

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM557783

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Diamond Royalty Investments LLC		01/15/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Frision Inc.		
Street Address:	9510 Tioga Drive		
Internal Address:	Suite 206		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78258		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5019106	TEQUIPONCH	
CORRESPONDENCE DATA			
Fax Number:	2108292001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2108292002		
Email:	trademarks@hanor.com		
Correspondent Name:	Charles W. Hanor		
Address Line 1:	750 Rittiman		
Address Line 4:	San Antonio, TEXAS 78209		
NAME OF SUBMITTER:	Charles W. Hanor		
SIGNATURE:	/charles w hanor/		
DATE SIGNED:	01/16/2020		
Total Attachments: 1			
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OP \$40.00 5019106

TRADEMARK ASSIGNMENT

WHEREAS, Diamond Royalty Investments LLC, a limited liability company organized and existing under the laws of the State of Delaware, and having its principal place of business at 21750 Hardy Oak Blvd., Suite 102, San Antonio, Texas 78258 hereinafter referred to as Assignor, has adopted and is using TEQUIPONCH as a trademark for International Class 33 for alcoholic cocktail mixes and prepared alcoholic cocktails; and

WHEREAS, said Assignor is the owner of the following registration and application for registration of said trademark:


U.S. Trademark Registration No. 5019106
Issued: August 9, 2016

and

WHEREAS, Frision Inc., a corporation organized and existing under the laws of the State of Texas, whose address is 9510 Tioga Drive, Suite 206, San Antonio, Texas 78258, hereinafter referred to as Assignee, has acquired and is desirous of affirming it has acquired said trademark, together with the good will of the business with which said trademark/service mark is used and which is symbolized by said mark, and any and all registrations and applications for registration of said trademark;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby acknowledges that it has sold, transferred, conveyed, and assigned unto said Assignee the entire right, title, and interest in and to said trademark; all registrations and applications for registration of said trademark, including those specifically herein before identified, the right to recover for past infringement of said trademark, and the goodwill of the business in connection with which said trademark is used and which is symbolized by said trademark and all past, present and future causes of action and right to damages for past infringement thereof, that it may have.

By: _____


Eduardo Sanchez Castillo
Manager
Diamond Royalty Investments LLC

1/15/2020