

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM561742

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ronald Shugar		02/11/2020	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Bolero Home Decor, Inc.		
Street Address:	1717 2nd Street		
City:	Sarasota		
State/Country:	FLORIDA		
Postal Code:	34236		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77768981	BOLERO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7543001500		
Email:	info@conceptlaw.com		
Correspondent Name:	Scott D. Smiley		
Address Line 1:	6400 North Andrews Avenue, Suite 500		
Address Line 4:	Fort Lauderdale, FLORIDA 33309		
NAME OF SUBMITTER:	Scott D. Smiley		
SIGNATURE:	/Scott D. Smiley/		
DATE SIGNED:	02/12/2020		
Total Attachments: 2			
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source=Ronald Shugar Trademark Assignment (Signed)#page2.tif			

OP \$40.00 77768981

TRADEMARK ASSIGNMENT

This assignment ("ASSIGNMENT") is made from Ronald Shugar, a citizen of the United States, having an address at 1717 2nd Street, Sarasota, Florida 34236 ("ASSIGNOR") to Bolero Home Decor, Inc., a Florida corporation, having an address at 1717 2nd Street, Sarasota, Florida 34236 ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademark ("the mark") BOLERO BEVERLY HILLS, identified in U.S. Trademark Application Serial Number 77/768,981, filed June 26, 2009, and registered on April 26, 2011, as U.S. Trademark Registration Number 3,951,487, together with the goodwill of the business symbolized thereby in connection with the goods and services with which the mark is or will be used; and

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR's rights, title, interest of whatever kind in and to the mark, together with: (1) the goodwill of the business relating to the goods and services in respect upon which the mark is used or will be used and which are identified in the application for registration; (2) all income, royalty, and damages hereafter due or payable to ASSIGNOR with respect to the mark, including without limitation damages and payments for past or future infringements and misappropriations of the mark; and (3) all rights to sue for past, present, and future infringements or misappropriations of the mark.

ASSIGNOR covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the mark.

ASSIGNOR further covenants that it is the lawful owner of the mark, that upon information and belief the same is unencumbered, free and clear of all liens, and not subject to any claims of ownership, that there are no pending claims of infringement, and that ASSIGNOR has full right to make this ASSIGNMENT.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this ASSIGNMENT, effective as of the date written below.

Signature: _____

Date: _____

Name: _____

Ronald Shugar

WITNESS

ARIENE LOPEZ

Witness Name (Print)

Witness Signature

Date: _____