Africa	2010/06782	2010/06782	25	Registered
PLAN B	South Africa	2010/06783	2010/06783	28	Registered
PLAN B Logo	South Africa	2010/06784	2010/06784	28	Registered
PLAN B Logo	South Africa	2010/06784	2010/06784	25	Registered
PLAN B	Taiwan	99016340	1443108	25, 28	Registered
PLAN B Logo	Taiwan	99016341	1450940	25, 28	Registered
PLAN B	Thailand	763890	KOR363413	28	Registered
PLAN B	Thailand	763889	KOR345229	25	Registered
PLAN B Logo	Thailand	763891	KOR345230	25	Registered

TRADEMARK	COUNTRY	APP. NO.	REG. NO.	CLASS(ES)	STATUS
PLAN B Logo	Thailand	763892	KOR349387	28	Registered
PLAN B	Turkey	2010/24960	2010/24960	25	Registered
PLAN B Logo	United Arab Emirates	140772	140772	25	Registered
PLAN B Logo	United Arab Emirates	140773	140773	28	Registered
PLAN B	United Arab Emirates	140770	140770	25	Registered
PLAN B	United Arab Emirates	140771	140771	28	Registered
PLAN B Outline Logo	United States	77/427,811	3,709,569	28	Renewed
PLAN B Logo	United States	77/427,851	3,923,548	41	Registered
PLAN B Logo	United States	77/427,803	3,793,726	25	Registered
PLAN B Outline Logo	United States	77/427,787	3,716,116	9	Renewed
PLAN B SKATEBOARDS	United States	78/572,707	5,124,507	25	Registered
PLAN B	United States	78/572,701	3,735,296	9	Registered
PLAN B	United States	78/589,681	3,412,765	41	Renewed
PLAN B	United States	77/427,771	3,709,568	28	Renewed
B PLANB and Design	United States	85/469,962	4,790,811	35	Registered
PLAN B	United States	87/180,451	5,421,065	25	Registered
PLAN B	Uruguay	411518	411518	25, 28	Registered
PLAN B Logo	Uruguay	411519	35621	25, 28	Registered
PLAN B Logo	Venezuela	2010-004994	P309088	25	Registered
PLAN B Logo	Venezuela	2010-004995	P309089	28	Registered
PLAN B	Venezuela	2010-004992	P309086	25	Registered
PLAN B	Venezuela	2010-004993	P309087	28	Registered
PLAN B	Vietnam	4-2010-07620	175112	25	Registered