

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM560886

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lois Maharam Provda		02/06/2020	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Pencil Grip, Inc.		
<b>Street Address:</b>	P.O. Box 201		
<b>City:</b>	Brightwaters		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11718		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2619877	THE PENCIL GRIP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2125328598		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-535-8585		
<b>Email:</b>	marcos@feldman-law.com		
<b>Correspondent Name:</b>	Stephen E. Feldman		
<b>Address Line 1:</b>	220 East 42nd Street		
<b>Address Line 2:</b>	Suite 3304		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>NAME OF SUBMITTER:</b>	Stephen E. Feldman		
<b>SIGNATURE:</b>	/Stephen E. Feldman/		
<b>DATE SIGNED:</b>	02/06/2020		
<b>Total Attachments: 1</b>			
source=Assignment from Lois Maharam Provda to The Pencil Grip for 2619877#page1.tif			

CH \$40.00 2619877

ASSIGNMENT

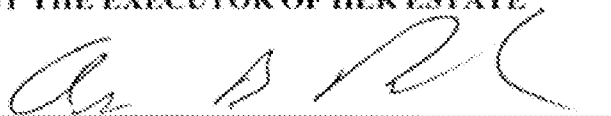
WHEREAS, The Pencil Grip, Inc. having an address of P.O. Box 201, Brightwaters, New York 11718, has adopted, used, and is using the Mark: The Pencil Grip. The Mark is registered and listed on the Principal Register as U.S. Trademark Registration No. 2,619,877;

WHEREAS, The Pencil Grip, Inc. assigned the Mark and U.S. Trademark Registration No. 2,619,877 to Lois Maharam Provda, formerly having an address of 333 North Palm Drive, Beverly Hills, California 90210, now deceased, by Assignment dated July 7, 2003, recorded with the USPTO on January 3, 2008 at Reel/Frame 3688/0985;

WHEREAS, The Pencil Grip, Inc. is now desirous of reacquiring said Mark.

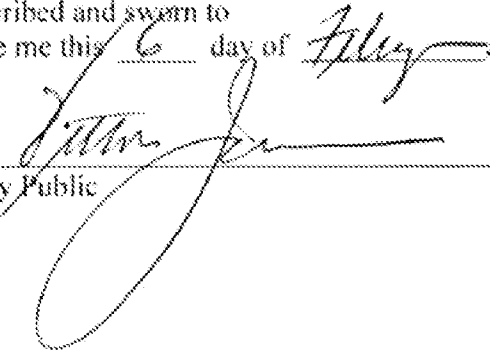
NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Lois Maharam Provda, deceased, by Asher Provda, Executor of the Estate of Lois Maharam Provda, does hereby assign unto the said The Pencil Grip, Inc., all right, title, and interest in and to the said Mark, together with U.S. Trademark Registration No. 2,619,877, and the good will of the business symbolized by the Mark and the right to sue for and collect damages for past infringement.

**LOIS MAHARAM PROVDA, DECEASED  
BY THE EXECUTOR OF HER ESTATE**



Asher Provda  
Executor of the Estate of Lois Maharam Provda

Subscribed and sworn to  
before me this 6 day of July, 2020



Notary Public

VITTORIA M. JARYMISZYN  
Notary Public, State of New York  
No. 01JA6134782  
Qualified in Suffolk County  
Commission Expires October 3, 20 21