

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM559262

| | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|-----------------------|----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Super-Sensitive Musical String Co. | | 11/27/2018 | Corporation: FLORIDA |
| RECEIVING PARTY DATA | | | |
| Name: | Sfarzo Guitar String Company LLC | | |
| Street Address: | 860 Piner Road | | |
| Internal Address: | #40 | | |
| City: | Santa Rosa | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 95403 | | |
| Entity Type: | Limited Liability Company: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 0968166 | BLACK DIAMOND | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3126165700 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 3126165600 | | |
| Email: | trademark@leydig.com | | |
| Correspondent Name: | Kevin C. Parks | | |
| Address Line 1: | Two Prudential Plaza, 180 N Stetson Ave | | |
| Address Line 2: | Suite 4900 | | |
| Address Line 4: | Chicago, ILLINOIS 60601 | | |
| ATTORNEY DOCKET NUMBER: | 211759 | | |
| NAME OF SUBMITTER: | Kevin C. Parks | | |
| SIGNATURE: | /Kevin C. Parks/ | | |
| DATE SIGNED: | 01/28/2020 | | |
| Total Attachments: 1 | | | |
| source=BD to GSM Trademark 11 27 2018#page1.tif | | | |

CH \$40.00 0968166

ASSIGNMENT OF TRADEMARKS

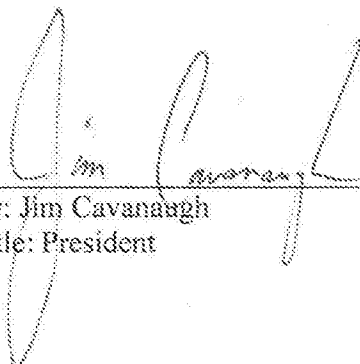
WHEREAS, Super-Sensitive Musical String Co. (Assignor), a Florida corporation, having its principal offices at 1805 Apex Road, Sarasota, Florida 34240, USA has adopted, used, is using and is the owner of the following marks now registered in the United States Patent and Trademark Office and the Canadian Intellectual Property Office:

| <u>Mark</u> | <u>Reg. No./Serial No.</u> | <u>Date of Registration/ Filing</u> |
|------------------------|----------------------------|-------------------------------------|
| Black Diamond & Design | U.S. Reg. 968166 | September 11, 1973 |
| Black Diamond | Canada Reg. UCA6992 | October 7, 1936 |

WHEREAS, Sfarzo Guitar String Company LLC dba Guitar String Manufacturing (Assignee), a California limited liability company, having its principal place of business at 860 Piner Road #40, Santa Rosa, California 95403, USA is desirous of acquiring said marks;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said marks, together with the goodwill symbolized by said marks and registrations thereof, and including all common-law and other rights in said marks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said marks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 27 day of NOVEMBER 2018.


By: Jim Cavanaugh
Title: President