

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM562724

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MiTu, Inc.		02/14/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MT Media LLC		
<b>Street Address:</b>	60 East 42nd Street		
<b>Internal Address:</b>	#630		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10165		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88721996		
<b>Serial Number:</b>	87883324		
<b>Registration Number:</b>	5692047	CHOLOS TRY	
<b>Registration Number:</b>	5490583	GUACARDO	
<b>Registration Number:</b>	4291379	MITÚ	
<b>Serial Number:</b>	88376731	MITÚ	
<b>Serial Number:</b>	87945481	LTNO	
<b>Serial Number:</b>	88722075	GUACARDO	
<b>Serial Number:</b>	88671596	SPILL THE CHISME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	mmann@reitlerlaw.com		
<b>Correspondent Name:</b>	Mikhail Mann Esq.		
<b>Address Line 1:</b>	885 Third Avenue		
<b>Address Line 2:</b>	Floor 20		
<b>Address Line 4:</b>	New York, NEW YORK 10022		

OP \$240.00 88721996

<b>NAME OF SUBMITTER:</b>	Mikhail Mann
<b>SIGNATURE:</b>	/Mikhail Mann/
<b>DATE SIGNED:</b>	02/19/2020
<b>Total Attachments: 2</b> source=Trademark Assignment_FE#page1.tif source=Trademark Assignment_FE#page2.tif	

**TRADEMARK ASSIGNMENT**

THIS Trademark Assignment is entered into effective as of the 14 day of February, 2020 (the “Effective Date”) by and between MiTu, Inc., a Delaware corporation (“Assignor”), and MT Media LLC, a Delaware limited liability company (“Assignee”).

In exchange for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, conveys and transfers to Assignee all statutory and common law right, title and interest in and to the following trademarks and pending trademark applications throughout the world:

Trademarks:

<u>Mark</u>	<u>Serial #</u>	<u>Registration #</u>
Avocado with eyes, mouth, arms and legs (DESIGN ONLY)	88721996	
Avocado with eyes, mouth, arms and legs (DESIGN ONLY)	87883324	
CHOLOS TRY	86818790	5692047
GUACARDO	87640563	5490583
MITÚ	85603062	4291379
MITÚ	88376731	
LTNO	87945481	
GUACARDO	88722075	
SPILL THE CHISME	88671596	
GUARCARDO		1406628 (China)
LIGHTT		1141228 (EUTM)
GUARCARDO		1406628 (Mexico)
LIGHTT		1141228 (WIPO)
GUARCARDO		1406628 (WIPO)

and any other common-law marks not covered by the above registrations/applications together with the goodwill of the business symbolized thereby and the right to sue upon and collect damages for past infringements of said rights.

Assignor warrants and represents that its rights assigned hereunder are valid and subsisting and subject to no adverse claim or threat from any third party.

MITU, INC.

By: \_\_\_\_\_

Name: Roy Burstin

Title: CEO

(Signature Page to Trademark Assignment )