

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM562825

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BluePrint Supps, LLC		01/27/2020	Limited Liability Company: INDIANA
RECEIVING PARTY DATA			
Name:	NutraMarks, Inc.		
Street Address:	550 West 2nd Street		
City:	Ogden		
State/Country:	UTAH		
Postal Code:	84404		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5335530	KING COBRA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4356556113		
Email:	legal@nutracorp.com		
Correspondent Name:	NutraMarks, Inc.		
Address Line 1:	550 West 2nd Street		
Address Line 4:	Ogden, UTAH 84404		
NAME OF SUBMITTER:	Stanley E. Soper		
SIGNATURE:	/Stanley E. Soper/		
DATE SIGNED:	02/19/2020		
Total Attachments: 3			
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OP \$40.00 5335530

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into as of January 27, 2020, (the "Effective Date") by and among BluePrint Supps, LLC, an Indiana limited liability company ("Company") and Robert Nieters, constituting the sole Company member ("Robert Nieters" or the "Member") (collectively, the Company and Member are the "Assignor") and NutraMarks, Inc., a Delaware corporation (the "Assignee").

WHEREAS, Assignor is the sole and exclusive owners of the entire right, title and interest in and to the trademark and goodwill appurtenant thereto listed on Schedule A hereto and all variations thereof, whether one or more (the "Mark");

WHEREAS, Assignee wishes to acquire, and Assignor wishes to assign, its right, title and interest in and to the Mark and the business and goodwill of the business in connection with which the aforesaid Mark has been used; and

WHEREAS, Assignor has agreed to execute such additional instruments as may be necessary or desirable to confirm and record such acquisition by Assignee.

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor hereby agrees as follows:

1. Assignment. Assignor hereby sells, transfers, assigns and delivers to Assignee, its successors, legal representatives and assigns, the entire right, title and interest of Assignor in and to said Mark, together with the business and goodwill of the business in connection with which the aforesaid Mark has been used, and all registrations and applications therefor, in the United States and for all foreign countries, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made. Assignor requests the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner thereof.

2. Further Assistance. Assignor shall provide to Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required):

- a. in the preparation and prosecution of any application for registration or any application for renewal of a registration covering the Mark;
- b. in the prosecution or defense of any cancellation, opposition, infringement or other proceedings that may arise in connection with any of the Mark, including, but not limited to, testifying as to any facts relating to the Mark assigned herein and this Assignment;

c. in obtaining any additional protection for the Mark that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for any or all foreign countries; and

d. in the implementation or perfection of this Assignment.

3. Consummation of Agreement. This Assignment is intended to evidence the consummation of the assignment by Assignor of the Mark contemplated by the Agreement. Assignor and Assignee by their execution of this Assignment each hereby acknowledges and agrees that neither the representations and warranties nor the rights and remedies of any party under the Agreement shall be deemed to be enlarged, modified or altered in any way by this Assignment. Any inconsistencies or ambiguities between this Assignment and the Agreement shall be resolved in favor of the Agreement.

4. Miscellaneous. This Assignment shall be governed by and construed in accordance with the laws of the State of Utah and shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns. This Assignment may be executed in two or more counterparts (including by facsimile), each of which shall be deemed to be an original but all of which shall constitute one and the same instrument.

ASSIGNOR:

1/20/20

Date: _____

BluePrint Supply LLC,
an Indiana limited liability company

By:  _____

Printed Name: Robert Nieters

Title: C.E.O./Owner

1/20/20

Date: _____

 _____

SCHEDULE A

Trademark	TM Owner	Serial No.	Registration No.	Int'l Class
KING COBRA	BluePrint Supps, LLC	87,475,612	5,335,530	005