# CH \$165.00 48828

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM562882

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Promika, LLC		02/10/2020	Limited Liability Company: NORTH CAROLINA

### **RECEIVING PARTY DATA**

Name:	Manna Pro Products, LLC		
Street Address:	707 Spirit 40 Park Drive		
City:	Chesterfield		
State/Country:	MISSOURI		
Postal Code:	63005		
Entity Type:	Limited Liability Company: MISSOURI		

### **PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	4882856	ZOGUARD
Registration Number:	4979298	SHIELDTEC
Registration Number:	5214499	SALVO
Registration Number:	5545433	ADVENTURE PLUS FOR DOGS
Registration Number:	5545431	ADVENTURE PLUS FOR CATS
Serial Number:	87833402	VECTASHIELD

### CORRESPONDENCE DATA

**Fax Number:** 3146122323

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 3146215070

**Email:** iptm@armstrongteasdale.com

Correspondent Name: Armstrong Teasdale LLP

Address Line 1: 7700 Forsyth Boulevard, Suite 1800
Address Line 4: Saint Louis, MISSOURI 63105

ATTORNEY DOCKET NUMBER:	3409
NAME OF SUBMITTER:	Courtney Jackson
SIGNATURE:	/Courtney Jackson/
DATE SIGNED:	02/20/2020

TRADEMARK 900536279 REEL: 006867 FRAME: 0746

# Total Attachments: 6 source=IP Assignment (FINAL w sig)#page1.tif source=IP Assignment (FINAL w sig)#page2.tif source=IP Assignment (FINAL w sig)#page3.tif source=IP Assignment (FINAL w sig)#page4.tif source=IP Assignment (FINAL w sig)#page5.tif source=IP Assignment (FINAL w sig)#page6.tif

### INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT, effective as of February 10, 2020 (this "Assignment"), is made and entered into by and among Promika, LLC, a North Carolina limited liability company with an address at 5000 CentreGreen Way, Suite 100, Cary, North Carolina 27513 (the "Assignor"), and Manna Pro Products, LLC, a Missouri limited liability company with an address at 707 Spirit 40 Park Drive, Chesterfield, Missouri 63005 (the "Assignee"). Assignor and Assignee are sometimes herein referred to collectively as the "Parties" and individually as a "Party."

WHEREAS, Assignor and Assignee are parties to the Asset Purchase Agreement dated as of February 10, 2020 (the "Agreement"); and

WHEREAS, in consummation of the Agreement, Assignor desires to assign all right, title and interest in and to the intellectual property set forth in <a href="Exhibit A">Exhibit A</a> hereto, including, but not limited to, (a) all inventions and improvements disclosed therein, (b) all continuations, divisions, continuations-in-part, substitutions, reissues, renewals, and extensions thereof and applications therefor, and (c) all right to obtain intellectual property protection therein throughout the world, (the "Intellectual Property"), together with all goodwill arising from or relating thereto, to Assignee, and Assignee desires to acquire same.

NOW, THEREFORE, in consideration of the covenants and agreements contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, the Parties agree as follows:

- 1. Assignment. Assignor hereby irrevocably conveys, transfers, assigns, and delivers unto Assignee, absolutely and forever, its entire right, title, and interest in the United States and throughout the world, in and to the Intellectual Property, whether statutory or at common law, together with all goodwill arising from or related to the business symbolized by the Intellectual Property, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its licensees, successors, assigns, and/or other legal representatives, including the right to sue for and receive all damages and profits, and any and all other remedies, accruing from past, present and future infringement or violations of the Intellectual Property, to be used as fully and entirely as such rights would have been held and enjoyed by each Assignor had this Assignment not been made. Assignor hereby represents and warrants to Assignee that it has the full right to convey the Intellectual Property herein assigned and that it has not executed, and covenants that it will not execute, any agreement in conflict with this Assignment.
- 2. <u>Further Assurances</u>. Assignor hereby agrees to take such reasonable actions and execute such documentation as may be required by any domestic or foreign intellectual property registrar or regulatory agency to transfer ownership of the Intellectual Property from Assignor to Assignee. Assignor hereby also agrees to execute such further assignments and related documents with respect to the Intellectual Property as Assignee shall reasonably request.
- 3. <u>Unassignable Rights</u>. To the extent any of the Intellectual Property cannot presently be assigned under applicable law pursuant to this Assignment, Assignor shall not sell,

assign or transfer to any third party or register or use in any manner (except to take necessary steps to obtain registration of unassignable Intellectual Property) unassignable Intellectual Property or otherwise dispute or challenge Assignee's or its assignee's assignment, transfer, sale, registration or use of such unassignable Intellectual Property. In the event any such unassignable Intellectual Property subsequently become assignable, Assignor shall promptly take all necessary action to assign such Intellectual Property to Assignee, upon request thereof by Assignor.

- Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States of America, or with respect to any patents, trademarks or service marks or applications, to record Assignee as owner of the Intellectual Property and to issue any and all registrations, including renewals thereof, to Assignee, its successors, assigns, nominees or other legal representatives.
- Rights and Royalties. All rights and any income, royalties or payments otherwise due or payable to Assignor with respect to any Intellectual Property as of the date hereof or thereafter, will be held and enjoyed by Assignee, its successors, executors and permitted assigns.
- Successors and Assigns. This Assignment shall be binding upon and inure to the benefit of Assignor, Assignee and their respective successors and permitted assigns.
- 7. Headings. The article and section headings of this Assignment are for convenience of reference only and shall not be deemed to limit or affect any of the provisions hereof.
- Governing Law. The law of the State of Missouri shall govern all questions concerning the construction, validity, interpretation and enforceability of this Assignment and the exhibits and schedules attached hereto, the determination of any contractual or noncontractual rights, duties or remedies of the parties arising out of or relating to this Assignment and the exhibits and schedules attached hereto, and the performance of the obligations imposed by this Assignment, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Missouri or any other jurisdiction) that would cause the application of the Laws of any jurisdiction other than the State of Missouri.
- Severability. Whenever possible, each provision of this Assignment shall be interpreted in such manner as to be effective and valid under applicable Law, but if any provision of this Assignment or the application of any such provision to any Person or circumstance shall be held to be prohibited by or invalid, illegal or unenforceable under applicable Law in any respect by a court of competent jurisdiction, such provision shall be ineffective only to the extent of such prohibition or invalidity, illegality or unenforceability, without invalidating the remainder of such provision or the remaining provisions of this Assignment. Furthermore, in lieu of such illegal, invalid or unenforceable provision, there shall be added automatically as a part of this Assignment a legal, valid and enforceable provision as similar in terms to such illegal, invalid, or unenforceable provision as may be possible.
- This Assignment, the other transaction documents Entire Agreement. contemplated by the Agreement and the agreements and documents referred to herein and therein contain the entire agreement and understanding between the parties hereto and thereto with

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respect to the subject matter hereof and thereof and supersede all prior agreements and understandings.

- Amendments; No Waiver. Any provision of this Assignment may be waived or amended if, and only if, such amendment or waiver is in writing and signed by all of the parties. No failure by any party hereto to insist upon the strict performance of any covenant, duty, agreement or condition of this Assignment, or to exercise any right or remedy consequent upon a breach hereof, shall constitute a waiver of any such breach or any other covenant, duty, agreement or condition hereof.
- 12. <u>No Third Party Beneficiaries</u>. This Assignment is for the sole benefit of the parties hereto, their permitted assigns and nothing herein expressed or implied shall give or be construed to give any Person, other than the parties hereto and such permitted assigns, any legal or equitable rights hereunder.
- 13. <u>Counterparts</u>. This Assignment may be executed in one or more counterparts (including by means of facsimile pdf or other electronic signature pages), all of which shall be considered one and the same agreement, and shall become effective when one or more such counterparts have been signed by each of the parties and delivered to the other party.

**IN WITNESS WHEREOF,** Assignor has caused this Assignment to be executed by their duly authorized representatives effective on the date first written above.

[Signature pages follow.]

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IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives effective on the date first written above.

ASSIGNOR:

Promika, LLC

By:

Name:

Title:

Manage

ATTEST:

CERTIFICATE OF ACKNOWLEDGEMENT

I, halla harton, a Notary Public in and for work of the same person(s) whose name(s) is (are) subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that they signed, sealed and delivered the said instrument as a free act and deed on behalf of the identified limited liability company.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this the day of Echnary 2020.

[Signature Page 1 of 2 to Intellectual Property Assignment Agreement]

Notary Public

My Commission Expires:

ASSIGNEE:	Manna Pro Products, LLC  By:
ATTEST:	
CERTIFICATE OF ACKNOWLEDGEMENT	
I. Time H. M. Scharger a Notary Public in and for certify that Roser W. Cos le. , person ame (s) is (are) subscribed to the foregoing it person and acknowledged that they signed, sealed a and deed on behalf of the identified company, Most so.	nd delivered the said instrument as a free act to fine fine for the first to do
IN WITNESS WHEREOF, I have hereunto set my left bis action, 2020.	hand and Notarial Seal, this 62 day of
Timothy M Schappen  Notary Public  My Commission Expires: June 4, 2023	TIMOTHY M SCHPAPPEN My Commission Exploses June 4, 2023 SEAL St. Louis County Commission #15018509
may Commodaton Engineer	

[Signature Page 2 of 2 to Intellectual Property Assignment Agreement]

# EXHIBIT A

Mark	Country	Appln Serial No.	Filing Date	Registration No.	Reg. Date	DktNo
ZOGUARD	United States	86450978	11/11/2014	4,882,856	1/5/2016	138-T0001
SHIELDTEC	United States	86566248	3/17/2015	4,979,298	6/14/2016	138-T0002
SALVO	United States	86566258	3/17/2015	5,214,499	5/30/2017	138-T0004
ADVENTURE PLUS FOR DOGS	United States	87760707	1/18/2018	5,545,433	8/21/2018	138-T0012
ADVENTURE PLUS FOR CATS	United States	87760700	1/18/2018	5,545,431	8/21/2018	138-T0013
VECTASHIELD	United States	87833402	3/14/2018	Published for oppn		138-T0014

**RECORDED: 02/20/2020**