

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM562737

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AL Global Corporation		08/27/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Youngevity International, Inc.		
Street Address:	2400 Boswell Road		
City:	Chula Vista		
State/Country:	CALIFORNIA		
Postal Code:	91914		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1881150	YOUNGEVITY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6022350500		
Email:	trademarks@hartmantitus.com		
Correspondent Name:	Bradley P. Hartman		
Address Line 1:	c/o Hartman Titus PLC		
Address Line 2:	3507 N. Central Ave., Ste 101		
Address Line 4:	Phoenix, ARIZONA 85012-2121		
NAME OF SUBMITTER:	Bradley P. Hartman		
SIGNATURE:	/bradley p hartman/		
DATE SIGNED:	02/19/2020		
Total Attachments: 3			
source=2019-08-27 Executed TM Assignment Agreement - AL Global Corporation to YGYI#page1.tif			
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OP \$40.00 1881150

TRADEMARK ASSIGNMENT AGREEMENT

THIS ASSIGNMENT OF TRADEMARK RIGHTS (this "Agreement"), effective as of the 26th day of August, 2019 (the "Effective Date"), is by and between **AL GLOBAL CORPORATION**, a California corporation doing business as "Youngevity" ("**ASSIGNOR**") and **YOUNGEVITY INTERNATIONAL, INC.**, a Delaware corporation having an address at 2400 Boswell Road, Chula Vista, CA 91914 USA ("**ASSIGNEE**").

WHEREAS, ASSIGNOR is a wholly-owned subsidiary of ASIGNEE and the equitable owner and record owner of various trademarks and service marks used in connection with ASSIGNOR'S and ASSIGNEE'S businesses, including the issued U.S. and International Trademark/Service Mark Registrations listed in Exhibit A attached hereto and incorporated herein by reference (the "**TRADEMARKS**"); and

WHEREAS, ASSIGNEE is desirous of acquiring all of ASSIGNOR'S entire right, title, and interest in and to the TRADEMARKS and the goodwill of the business associated therewith.

NOW, THEREFORE, in consideration of ten dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE, its successors and assigns, absolutely and forever, its entire right, title and interest, whether statutory or at common law, in and to the TRADEMARKS, together with goodwill of the business symbolized by the TRADEMARKS throughout the world, and all registrations and pending applications therefor, in the United States of America, its territories and possessions, and any foreign countries, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to sue for and receive and retain the proceeds relating to those infringements for its own use and for the use of its successors, assigns or other legal representatives.

ASSIGNOR agrees to perform all acts necessary and to execute all documents necessary for ASSIGNEE to perfect its ownership in and to the TRADEMARKS and further agrees to do so at no additional cost to ASSIGNEE.

The undersigned represents and warrants that he/she has the authority to enter into this Agreement on behalf of ASSIGNOR.

AL GLOBAL CORPORATION

Dated: August 27,
2019

By: [Signature]
Name: Steve Weiland
Title: CFO

NOTARY CERTIFICATE ON FOLLOWING PAGE

A Notary Public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California }
County of Sacramento }

On August 27, 2019 before me, John A. Taylor Notary Public,
personally appeared Steve Wallach

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of State of California that the foregoing paragraph is true and correct.



PLACE NOTARY SEAL ABOVE

WITNESS my hand and official seal.

SIGNATURE

John A. Taylor

EXHIBIT A

<u>MARK</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>
IMORTALIUM	4,489,498	February 25, 2014
YOUNGEVITY	1,881,150	February 25, 1995